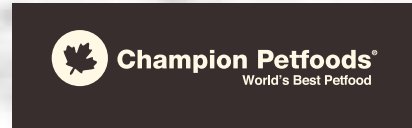




“EVERYTHING I KNOW I LEARNED FROM DOGS.” — NORA ROBERTS | LEXI FROM NOVA SCOTIA



— *Award-Winning* —
**BIOLOGICALLY
APPROPRIATE™**
FOODS AND TREATS
For **DOGS**



OUR MISSION. *Clear AND Strong*

CHAMPION PETFOODS IS AN AWARD-WINNING PET FOOD MAKER WITH A REPUTATION OF TRUST THAT SPANS MORE THAN A QUARTER CENTURY.

Our **BIOLOGICALLY APPROPRIATE™** philosophy represents a new class of foods, designed to nourish dogs according to their biological need for a fresh meat and protein-rich diet.

Trusted by pet lovers everywhere, ORIJEN is the fullest expression of our commitment to Biologically Appropriate™ foods from fresh regional ingredients.

That means ORIJEN foods are brimming with unmatched inclusions of free-run poultry, nest-laid eggs, wild-caught fish and ranch-raised meats delivered FRESH or RAW from our region each day.

Prepared exclusively in our award-winning NorthStar® kitchens, ORIJEN is guaranteed to keep your dog happy, healthy and strong, and give you peace-of-mind.

We wouldn't have it any other way. We believe you wouldn't either.



Reinhard Muhlenfeld, Founder
CHAMPION PETFOODS LP

WE MAKE BIOLOGICALLY APPROPRIATE™ DOG FOODS FROM FRESH REGIONAL INGREDIENTS.





BIOLOGICALLY APPROPRIATE™

Our foods mirror the richness, freshness and variety of WholePrey™ meats that dogs are evolved to eat.



FRESH REGIONAL INGREDIENTS

We focus on local ingredients that are raised by people we know and trust, and delivered FRESH or RAW each day.



NEVER OUTSOURCED

We don't make foods for other companies and we don't allow our foods to be made by anyone else.

AWARD-WINNING DOG FOODS

Our relentless commitment to making — and never outsourcing — Biologically Appropriate™ dog foods from fresh regional ingredients has earned us an international reputation for leadership and innovation, and more awards than any other pet food maker.

AWARD-WINNING BIOLOGICALLY APPROPRIATE™ DOG FOOD



LEADERSHIP AWARDS “FOOD INNOVATION”

For the first time in its history, Food in Canada magazine honoured a pet food maker with the 2014 Food Innovation award.

TOP 10 BEST DOG FOOD BRANDS

Voted top dog food based on quality of ingredients, ingredient sources, formulas, reputation and customer satisfaction.

PET FOOD INNOVATION AWARD

Recognizing our pioneering approach to producing innovative Biologically Appropriate™ foods.

ALBERTA AWARD OF DISTINCTION

A prestigious award recognizing our outstanding business achievements, leadership and community contributions.

EXCELLENCE IN CANINE PET FOOD

Named for Excellence in Pet Food by this nationally accredited certification organization approved by U.S. and U.K. governments.

EXPORT AND CONSUMER PRODUCT AWARDS

Two prestigious awards, including Exporter of the Year and the Consumer Products award recognizing our innovative approach to pet foods.



**NEVER
OUTSOURCED.**

OUR RECIPES. OUR KITCHENS. OUR FOODS.

MOST DOG FOOD BRANDS ARE OWNED BY MARKETING COMPANIES THAT OUTSOURCE THEIR FOOD PRODUCTION TO THIRD-PARTY FACTORIES, WHICH MAKE MANY DIFFERENT FOODS FOR MANY DIFFERENT BRANDS.



WE DON'T MAKE FOODS FOR OTHER COMPANIES AND WE DON'T ALLOW OUR FOODS TO BE MADE BY ANYONE ELSE.

WE ARE PROUD OF OUR REPUTATION AND PASSIONATE ABOUT OUR FOODS.

That's why we prepare ORIJEN in our own kitchens where we control every detail, from recipe development and food safety to ingredient sourcing and food production.

When you choose ORIJEN, you can be confident your dog's food has been prepared with care, attention and trust.

Trusted
EVERYWHERE

At Champion Petfoods, we are dedicated to the highest standards of authenticity, nutritional integrity and food safety.

ORIJEN meets the strictest standards anywhere, including the Government of Canada, the European Union and the United States Department of Agriculture.

LUZ, FREEZE-DRY PACKAGING TECHNICIAN, COMMITTED TO ENSURING QUALITY PRODUCTION.

NORTHSTAR[®]

OUR AWARD-WINNING KITCHENS

LOCATED AT THE NORTHERN CELESTIAL POLE, THE NORTH STAR IS KNOWN THROUGHOUT HUMAN HISTORY FOR HOLDING STILL IN THE SKY WITH THE ENTIRE NORTHERN SKY REVOLVING AROUND IT.

The North Star has come to symbolize our Canadian kitchens, representing a beacon of excellence in the global pet food industry. Located in Northern Alberta, Canada, and purpose-built to advance our Biologically Appropriate[™] mission, NorthStar[®] is the most advanced pet food kitchen in Canada.

Equipped with unmatched fresh meat capabilities, NorthStar[®] features exceptional fresh regional ingredient capabilities with capacity for holding over 50 fresh regional meat ingredients, 10 whole vegetables and fruits, and six varieties of botanicals.

Built to reflect our commitment to pet lovers, our NorthStar[®] kitchens meet every international food safety standard, including the European Union and United States Food and Drug Administration (FDA).

Resolute in fulfilling our mission, our NorthStar[®] kitchens prepare ORIJEN and ACANA foods only — no other brands, no private label.

SEASONAL INGREDIENTS AT THEIR PEAK

Our Canadian kitchens are equipped with freeze-dryers and plate freezers to flash-freeze seasonal foods, from fresh wild-caught fish to our locally grown botanicals, preserving their goodness for future use.

Innovation

OUR BIOLOGICALLY APPROPRIATE[™] RESEARCH AND INNOVATION CENTRE

JENNIFER AND ARSHDEEP, COMMITTED TO INNOVATING OUR AWARD-WINNING FOODS. STATE-OF-THE-ART BAFRINO RESEARCH AND INNOVATION CENTRE, MORINVILLE, ALBERTA.

OUR COMMITMENT TO INNOVATION HAS NEVER BEEN STRONGER.

Adjacent to our NorthStar[®] Kitchens, our Biologically Appropriate[™] Research and Innovation Centre is a state-of-the-art innovation hub focused on advancing our award-winning foods in four areas:

1. BIOLOGICALLY APPROPRIATE[™]

Aligned with our drive for innovation, we are dedicated to the continual advancement of our Biologically Appropriate[™] foods.

2. FRESH MEAT TECHNOLOGIES

Low temperature meat separation technologies enable us to include far more fresh meats in our foods than conventional kitchens.

3. FOOD PERFORMANCE

Starting with fresh local liver and tripe, our pilot freeze-drying and hydrolyzing technologies enhance ORIJEN's all-natural flavours.

4. VALIDATION AND NUTRIENT TESTING

Our sophisticated on-site laboratory sets the standard in verifying safety and nutritional properties of our foods.

OUR
**BIOLOGICALLY
APPROPRIATE™**

philosophy



BIOLOGICALLY APPROPRIATE™ FOODS MIRROR THE FRESHNESS AND VARIETY OF MEATS THAT DOGS ARE BUILT TO EAT.

The gray wolf is the ancestor and closest relative of all domestic dogs, and while years of breeding have produced hundreds of 'different looking wolves', the internal workings – and nutritional requirements – of wolves and modern dogs have not changed.

That's why ORIJEN features 85% meat in richly nourishing WholePrey™ ratios, and excludes GMOs, plant proteins and high-glycemic carbohydrates that are common in today's dog foods, but don't belong in your dog's natural diet.

**MODERN DOGS ARE BUILT LIKE THEIR
ANCESTORS. WE BELIEVE THEY SHOULD
EAT LIKE THEM TOO.**

"ONCE YOU HAVE HAD A WONDERFUL DOG, A LIFE WITHOUT ONE, IS A LIFE DIMINISHED." — DEAN KOONTZ | REIKO FROM NOVA SCOTIA



**BIOLOGICALLY
APPROPRIATE™**

PRINCIPLES

**THESE FIVE PRINCIPLES REFLECT OUR
BIOLOGICALLY APPROPRIATE™ COMMITMENT**

1

RICH IN MEAT AND PROTEIN

To meet your dog's biological need for a meat and protein-rich diet, ORIJEN is loaded with 85% meat (3 or 4 times as much as conventional dog foods) and is free of inappropriate plant concentrates like potato or pea protein.

2

FRESH MEAT INCLUSIONS

Unrivaled by any other dry dog food, two-thirds of the meats in ORIJEN are FRESH or RAW, providing essential nutrients in their most nourishing form and the goodness all dogs instinctively crave.

3

AN ABUNDANT VARIETY OF MEATS

In nature, dogs benefit from an assortment of foods, so ORIJEN features an unmatched diversity of fresh free-run poultry, whole nest-laid eggs, free-range meats and whole wild-caught fish.

4

WHOLEPREY™ MEAT RATIOS

Nature matched the nutrients in whole animals to perfectly meet your dog's needs. ORIJEN's WholePrey™ ratios of fresh meat, organs and cartilage mimic Mother Nature, virtually eliminating the need for synthetic ingredients.

5

CARBOHYDRATE AND GLYCEMIC-LIMITED

Your dog's natural diet contains few, if any, carbohydrates. That's why ORIJEN limits carbohydrates and replaces fast sugars like potato and tapioca with whole, low-glycemic fruits and vegetables such as fresh pumpkin and squash.

BIOLOGICALLY
APPROPRIATE™

RULE
NO.

Rich in
MEAT AND PROTEIN

BERN AND KIRSTIN OF SPRING CREEK RANCH IN VEGREVILLE, ALBERTA. TRUSTED SUPPLIERS OF FRESH ANGUS BEEF.

85%
MEAT

up to
42%
PROTEIN

DOMESTIC DOGS ARE NOT ONLY CAPABLE OF EATING THE FOODS OF THEIR ANCESTORS, THEY REQUIRE IT FOR PEAK HEALTH.

All dogs have sharp teeth and bodies built to metabolize protein and fat from meat. Loaded with 85% nourishing meat ingredients, all from animals deemed fit for human consumption prior to inclusion in our foods, ORIJEN nourishes dogs according to their biological needs.

2/3 OF MEATS ARE FRESH OR RAW

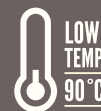
ORIJEN'S AUTHENTICALLY FRESH AND RAW MEATS ARE BRIMMING WITH PROTEINS AND FATS IN THEIR MOST NATURAL AND NOURISHING FORM.

Fresh | The only way we preserve our fresh meats is through refrigeration — no preservatives.

Raw | We flash-freeze our fresh ingredients at peak season to preserve goodness — no preservatives.

1/3 OF MEATS ARE GENTLY DEHYDRATED

CONVENTIONAL MEAT MEALS ARE RENDERED AT HIGH TEMPERATURES FROM WASTE BY-PRODUCTS UNFIT FOR HUMAN CONSUMPTION.



Our dried meats are prepared at 90°C, from fresh meats, concentrating their goodness into a rich source of protein that cannot be supplied by fresh meats alone.

DRIED POULTRY | Prepared from fresh chicken, turkey and duck, with additional liver and kidney, exceeding the industry standard of bones and scraps.

DRIED MEATS | Prepared from fresh lamb, beef, goat, pork and mutton, with additional liver, kidney and tripe, surpassing the industry standard of bones and offal.

DRIED FISH | Prepared from fresh, whole, wild-caught fish, surpassing the industry standard of bones and trimmings.

10 TOP 10 FRESH OR RAW FRESH OR RAW

FRESH MEATS ARE THE FOUNDATION OF OUR AWARD-WINNING ORIJEN FOODS.

A full two-thirds of the meat, fish, poultry and eggs that go into ORIJEN are FRESH OR RAW, so they're brimming with protein and fat in their most nourishing form.

To preserve the natural goodness and health benefits of our fresh meats, our NorthStar® kitchens feature state-of-the-art low temperature cooking techniques to prepare ORIJEN foods.

PLANT PROTEIN CONCENTRATES ARE INCREASINGLY COMMON IN DOG FOODS.

Many dog foods feature pea and potato protein concentrates that raise protein levels, so they appear more wholesome than they really are.

The problem is that plant concentrates are low in the essential amino acids dogs need, so these foods rely on heavy synthetic amino acid supplementation.

Prepared with 85% meat, ORIJEN naturally contains every amino acid required for your dog's peak health, so no synthetics are needed.

PHIL OF KELTIC SEAFOODS IN PORT HARDY, BRITISH COLUMBIA. TRUSTED SUPPLIER OF FRESH WILD-CAUGHT PILCHARD.



2 RULE NO. | BIOLOGICALLY APPROPRIATE™

— *Unmatched* —
**FRESH
MEAT
INCLUSIONS**

**85% MEAT
INCLUSIONS***

*Except ORIJEN freeze-dried foods (90%) and treats (100%)

**$\frac{2}{3}$ OF MEATS ARE
FRESH OR RAW**

**$\frac{1}{3}$ OF MEATS ARE
GENTLY DEHYDRATED**

ALL ANIMAL INGREDIENTS ARE PREPARED FROM MEATS, POULTRY OR FISH DEEMED FIT FOR HUMAN CONSUMPTION PRIOR TO INCLUSION IN OUR INGREDIENTS OR FOODS.

BIOLOGICALLY
APPROPRIATE™

RULE
NO.

3

AN ABUNDANT *Variety of* MEATS

KATELYN AND ROGER OF CANADIAN RANGELAND BISON IN LACOMBE, ALBERTA. TRUSTED SUPPLIERS OF PLAINS BISON.

AN UNMATCHED VARIETY OF FRESH REGIONAL MEATS

CONSIDER THE VARIATION IN A DOG'S NATURAL DIET — WHOLE EGGS TODAY, A GOOSE TOMORROW, WHOLE FISH THE NEXT. THAT'S WHY A RICH VARIETY OF FRESH REGIONAL MEATS IS A KEY PRINCIPLE IN OUR BIOLOGICALLY APPROPRIATE™ PHILOSOPHY.

This essential variety of fresh whole meats delivers a natural balance of essential proteins and fats, but is often lost in conventional dog foods, which typically contain a single highly processed animal ingredient and rarely feature nutrient-rich organs and cartilage.

Biologically Appropriate™ ORIEN is different. Loaded with up to 10 different fresh ranch-raised meats, free-run poultry, whole nest-laid eggs and whole wild-caught fish, ORIEN provides dogs with the richly nourishing diversity of protein and fat they need for peak health.

INGREDIENTS WE LOVE. PEOPLE WE TRUST.

**YOU KNOW WHERE YOUR FOOD COMES FROM.
WE THINK YOU OUGHT TO KNOW WHERE YOUR
DOG'S FOOD COMES FROM TOO.**

That's why we make ORIJEN in our own award-winning kitchens with fresh ingredients raised by farmers and fishers we know and trust.



ALEIDA OF MEKO FARMS IN WESTLOCK, ALBERTA.
TRUSTED SUPPLIER OF FRESH FREE-RUN CHICKEN.

Fresh from our Region

RANCH-RAISED MEATS

Raised naturally on local farms in the heart of Canada's vast ranching country, our Angus beef, wild boar, Plains bison, grass-fed lamb and mutton, Yorkshire pork, ranch-raised goat and venison are delivered fresh each day, so they're bursting with goodness and savoury taste.



ANGUS BEEF
ALBERTA RANCHES



WILD BOAR
ALBERTA RANCHES



PLAINS BISON
ALBERTA RANCHES



ROMNEY LAMB
ALBERTA FARMS



YORKSHIRE PORK
ALBERTA FARMS



BOER GOAT
ALBERTA RANCHES



VENISON
ALBERTA RANCHES

DEEMED FIT FOR HUMAN CONSUMPTION BEFORE INCLUSION INTO ORIJEN INGREDIENTS

FREE-RUN POULTRY AND NEST-LAID EGGS

Raised free-run on local prairie farms, our chicken, turkey, duck and whole eggs are classified fit for human consumption and delivered fresh so they're full of nourishing proteins and fats.



COBB CHICKEN
ALBERTA FARMS



FREE-RUN TURKEY
ALBERTA FARMS



FREE-RUN DUCK
ONTARIO FARMS



NEST-LAID EGGS
ALBERTA FARMS

DEEMED FIT FOR HUMAN CONSUMPTION BEFORE INCLUSION INTO ORIJEN INGREDIENTS

WILD AND SUSTAINABLY CAUGHT WHOLE FISH

Wild and sustainably caught off North Vancouver Island's pristine Pacific waters, our wild-caught fish are whisked to our kitchens cold, fresh, flavourful and whole.



PACIFIC PILCHARD
VANCOUVER ISLAND



PACIFIC MACKEREL
VANCOUVER ISLAND



PACIFIC HAKE
VANCOUVER ISLAND



PACIFIC FLOUNDER
VANCOUVER ISLAND



PACIFIC HERRING
VANCOUVER ISLAND



PACIFIC ROCK SOLE
VANCOUVER ISLAND



PACIFIC ROCKFISH
VANCOUVER ISLAND

DEEMED FIT FOR HUMAN CONSUMPTION BEFORE INCLUSION INTO ORIJEN INGREDIENTS

BIOLOGICALLY
APPROPRIATE™

RULE
NO.



Whole Prey™ MEATS



"WHY DOES WATCHING A DOG BE A DOG FILL ONE WITH HAPPINESS?"
— JONATHAN SAFRAN FOER | KUNA FROM ALBERTA.

**SUPERFOOD
FOR DOGS**

OUR WHOLEPREY™ FOODS MIRROR THE DIET THAT MOTHER NATURE EVOLVED ALL DOGS TO EAT — A RICHLY NOURISHING BALANCE OF MEAT, ORGANS AND CARTILAGE TO PERFECTLY MEET YOUR DOG'S NUTRITIONAL NEEDS, WITHOUT LONG LISTS OF SYNTHETIC ADDITIVES.

YOUR DOG'S ANATOMY REMAINS UNCHANGED.

NATURE MATCHED THE NUTRIENTS IN WHOLE ANIMALS TO PERFECTLY MEET THE NEEDS OF WOLVES AND DOGS ALIKE.



WholePrey™ represents ORIJEN's commitment to nourishing dogs according to their biological needs by incorporating meat, organs and cartilage in ratios that mirror their natural diet.

Meat | Essential source of protein and fat as well as vitamins A, B, D and K, and copper, chromium, folic acid, iron, magnesium, potassium, selenium and zinc.

Organs | Densely packed with virtually every nutrient your dog needs to thrive, including vitamins, minerals, healthy fats and amino acids.

Edible Bone | A rich source of minerals like calcium, phosphorus, magnesium and potassium in natural form your dog's body can easily absorb.

LIMITED ADDITIVES

In nature, dogs and wolves meet their nutritional needs naturally, by consuming whole prey animals.

Orijen foods mirror dogs' evolutionary diet with WholePrey™ ratios that deliver nutrients naturally, limiting supplementation* to zinc and copper. Compared to conventional dog foods which contain over 20 supplements.

*For ORIJEN dry dog foods.

YOUR DOG'S NATURAL DIET IS LOW IN CARBOHYDRATES.

The relationship between protein and carbohydrates is simple: when one goes up, the other goes down. That's why ORIJEN foods are packed with a minimum of 38% protein, leaving less room for carbohydrates.

While protein is essential to maintaining good health, dogs have no biological need for carbohydrates and excessive consumption can lead to obesity and diabetes.

NOT ALL CARBOHYDRATES ARE CREATED EQUAL.

The GLYCEMIC INDEX (GI) is a system of ranking carbohydrates based on their effect on blood sugar.

HIGH-GLYCEMIC carbohydrates such as tapioca and potato digest quickly, causing spikes in blood glucose levels and an increase in fat storage.


LOW-GLYCEMIC carbohydrates like lentils and chickpeas enter the blood slowly, reducing the potential for fat storage.

NO HIGH-GLYCEMIC CARBOHYDRATES.

Orijen foods feature healthy fruits and vegetables such as whole pumpkin and butternut squash, sources of low-glycemic carbohydrates that help promote stable blood sugar levels.

"DOGS AND PHILOSOPHERS DO THE GREATEST GOOD AND GET THE FEWEST REWARDS." — DIOGENES | TAKODA FROM BRITISH COLUMBIA

5 RULE NO. | BIOLOGICALLY APPROPRIATE™



CARBOHYDRATE

— *Limited* —

CARBOHYDRATES LIMITED TO 20%

CARBOHYDRATES ARE RECOGNIZED AS A LEADING CAUSE OF OBESITY AND DIABETES. STILL, MOST CONVENTIONAL DOG FOODS FEATURE 40 - 50% CARBOHYDRATES, OFTEN FROM FAST SUGARS SUCH AS POTATO AND TAPIOCA, WHICH CAUSE SPIKES IN BLOOD SUGAR AND AN INCREASE IN FAT STORAGE.



AWARD-WINNING

Dog Foods

BIOLOGICALLY APPROPRIATE™ DOG FOODS

OUR AWARD-WINNING BIOLOGICALLY APPROPRIATE™ PHILOSOPHY REPRESENTS A NEW CLASS OF DOG FOODS, DESIGNED TO NOURISH DOGS ACCORDING TO THEIR BIOLOGICAL NEED FOR A FRESH MEAT AND PROTEIN-RICH DIET.

TRUSTED BY PET LOVERS EVERYWHERE, ORIJEN IS THE FULLEST EXPRESSION OF OUR COMMITMENT TO BIOLOGICALLY APPROPRIATE™ DOG FOODS MADE WITH FRESH REGIONAL INGREDIENTS.





**BIOLOGICALLY
APPROPRIATE™**

A New Class

**MEAT-BASED FOODS THAT
MIRROR YOUR DOG'S
EVOLUTIONARY DIET**

"THERE IS NOTHING TRUER IN THIS WORLD THAN THE LOVE OF A GOOD DOG." — MIRA GRANT | SOPHIE FROM ONTARIO

BIOLOGICALLY APPROPRIATE™

for Puppies



ORIJEN PUPPY

MODERN PUPPIES ARE BUILT LIKE THEIR ANCESTORS. WE BELIEVE THEY SHOULD EAT LIKE THEM TOO.

That's why ORIJEN PUPPY is brimming with natural protein and fat from authentically fresh meats, including free-run chicken and turkey, whole wild-caught fish and whole nest-laid eggs, all in richly nourishing WholePrey™ ratios.

INGREDIENTS

Fresh chicken meat (11%), fresh turkey meat (7%), fresh whole eggs (6%), fresh whole herring (6%), fresh chicken liver (5%), fresh whole flounder (5%), fresh turkey liver (5%), fresh chicken heart (4%), fresh turkey heart (4%), fresh chicken necks (4%), chicken (dehydrated, 4%), turkey (dehydrated, 4%), whole mackerel (dehydrated, 4%), whole sardine (dehydrated, 4%), whole herring (dehydrated, 4%), chicken fat (4%), herring oil (2%), whole red lentils, whole green peas, whole green lentils, whole chickpeas, whole yellow peas, lentil fiber, whole pinto beans, whole navy beans, chicken bone and cartilage (1%), chicken liver (freeze-dried), turkey liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole red delicious apples, fresh whole bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10⁶ CFU.

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	1.4 % / 1.1 %
Fat content	20 %	Omega-6/3	3 % / 1.1 %
Crude ash	8 %	DHA/EPA	0.35 % / 0.25 %
Crude fibers	5 %	Glucosamine	1500 mg/kg
Moisture	12 %	Chondroitin	1200 mg/kg

Calorie distribution: Metabolizable Energy is 4000 kcal/kg (520 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 38% from protein, 17% from vegetables and fruits, and 45% from fat.

85% 15% 0%

POULTRY / FISH / EGG
INGREDIENTS

VEGETABLES / FRUITS /
BOTANICALS

GRAIN / POTATO / TAPIOCA /
PLANT PROTEIN CONCENTRATES



WHOLEPREY™
POULTRY, EGGS & FISH

340 G / 12 OZ
2 KG / 4.5 LB
6 KG / 13 LB
11.4 KG / 25 LB



ORIJEN PUPPY LARGE

PROTEIN-RICH TO SUPPORT LARGE BREED MUSCLE MASS, YET LIMITED IN CALORIES TO PROMOTE A HEALTHY BODY WEIGHT.

Loaded with protein from fresh free-run chicken and turkey, whole wild-caught fish and whole nest-laid eggs in richly nourishing WholePrey™ ratios, ORIJEN PUPPY LARGE features calories and minerals specifically distributed for large breed puppies.

INGREDIENTS

Fresh chicken meat (14%), fresh turkey meat (7%), fresh whole eggs (7%), fresh chicken liver (6%), fresh whole flounder (5%), fresh whole herring (5%), fresh turkey liver (5%), fresh chicken necks (4%), fresh chicken heart (4%), fresh turkey heart (4%), chicken (dehydrated, 4%), turkey (dehydrated, 4%), whole mackerel (dehydrated, 4%), whole sardine (dehydrated, 4%), whole herring (dehydrated, 4%), whole red lentils, whole green lentils, whole green peas, lentil fiber, whole chickpeas, whole yellow peas, whole pinto beans, whole navy beans, herring oil (1%), chicken cartilage (1%), chicken fat (1%), sun-cured alfalfa, chicken liver (freeze-dried), turkey liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole red delicious apples, fresh whole bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10⁶ CFU.

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	1.3 % / 1.1 %
Fat content	16 %	Omega-6/3	2.8 % / 0.9 %
Crude ash	7 %	DHA/EPA	0.3 % / 0.2 %
Crude fibers	6 %	Glucosamine	1400 mg/kg
Moisture	12 %	Chondroitin	1200 mg/kg

Calorie distribution: Metabolizable Energy is 3720 kcal/kg (446 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 41% from protein, 39% from vegetables and fruits, and 20% from fat.

85% 15% 0%

POULTRY / FISH / EGG
INGREDIENTS

VEGETABLES / FRUITS /
BOTANICALS

GRAIN / POTATO / TAPIOCA /
PLANT PROTEIN CONCENTRATES



WHOLEPREY™
POULTRY, EGGS & FISH

340 G / 12 OZ
6 KG / 13 LB
11.4 KG / 25 LB

WHOLEPREY™ POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED

WHOLEPREY™ POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED

for *All Life Stages*

BIOLOGICALLY APPROPRIATE™



ORIJEN ORIGINAL

ALL DOGS POSSESS THE BIOLOGICAL NEED FOR A DIET THAT'S RICH AND VARIED IN MEATS AND RICH IN PROTEIN.

That's why we packed award-winning ORIJEN ORIGINAL with unmatched inclusions of free-run chicken and turkey, wild-caught fish and nest-laid eggs delivered FRESH or RAW, in richly nourishing WholePrey™ ratios that nourish your dog naturally and completely.

INGREDIENTS

Fresh chicken meat (13%), fresh turkey meat (7%), fresh whole eggs (7%), fresh chicken liver (6%), fresh whole herring (6%), fresh whole flounder (5%), fresh turkey liver (5%), fresh chicken necks (4%), fresh chicken heart (4%), fresh turkey heart (4%), chicken (dehydrated, 4%), turkey (dehydrated, 4%), whole mackerel (dehydrated, 4%), whole sardine (dehydrated, 4%), whole herring (dehydrated, 4%), whole red lentils, whole green lentils, whole green peas, lentil fiber, whole chickpeas, whole yellow peas, whole pinto beans, whole navy beans, herring oil (1%), chicken fat (1%), chicken cartilage (1%), chicken liver (freeze-dried), turkey liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole red delicious apples, fresh whole bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10⁶ CFU.

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	1.4 % / 1.1 %
Fat content	18 %	Omega-6/3	3 % / 1 %
Crude ash	8 %	DHA/EPA	0.3 % / 0.2 %
Crude fibers	5 %	Glucosamine	1400 mg/kg
Moisture	12 %	Chondroitin	1200 mg/kg

Calorie distribution: Metabolizable Energy is 3900 kcal/kg (470 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 39% from protein, 19% from vegetables and fruits, and 42% from fat.

85% POULTRY / FISH / EGGS
15% VEGETABLES / FRUITS / BOTANICALS
0% GRAIN / POTATO / TAPROCAL / PLANT PROTEIN CONCENTRATES

WHOLEPREY™
POULTRY, EGGS & FISH

340 G / 12 OZ
 2 KG / 4.5 LB
 6 KG / 13 LB
 11.4 KG / 25 LB



ORIJEN SIX FISH

INSPIRED BY THE RICH DIVERSITY OF WILD AND SUSTAINABLE FISH INDIGENOUS TO OUR PRISTINE PACIFIC WATERS.

That's why ORIJEN SIX FISH is brimming with unmatched inclusions of six different whole saltwater fish, wild and sustainably caught off North Vancouver Island, and whisked to our kitchens, FRESH and WHOLE.

INGREDIENTS

Fresh whole pacific pilchard (18%), fresh whole pacific mackerel (13%), fresh whole pacific hake (12%), fresh whole pacific flounder (5%), fresh whole rockfish (5%), fresh whole sole (5%), whole mackerel (dehydrated, 5%), whole herring (dehydrated, 5%), alaskan cod (dehydrated, 4.5%), whole sardine (dehydrated, 4.5%), whole blue whiting (dehydrated, 4%), herring oil (4%), whole red lentils, whole green lentils, whole green peas, lentil fiber, whole chickpeas, whole yellow peas, sunflower oil (cold-pressed), whole pinto beans, cod liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole red delicious apples, fresh whole bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg; Copper chelate: 11 mg; Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10⁶ CFU.

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	1.5 % / 1.1 %
Fat content	18 %	Omega-6/3	2.2 % / 2.2 %
Crude ash	8 %	DHA/EPA	0.7 % / 0.5 %
Crude fibers	5 %	Glucosamine	1250 mg/kg
Moisture	12 %	Chondroitin	1000 mg/kg

Calorie distribution: Metabolizable Energy is 3860 kcal/kg (465 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 39% from protein, 19% from vegetables and fruits, and 42% from fat.

85% WILD-CAUGHT FISH
15% VEGETABLES / FRUITS / BOTANICALS
0% GRAIN / POTATO / TAPROCAL / PLANT PROTEIN CONCENTRATES

WHOLEPREY™ FISH

340 G / 12 OZ
 2 KG / 4.5 LB
 6 KG / 13 LB
 11.4 KG / 25 LB

WHOLEPREY™ POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED

WHOLEPREY™ FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC AND COPPER ARE ADDED

BIOLOGICALLY APPROPRIATE™

for *All Life Stages*



ORIJEN REGIONAL RED

AN UNMATCHED DIVERSITY OF RED MEATS IN WHOLEPREY™ RATIOS TO MIRROR THE EVOLUTIONARY DIET OF DOGS.

ORIJEN REGIONAL RED is packed with Angus beef, wild boar, Plains bison, Romney lamb and Yorkshire pork, raised on Alberta ranches, delivered FRESH or RAW, and incorporated in WholePrey™ ratios that nourish your dog completely.

INGREDIENTS

Fresh angus beef meat (11%), fresh wild boar meat (4%), fresh plains bison meat (4%), fresh or raw romney lamb meat (4%), fresh yorkshire pork meat (4%), fresh beef liver (4%), fresh beef tripe (4%), fresh whole pilchard (4%), fresh whole eggs (4%), fresh wild boar liver (4%), lamb (dehydrated, 4%), beef (dehydrated, 4%), whole herring (dehydrated, 4%), mutton (dehydrated, 4%), pork (dehydrated, 4%), fresh lamb liver (3.5%), fresh lamb tripe (3.5%), whole sardine (dehydrated, 3%), fresh pork liver (3%), whole red lentils, whole green lentils, whole green peas, lentil fiber, whole chickpeas, whole yellow peas, whole pinto beans, beef fat (1%), pork fat (1%), herring oil (1%), beef cartilage (dehydrated, 1%), beef liver (freeze-dried), beef tripe (freeze-dried), lamb liver (freeze-dried), lamb tripe (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole red delicious apples, fresh whole bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10⁶ CFU.

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	2 % / 1.4 %
Fat content	18 %	Omega-6/3	2.3 % / 1 %
Crude ash	9 %	DHA/EPA	0.2 % / 0.15 %
Crude fibers	5 %	Glucosamine	400 mg/kg
Moisture	12 %	Chondroitin	250 mg/kg

Calorie distribution: Metabolizable Energy is 3860 kcal/kg (465 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 39% from protein, 19% from vegetables and fruits, and 42% from fat.

85% MEAT / FISH / EGG INGREDIENTS
15% VEGETABLES / FRUITS / BOTANICALS
0% GRAIN / POTATO / TAPROCA / PLANT PROTEIN CONCENTRATES



WHOLEPREY™
RED MEATS & FISH

340 G / 12 OZ
2 KG / 4.5 LB
6 KG / 13 LB
11.4 KG / 25 LB



ORIJEN TUNDRA

LIKE THEIR COUSIN THE WOLF, DOGS NATURALLY REQUIRE A DIET OF WHOLE MEATS WITH SMALL AMOUNTS OF FRUITS AND GRASSES.

That's why we've loaded ORIJEN TUNDRA with fresh goat, wild boar, ranch-raised venison, whole arctic char, duck, mutton, steelhead trout and whole pilchard – all delivered FRESH or RAW in WholePrey™ ratios so they're loaded with goodness.

INGREDIENTS

Fresh goat meat (5%), fresh wild boar meat (5%), fresh venison meat (5%), fresh arctic char (5%), fresh duck meat (5%), fresh wild boar liver (5%), fresh duck liver (5%), fresh mutton meat (4%), fresh steelhead trout (4%), fresh wild boar kidney (4%), whole mackerel (dehydrated, 4%), fresh whole pilchard (4%), lamb (dehydrated, 4%), mutton (dehydrated, 4%), alaskan cod (dehydrated, 4%), whole blue whiting (dehydrated, 4%), whole herring (dehydrated, 4%), whole red lentils, whole green lentils, whole green peas, whole chickpeas, whole yellow peas, whole pinto beans, lentil fiber, duck fat (1.5%), fresh mutton tripe (1.5%), herring oil (1%), fresh goat heart (1%), fresh goat kidney (1%), fresh goat liver (1%), fresh venison liver (0.5%), fresh venison heart (0.5%), fresh mutton liver (0.5%), fresh wild boar heart (0.5%), whole navy beans, goat liver (freeze-dried), venison liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole red delicious apples, fresh whole bartlett pears, fresh kale, fresh spinach greens, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate of amino acid hydrate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10⁶ CFU.

ANALYSIS

Crude protein	40 %	Calcium/Phosphorus	1.8 % / 1.3 %
Fat content	18 %	Omega-6/3	2.5 % / 1 %
Crude ash	9 %	DHA/EPA	0.35 % / 0.2 %
Crude fibers	5 %	Glucosamine	600 mg/kg
Moisture	12 %	Chondroitin	800 mg/kg

Calorie distribution: Metabolizable Energy is 3860 kcal/kg (466 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 41% from protein, 17% from vegetables and fruits, and 42% from fat.

85% MEAT / GAME / FISH / INGREDIENTS
15% VEGETABLES / FRUITS / BOTANICALS
0% GRAIN / POTATO / TAPROCA / PLANT PROTEIN CONCENTRATES



WHOLEPREY™
RED MEATS, FISH & GAME

340 G / 12 OZ
2 KG / 4.5 LB
6 KG / 13 LB
11.4 KG / 25 LB

WHOLEPREY™ RED MEATS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED

WHOLEPREY™ RED MEATS, FISH & GAME | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED

for *Overweight Dogs*



ORIJEN FIT & TRIM

OVERWEIGHT DOGS NEED A PROTEIN-RICH DIET WITH LIMITED CALORIES TO PROMOTE PEAK BODY CONDITIONING.

Fat and carbohydrate-limited, with a unique blend of fibre from pumpkin, apples and squash, ORIJEN FIT & TRIM is packed with nourishing meat protein from free-run poultry, wild-caught fish and nest-laid eggs delivered FRESH or RAW in WholePrey™ ratios.

INGREDIENTS

Fresh chicken meat (14%), fresh whole eggs (6%), fresh whole herring (6%), fresh turkey meat (6%), fresh chicken liver (6%), fresh whole flounder (4%), fresh whole mackerel (4%), fresh whole pacific hake (4%), fresh turkey liver (4%), fresh chicken heart (4%), chicken (dehydrated, 4%), turkey (dehydrated, 4%), whole mackerel (dehydrated, 4%), whole sardine (dehydrated, 4%), whole herring (dehydrated, 4%), alaskan pollock (dehydrated, 4%), lentil fiber, whole red lentils, whole green lentils, whole green peas, whole chickpeas, whole yellow peas, whole pinto beans, whole navy beans, chicken cartilage (dehydrated, 1%), fresh turkey heart (1%), apple fiber, dried algae (source of DHA and EPA), pumpkin (dehydrated), butternut squash (dehydrated), carrots (dehydrated), chicken liver (freeze-dried), turkey liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole red delicious apples, fresh whole bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10⁶ CFU.

ANALYSIS

Crude protein	42 %	Phosphorus	1.1 %
Fat content	13 %	Omega-6/3	2.2 % / 0.9 %
Crude ash	8 %	DHA/EPA	0.25 % / 0.15 %
Crude fibers	8 %	Glucosamine	1000 mg/kg
Moisture	12 %	Chondroitin	900 mg/kg
Calcium	1.4 %	L-Carnitine	33 mg/kg

Calorie distribution: Metabolizable Energy is 3530 kcal/kg (425 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 48% from protein, 19% from vegetables and fruits, and 33% from fat.

85% POULTRY | FISH | EGG
INGREDIENTS

15% VEGETABLES | FRUITS |
BOTANICALS

0% GRAIN | POTATO | TAPIOCA |
PLANT PROTEIN CONCENTRATES

WHOLEPREY™
POULTRY, EGGS & FISH

340 G / 12 OZ
2 KG / 4.5 LB
6 KG / 13 LB
11.4 KG / 25 LB

WHOLEPREY™ POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED

for *Seniors*

BIOLOGICALLY
APPROPRIATE™



ORIJEN SENIOR

MEAT AND PROTEIN-RICH TO PROMOTE LEAN MUSCLE MASS, AND LIMITED IN CALORIES TO SUPPORT A HEALTHY BODY WEIGHT.

Carbohydrate-limited ORIJEN SENIOR is brimming with richly nourishing protein from meats delivered FRESH or RAW, including free-run chicken and turkey, wild-caught fish and nest-laid eggs in WholePrey™ ratios.

INGREDIENTS

Fresh chicken meat (13%), fresh whole eggs (7%), fresh turkey meat (7%), fresh whole herring (7%), fresh chicken liver (6%), fresh whole flounder (4%), fresh turkey liver (4%), fresh chicken necks (4%), fresh chicken heart (4%), fresh turkey heart (4%), chicken (dehydrated, 4%), turkey (dehydrated, 4%), whole mackerel (dehydrated, 4%), whole sardine (dehydrated, 4%), whole herring (dehydrated, 4%), whole red lentils, whole green lentils, whole green peas, lentil fiber, whole chickpeas, whole yellow peas, whole pinto beans, chicken cartilage (1%), whole navy beans, herring oil (1%), chicken fat (1%), turkey cartilage (1%), chicken liver (freeze-dried), turkey liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole red delicious apples, fresh whole bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10⁶ CFU.

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	1.3 % / 1.1 %
Fat content	15 %	Omega-6/3	2.3 % / 0.9 %
Crude ash	8 %	DHA/EPA	0.3 % / 0.2 %
Crude fibers	8 %	Glucosamine	1400 mg/kg
Moisture	12 %	Chondroitin	1200 mg/kg

Calorie distribution: Metabolizable Energy is 3630 kcal/kg (435 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 42% from protein, 21% from vegetables and fruits, and 37% from fat.

85% POULTRY | FISH | EGG
INGREDIENTS

15% VEGETABLES | FRUITS |
BOTANICALS

0% GRAIN | POTATO | TAPIOCA |
PLANT PROTEIN CONCENTRATES

WHOLEPREY™
POULTRY, EGGS & FISH

340 G / 12 OZ
2 KG / 4.5 LB
6 KG / 13 LB
11.4 KG / 25 LB

WHOLEPREY™ POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED



ORIJEN FREEZE-DRIED



THE ULTIMATE BIOLOGICALLY APPROPRIATE™ DOG FOODS AND TREATS

ORIJEN FREEZE-DRIED FOODS AND TREATS OFFER ALL THE FLAVOUR AND NUTRITIONAL BENEFITS OF RAW FOODS, JUST AS NATURE INTENDED.

Prepared without cooking to fully retain the goodness of our fresh regional ingredients, our FRESH or RAW meats are flash-frozen in nitrogen tunnels to lock in their natural goodness.

Then, using state-of-the-art freeze-dryers, our ingredients undergo an 18-hour freeze-drying process, which removes water and leaves behind all the richly nourishing nutrients and delicious taste of our authentically fresh regional ingredients.

"IF I COULD BE HALF THE PERSON MY DOG IS, I'D BE TWICE THE HUMAN I AM."
— CHARLES YU | ZEUS FROM ALBERTA



ADULT DOG

90% 10% 0%

CHICKEN | TURKEY | VEGETABLES | FRUITS | GRAIN | POTATO |
FISH | NEST-LAID EGGS | BOTANICALS | CEREAL

6 OZ / 170 G 16 OZ / 454 G

Packed with free-run chicken, turkey and nest-laid eggs from local prairie farms, wild-caught fish from Vancouver Island, and whole fruits and berries from the Okanagan Valley, delivered FRESH or RAW and then gently freeze-dried.

INGREDIENTS

Chicken (ground with bone), turkey (ground with bone), whole herring, chicken liver, chicken heart, whole eggs, spinach greens, pea fiber, turkey liver, turkey heart, whole flounder, ground whole sunflower seeds, whole pumpkin, butternut squash, whole carrots, whole cranberries, whole blackberries, whole blueberries, apples, pears, plums, apricots, brown kelp, mixed tocopherols (preservative), chicory root, dandelion root, summer savory, peppermint leaf, ginger root, zinc proteinate, iron proteinate, copper proteinate, manganese proteinate.

GUARANTEED ANALYSIS

Crude Protein (min.)
Crude Fat (min.)
Crude Fiber (max.)
Moisture (max.)
Calcium / Phosphorus (min.)
Omega-6 / Omega-3 (min.)
DHA / EPA (min.)
Glucosamine (min.)
Chondroitin (min.)

RECONSTITUTED ANALYSIS

36 %
35 %
5 %
4 %
1.6 % / 1.3 %
5.5 % / 1 %
0.2 % / 0.2 %
800 mg/kg
800 mg/kg
13 %
13 %
2 %
65 %
0.6 % / 0.5 %
2 % / 0.4 %
0.07 % / 0.07 %
292 mg/kg
292 mg/kg



REGIONAL RED

90% 10% 0%

RED MEATS | VEGETABLES | FRUITS | GRAIN | POTATO |
WILD-CATCHED FISH | BOTANICALS | CEREAL

6 OZ / 170 G 16 OZ / 454 G

Loaded with Angus beef, wild boar, lamb and bison, raised free-range on Alberta's fertile ranches, delivered FRESH or RAW and then gently freeze-dried to retain their natural goodness and flavour.

INGREDIENTS

Beef (ground with bone), wild boar (ground with bone), lamb (ground with bone), whole herring, bison (ground with bone), beef liver, spinach greens, pea fiber, lamb liver, pork, pork liver, beef heart, lamb heart, beef tripe, whole salmon, whole ground sunflower seeds, whole pumpkin, butternut squash, whole carrots, whole cranberries, whole blackberries, whole blueberries, apples, pears, plums, apricots, brown kelp, mixed tocopherols (preservative), chicory root, dandelion root, summer savory, peppermint leaf, ginger root, iron proteinate, zinc proteinate, manganese proteinate.

GUARANTEED ANALYSIS

Crude Protein (min.)
Crude Fat (min.)
Crude Fiber (max.)
Moisture (max.)
Calcium / Phosphorus (min.)
Omega-6 / Omega-3 (min.)
DHA / EPA (min.)
Glucosamine (min.)
Chondroitin (min.)

RECONSTITUTED ANALYSIS

36 %
35 %
5 %
4 %
1.7 % / 1.4 %
2.5 % / 1.1 %
0.3 % / 0.3 %
300 mg/kg
300 mg/kg
15 %
15 %
2 %
60 %
0.7 % / 0.6 %
1 % / 0.5 %
0.1 % / 0.1 %
125 mg/kg
125 mg/kg



TUNDRA

90% 10% 0%

VENISON | BISON | VEGETABLES | FRUITS | GRAIN | POTATO |
DUCK, QUAIL | TROUT | BOTANICALS | CEREAL

6 OZ / 170 G 16 OZ / 454 G

Brimming with ranch-raised venison, bison and elk, free-run duck and quail, steelhead trout, and whole vegetables, fruits and berries, delivered to our freeze-dry kitchens FRESH or RAW loaded with goodness and taste.

INGREDIENTS

Venison (ground with bone), duck (ground with bone), whole steelhead trout, bison (ground with bone), elk (ground with bone), quail (ground with bone), duck liver, duck heart, spinach greens, pea fiber, bison tripe, elk liver, elk heart, elk kidney, whole ground sunflower seeds, whole pumpkin, butternut squash, whole carrots, whole cranberries, whole blueberries, whole blackberries, apples, pears, plums, apricots, brown kelp, mixed tocopherols (preservative), chicory root, dandelion root, summer savory, peppermint leaf, ginger root, iron proteinate, zinc proteinate, manganese proteinate.

GUARANTEED ANALYSIS

Crude Protein (min.)
Crude Fat (min.)
Crude Fiber (max.)
Moisture (max.)
Calcium / Phosphorus (min.)
Omega-6 / Omega-3 (min.)
DHA / EPA (min.)
Glucosamine (min.)
Chondroitin (min.)

RECONSTITUTED ANALYSIS

37 %
34 %
5 %
4 %
1.7 % / 1.4 %
3 % / 1 %
0.2 % / 0.2 %
300 mg/kg
300 mg/kg
13 %
12 %
2 %
65 %
0.6 % / 0.5 %
1.1 % / 0.4 %
0.07 % / 0.07 %
100 mg/kg
100 mg/kg

Formula MATCHED TREATS

Featuring the same meats, poultry and fish as our award-winning dry foods, ORIJEN's FORMULA-MATCHED treats are loaded with 100% free-run poultry, whole nest-laid eggs, wild-caught fish and ranch-raised meats, that deliver tail-wagging goodness to dogs, and peace-of-mind to their human companions.

BIOLOGICALLY APPROPRIATE™ *Dog Treats*

YOUR DOG IS BIOLOGICALLY ADAPTED TO LIVE ON A DIET OF FRESH WHOLE MEATS.

Made without cooking or preservatives, ORIJEN treats are prepared from fresh meats that are gently freeze-dried to create a concentrated source of richly nourishing protein.



AVAILABLE TREAT SIZES 42.5 G / 1.5 OZ | 92 G / 3.25 OZ

ORIGINAL

Loaded with goodness from fresh chicken and turkey, raised free-run on local prairie farms, plus fresh arrowtooth flounder caught wild off North Vancouver Island.

INGREDIENTS: Fresh chicken liver (30%), fresh turkey liver (30%), fresh chicken (18%), fresh turkey (18%), fresh arrowtooth flounder (4%).

ANALYSIS: Protein 45%, fat 35%, fiber 1%, moisture 5%.



SIX FISH

Brimming with six wild and sustainably caught fish from North Vancouver Island's pristine waters, these naturally delicious treats are chock full of flavour and goodness.

INGREDIENTS: Fresh flounder (22%), fresh pacific pilchard (22%), fresh rock sole (19%), fresh rockfish (18%), fresh pacific mackerel (15%), fresh silver hake (4%).

ANALYSIS: Protein 58%, fat 22%, fiber 1%, moisture 5%.



REGIONAL RED

Raised on Western Canada's vast ranches our Angus beef, Romney lamb, wild boar and Yorkshire pork are delivered fresh, for an all-natural treat that's brimming with goodness.

INGREDIENTS: Fresh beef liver (19%), fresh lamb liver (17%), fresh boar liver (14%), fresh pork liver (13%), fresh beef (13%), fresh pork (12%), fresh lamb (12%).

ANALYSIS: Protein 45%, fat 35%, fiber 1%, moisture 5%.



TUNDRA

This special ORIJEN treat features fresh wild boar, boer goat and Canadian venison, paired with Arctic char from Canada's northern territories, and packed with goodness and taste.

INGREDIENTS: Fresh wild boar liver (24%), fresh wild boar (24%), fresh goat liver (12%), fresh venison liver (12%), fresh goat (12%), fresh venison (12%), fresh arctic char (4%).

ANALYSIS: Protein 45%, fat 35%, fiber 1%, moisture 5%.



Single Source LIMITED INGREDIENTS

ORIJEN Single Source and Limited Ingredient treats provide a simple and pure way to reward and nourish your dog. Brimming with 100% beef, lamb, duck, wild boar or bison delivered fresh or raw from our region, these special dog treats are loaded with goodness and taste.

100% MEAT. 100% Natural

ORIJEN dog treats feature 100% meat – included in Biologically Appropriate™ WholePrey™ ratios of meat, organs and cartilage. Containing only 4-6 calories per treat, we guarantee a pure and natural reward you can trust and that your dog will love.

ANGUS BEEF *Singles*

Brimming with goodness and a hearty red meat taste your dog will love – these treats are packed with Angus beef raised naturally on Western Canadian ranches and farms.

INGREDIENTS: Fresh angus beef liver (60%), fresh angus beef (30%), fresh beef tripe (10%).

ANALYSIS: Protein 35%, fat 45%, fiber 1%, moisture 5%.



ROMNEY LAMB *Singles*

Grass-fed on Alberta meadows and New Zealand grasslands and delivered fresh or raw daily, our Romney Lamb is bursting with a sweet and tender flavour.

INGREDIENTS: Lamb liver (fresh or raw, 55%), lamb meat (fresh or raw, 35%), lamb tripe (fresh or raw, 10%).

ANALYSIS: Protein 40%, fat 40%, fiber 1%, moisture 5%.



FREE-RUN DUCK *Singles*

Raised on natural grains and well water in Ontario, Canada our free-run duck is delivered fresh and packed with natural goodness creating a flavourful treat.

INGREDIENTS: Fresh duck (70%), fresh duck liver (30%).

ANALYSIS: Protein 43%, fat 37%, fiber 1%, moisture 5%.



WILD BOAR *Limited Ingredient*

Raised on a diet of acorns and grasses on Alberta woodland farms, our fresh wild boar is paired with heritage pork for an all-natural treat that's bursting with flavour.

INGREDIENTS: Fresh wild boar liver (45%), fresh heritage pork liver (35%), fresh wild boar meat (20%), fresh heritage pork meat (10%).

ANALYSIS: Protein 40%, fat 40%, fiber 1%, moisture 5%.



PLAINS BISON *Limited Ingredient*

Free-ranged on Western Canada's pristine ranchlands, our fresh plains bison is paired with local Angus beef for a savoury treat that's brimming with natural goodness.

INGREDIENTS: Fresh bison liver (35%), fresh angus beef liver (30%), fresh bison (20%), fresh angus beef (15%).

ANALYSIS: Protein 47%, fat 33%, fiber 1%, moisture 5%.





"DOGS ARE NOT OUR WHOLE LIFE, BUT THEY MAKE OUR LIVES WHOLE." — ROGER CARAS | LOKI FROM BRITISH COLUMBIA

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— Award-Winning —
**BIOLOGICALLY
APPROPRIATE™**
FOODS AND TREATS
For **DOGS**

**WE MAKE BIOLOGICALLY
APPROPRIATE™ DOG FOODS FROM
FRESH REGIONAL INGREDIENTS.**

From dry foods to freeze-dried treats, ORIJEN is brimming with ranch-raised meats, free-run poultry, nest-laid eggs and wild-caught fish, raised or fished close to home and delivered FRESH OR RAW, and bursting with goodness and taste.

Made from Canada's best and freshest ingredients in our award-winning NorthStar® Kitchens, ORIJEN is guaranteed to keep your cherished dog happy, healthy and strong.

**We wouldn't have it any other way
and believe you wouldn't either.**

 **Champion Petfoods[®]**
World's Best Petfood