

SONY
make.believe

BRAVIA



More Bright. More Vivid. More Joy.



The Best Picture. Ever.

More Bright. More Vivid. More Joy.

At Sony, the customer has always been at the forefront of everything we do. product. The new range of BRAVIA Televisions have been introduced keeping generation X-Reality processing engine analyses, cleans & refines images, contrast. An impressive combination of sight and sound where you imagine the taking.

Experience More Bright. More Vivid. More Joy. Experience the best picture ever.


It has been our constant endeavour to provide them with the best quality in mind the Indian consumers viewing tastes & preferences. Sony's latest restoring beautiful results with more natural detail, richer colours and high yourself amongst the action and incredible moments become yours for at


PICTURE CLARITY

The most
Bright & Vivid images.
Ever

LED


Powered by
Picture Engine
X-Reality PRO








3D

3D with
more thrills













INTERNET TV


search. select. play
























DESIGN

Frameless Beauty



Monolithic
Design

INDEX

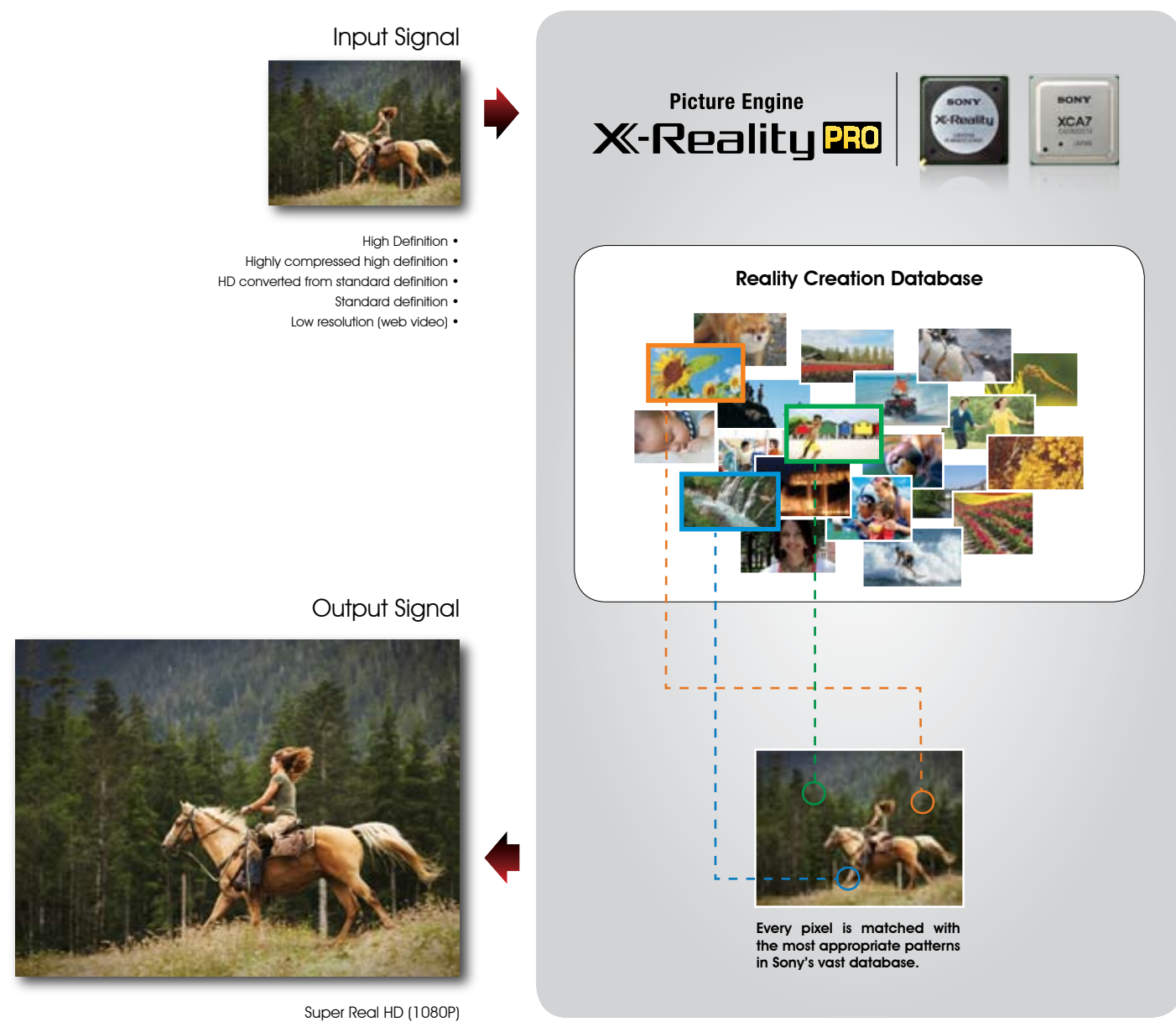
Technology		Product Line-up	
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Picture Quality

HX925 SERIES HX850 SERIES

X-Reality™ PRO

With Sony's most advanced image processing engine to date, you can now enjoy remarkably clean, vivid and lifelike images whether you're watching dazzling 1080p Blu-ray Disc™ movies or low-resolution web video. Sony's phenomenal X-Reality™ Pro Engine analyses each scene pixel-by-pixel and uses sophisticated pattern matching to optimise the picture, ensuring you always get the best images possible.



Enjoy Sony's best picture. See remarkably clean, vivid, lifelike images whether you're watching dazzling 1080p Blu-ray Disc™ movies or low-resolution web videos.

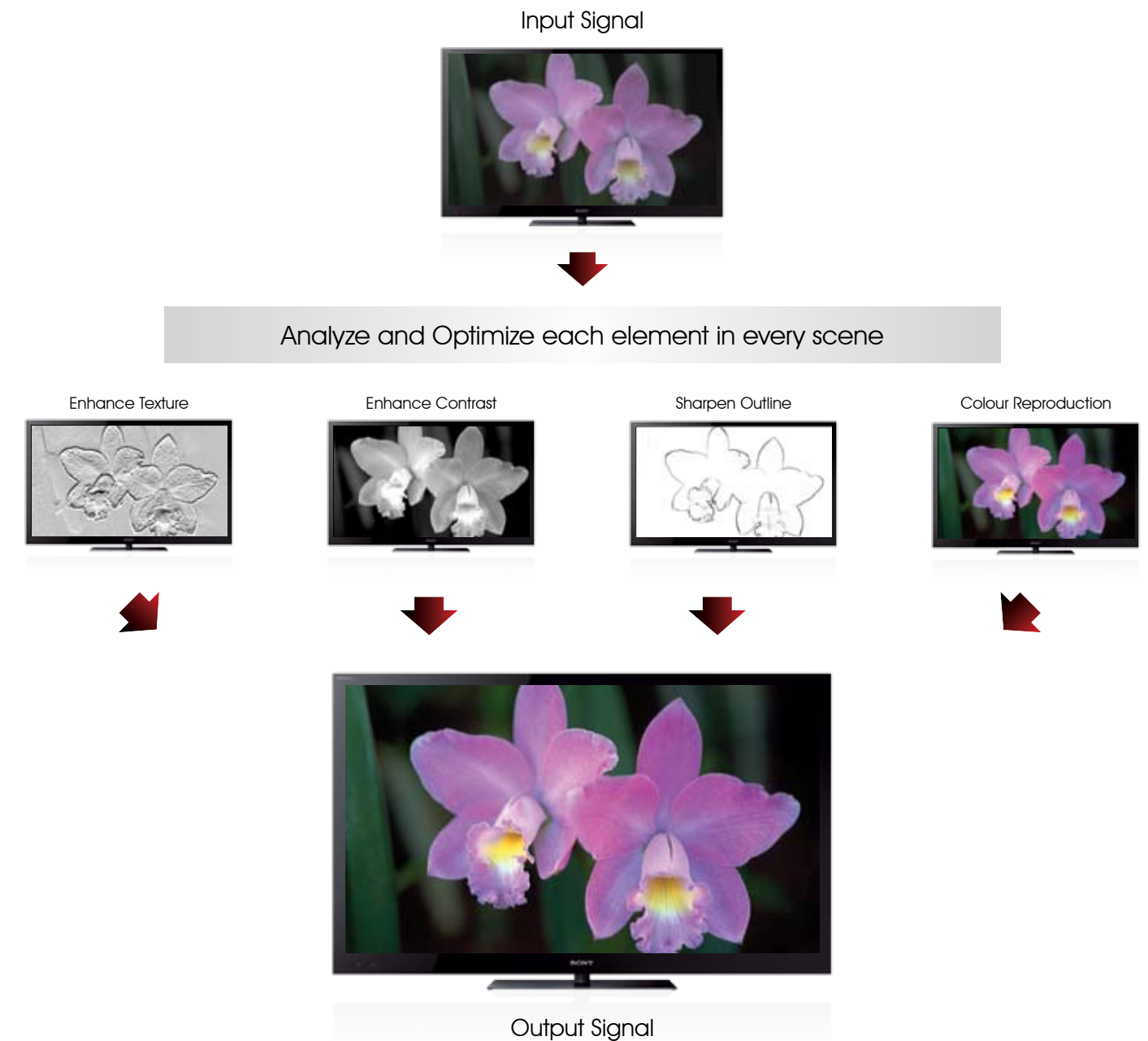
X-Reality™ Image Processing Engine

Get remarkably clean, vivid, lifelike images, whether you're watching 1080p HD movies or low resolution web videos. Sony's advanced X-Reality™ image processing engine analyses each scene to give optimum colour & contrast.

HX750 SERIES NX650 SERIES EX650 SERIES EX550 SERIES

X-Reality™

Don't let your enjoyment be hampered by low-resolution source videos. With Sony's exclusive X-Reality Engine. Everything you watch - from HD movies to web videos - is analysed and selectively processed to give clean, clear and lifelike pictures. While 4 unique noise reduction features do their magic prior to upscaling. Sony's X-Reality divides the signal into four characteristics - texture, outline, contrast, and colour and optimises each one individually for more vivid and distinct pictures.



Sony's X-Reality, analyzes four characteristics of each scene and selectively optimizes picture processing.

Picture Engine **X-Reality**

Noise Reduction Process

The X-Reality Engine analyzes the content of each scene and selectively applies four noise reduction processes prior to upscaling as explained below:

Block & Mosquito Noise Reduction



Dot Noise Reduction



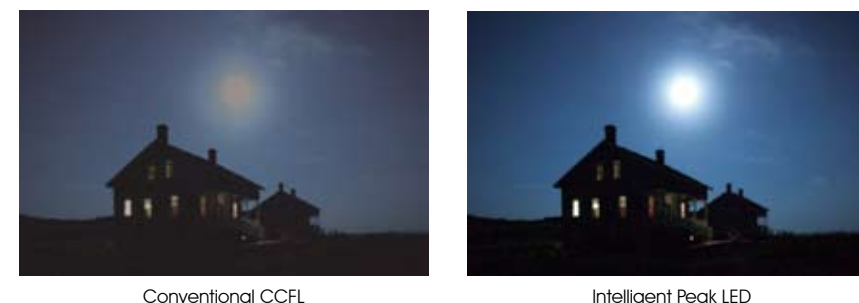
Random Noise Reduction



Picture Engine **X-Reality PRO** | Picture Engine **X-Reality**

Intelligent Peak LED

Sony's Intelligent Peak LED backlight uses local dimming and boost to achieve a dynamic contrast ratio so high, it's beyond the limits of measurement.



Intelligent Peak **LED**

Dynamic Edge LED with Local Dimming

Dynamic Edge **LED** Local Dimming

It's all about perfecting a natural look. Delivering a pitch-black night scene and illuminates bright scenes that pop with vibrant color, this technology is amazing. Rather than illuminating the entire screen, contrast is boosted in the right spot for a more realistic picture.



Dynamic Edge LED with Frame Dimming

Dynamic Edge **LED** Frame Dimming

Delivering a radically brighter picture than conventional LCD backlighting is what this backlight is set out to achieve. An ultra-slim design that looks beautiful, Sony's Dynamic Edge LED Backlight technology delivers outstanding contrast, rich colors and enhanced dark-scene detail.



Edge LED

Edge **LED**

Powerful yet thin LEDs deliver a brighter picture than conventional LCD backlighting. They also help achieve an ultra-slim TV design that looks beautiful in your home. What's more, Sony's Edge LED Backlight technology delivers outstanding contrast, rich colors and enhanced dark-scene detail.

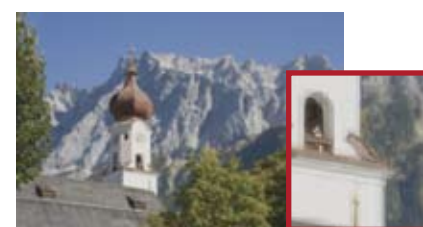


*Applicable only with 46EX430 & 24EX430.

Revel in Clear, Vibrant, and True-to-Life Images with BRAVIA Engine3

B3 BRAVIA ENGINE

The revolutionary BRAVIA Engine 3 uses a new high definition video processor that reproduces images with impressive depth, vibrant colours with true-to-life tones, and high-definition images with amazing clarity. With BRAVIA Engine 3, you can now enjoy clear and vibrant images in finer detail from both SD and HD sources.



Without BRAVIA Engine3

Without BRAVIA Engine 3, the images you see are not of the best quality.



With BRAVIA Engine3

With BRAVIA Engine 3, images receive the deepest blacks, truest colours, and are supremely clear.

3D by Sony

Sony brings a new dimension in reality into your home

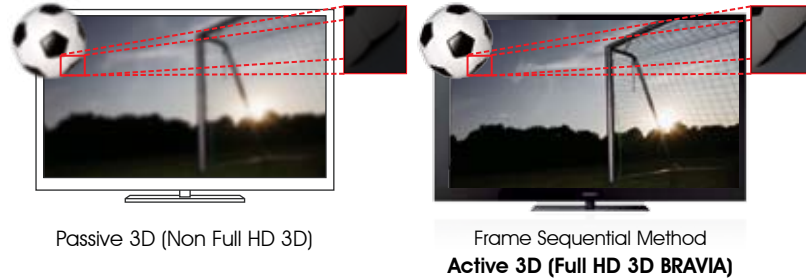
Sony has arrived with the complete 3D range of software and hardware to give you a true 3D Home Entertainment.

HX925 SERIES HX850 SERIES HX750 SERIES

Sony provides the Complete 3D Entertainment Solution

Full High Definition in 3D | Get the Full HD 3D Experience with Frame Sequential Method

3D BRAVIA displays Full HD frames alternately at a very high speed for both the left and right eye, effectively retaining its full resolution and image quality.



Passive 3D (Non Full HD 3D)

Frame Sequential Method
Active 3D (Full HD 3D BRAVIA)

Amazingly Clear 3D Picture with Motionflow | Beautiful and Crystal Clear Images with Hi-Speed Precision

With Sony's Motionflow™ technology, the frame rate is increased by up to four times and allows the full image to be displayed for clearer, smoother images.



Conventional

3D BRAVIA

4x High Speed 3D Panel with Motionflow XR400 / 800 | 4x High Speed 3D Panel

Thanks to the 4x High Speed 3D panel and the motionflow technology, action appears precise and smooth as the camera pans to follow a kickoff or a long putt. Fast-action scenes remain fluid as images are inserted between frames. Even the quickest camera movements look natural with less judder and reduced blur.



Moving Pictures on other 3D TV's

Moving Pictures on Sony 3D BRAVIA

3D Super-Resolution

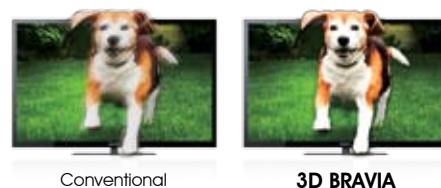
Try not to flinch as a runaway train races straight into your living room. Ultra-realistic 3D effects are achieved by X-Reality™ PRO's 3D Super Resolution, optimizing each area of the 3D scene by drawing on its database of patterns, shapes and textures. It even sharpens objects as they approach the camera for maximum realism.



3D Super Resolution

Auto 3D Depth Adjustment

Auto 3D Depth Adjustment precisely recreates the moment, making even 3D home movies look more natural. What's more, it reduces eye strain and enhances whatever you're watching— from 3D Blu-ray movies to web videos.



Conventional

3D BRAVIA

Sony 3D Glasses

Minimised Flicker

With Sony's active shutter glasses, it is now possible to enjoy your 3D movie with minimal flicker and even for long hours without any discomfort.

Designed for smooth and comfortable viewing

The glasses are designed to help shutout external light from all sides, allowing you to enjoy your movies, even in bright environment.



Conventional : Flicker is consistent



3D BRAVIA : Minimised Flicker



The eaves on the top part of the glasses prevent the outside light from passing through.

Unsurpassed Brightness | 3D pictures are sharper and more luminous with LED Boost

Unlike conventional LED backlight televisions, Sony 3D HDTVs precisely increase the output of each LED with LED Boost technology to deliver brilliant 3D pictures with excellent colour and contrast.



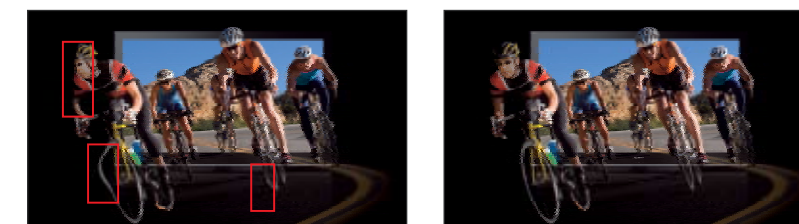
Conventional



3D BRAVIA

3D Up-Conversion | A new way to watch movies with 3D UP-conversion

An advanced algorithm on your Sony 3D HDTV converts your existing Cyber-shot photos, 2D TV shows sports, movies, and games to simulated 3D with just the press of a button.



Conventional

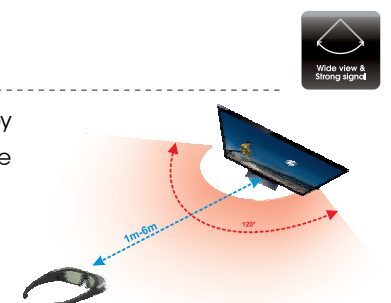
3D BRAVIA

2D-3D CONVERSION (SIMULATED 3D)

- 3D effect may be less pronounced with some picture sources.
- Perceived 3D effect may vary from person to person.
- Simulated 3D display mode automatically switches back to 2D display mode an hour after its activation.
- When using the simulated 3D function, please note that the displayed image is modified from the original due to the conversion done by the television.

Wider Viewing | Wider viewing angle lets everyone enjoy the 3D experience together

With a wide 120° viewing angle and longer communication range, the whole family can now enjoy the 3D experience together. The strong infrared transmitter also reduces interference with its reliable and stable signal.



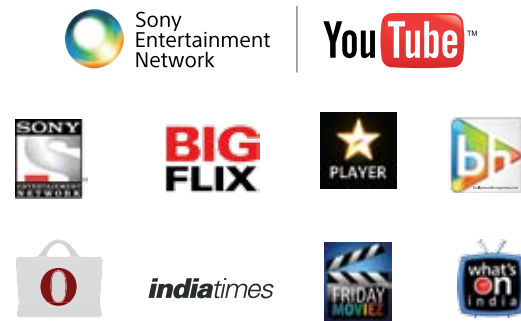
Wide View & Strong IR-4

Internet TV

The Complete Internet Experience on Sony BRAVIA

In this day and digital age, we rely heavily on a host of devices for our music, movies and entertainment. Recognising that all are equally important to any lifestyle, BRAVIA televisions now allow you to link all of them together in one integrated entertainment hub for unparalleled convenience and versatility.

HX925 SERIES HX850 SERIES HX750 SERIES NX650 SERIES EX650 SERIES EX550 SERIES



Experience Internet TV at its easiest

YouTube™

Now watch millions of YouTube™ videos on the big screen.



Opera TV Store

Opera TV Store offer consumers a way to enjoy online content and apps in an intuitive and user-friendly way.



Social Network

Tweet with friends or check news feeds while you're watching TV.



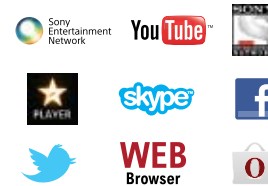
Skype™

Stay in touch with friends & family wherever they are.



Apps.

Instantly access movies, TV shows, games & music at your fingertips.



Web Browser

Surf the Internet on TV through your remote or connected smart phone with an in-built browser.



Wi-Fi Direct Mode



Enjoy all of your personal content on the big screen from your mobile devices. In Wi-Fi Direct Mode, visiting friends and relatives can even throw content to TV without connecting to your home network. You can use Media Remote in Wi-Fi Direct Mode.



Wireless LAN | Wi-Fi Built-in



Maximize your entertainment while reducing cable clutter. Wirelessly stream beautiful, HD entertainment straight from the internet or your home network.



Wireless LAN | Wireless LAN Ready



Make your Wi-Fi-ready TV a wireless wonder. With the UWA-BR100 Wi-Fi® adapter (sold separately), you have instant access to stream movies, photos, music and videos straight to your TV from the internet or your home network —without wires.

Content Throw

Enrich your TV experience by linking your TV to tablet, Smartphone or PC. Virtually throw photos, music and videos from your portable device to enjoy on the big screen. Using Wi-Fi Direct, friends and relatives can stream content to your TV without connecting to your home network.



Media Remote



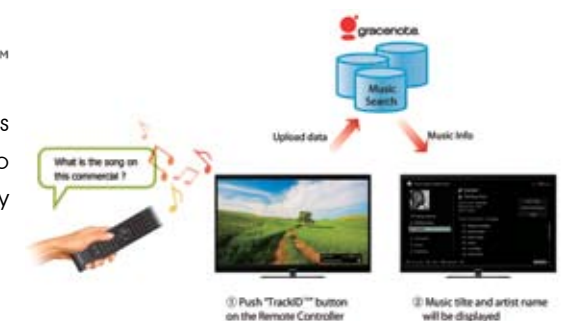
Now there's one less remote control on the coffee table. Just download the free Media Remote app and turn your mobile device into a versatile remote control with a full QWERTY keyboard. It makes changing channels and typing searches fast and convenient.



Music Search / TrackID™



What's that song in the TV show, movie or commercial you're watching? Press 'TrackID™' on your remote and get the song name and artist instantly. You can also start TrackID™ by shaking a smartphone that's running the Media Remote app. Very convenient.



Design

A presence in any room

When turned off, your BRAVIA television captures the eye & blends easily with your room decor and when turned on, true nature comes to the fore in a powerful and captivating display of lifelike images on its clear glass screen. Now you can enjoy your favourite movies and games with better clarity and sharpness than ever before!



Corning Gorilla Glass

Only Sony has it. Corning's exclusive Gorilla Glass lets you enjoy an incredibly durable, remarkably lightweight, frameless design with a seamless, sophisticated look.

Contrasting Materials | Pushing the edge of great design

Surrounded by sleek brushed aluminium, the edge of the screen is concealed and allows images to fade out gracefully near the edges, further blurring the line between television and art piece.



HX925 SERIES HX850 SERIES NX650 SERIES

Monolithic Design

Frameless beauty only begins with the images it displays. Elegantly designed, this TV is constructed to be the center of your home entertainment. Every part of your television is beautiful. Greater, your television is not built to simply display beauty, but to experience it.

HX925 SERIES HX850 SERIES NX650 SERIES

OptiContrast Panel

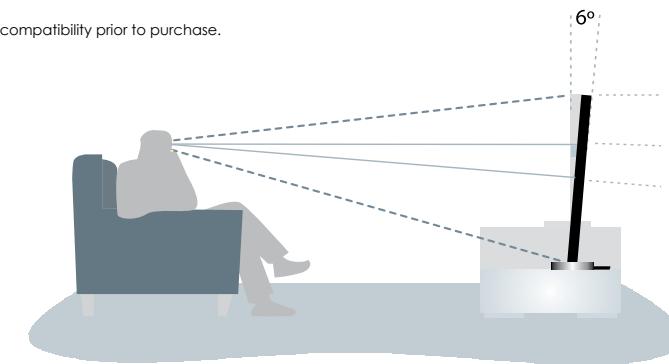
OptiContrast panel helps boost contrast and brightness while minimizing unwanted light reflections. The OptiContrast panel also helps in establishing a dark background for rich, vibrant, high contrast pictures even in well lit rooms.



6° Upward Tilt | 6° of perfection

Fitting in perfectly the Bunchin Stand* is both sleek and space-saving. A single groove along its aluminium surface holds the television in place at an optimum 6° Upward Tilt viewing angle.

*Bunchin Stand is sold separately. Please check compatibility prior to purchase.



Easel Stand

A more gracious, more elegant way to support the television. Minimalistic design reduces the visual presence of the stand, emphasizing the television instead.

*Applicable with NX650 Series & 26EX550



Other Unique Features*

Picture Quality



Experience amazing Full HD 1080p picture quality, the highest at-home resolution.



Texture and detail you can see. Enjoy crisp, clear images with higher contrast and more depth.



Some different preconfigured picture and audio settings, including Sports, Photo, Game, Cinema and Music.

Game Mode

Play games full-screen which means no black borders round the edge of the TV picture.

Sound Quality

Clear Phase Speaker

Optimizes frequency and phase response of the built-in speakers.



Sound is clear and lifelike because this circuit amplifies audio in the digital domain.



Feel the deep bass from your speakers even with a slender television.

Functionality



Share your photos on the big screen or listen to your favourite music.



Use your television as a digital art gallery.



Share your photos, music and videos on your TV by connecting to your home network.



Easily connect other BRAVIA Sync compatible devices.

*The below mentioned unique features are model specific and may vary for each model.



Intelligent Picture for clear reception, reduced noise.



Cleaner, clearer, more vivid pictures from all inputs, even USB and PC.



24 frames-per-second for a more cinematic experience. Watch movies the way they were meant to be seen.

Panorama

Zoom in to experience you-are-there panoramas from your Sony Cyber-shot.



Extended stereo effect and simulated 5-channel surround sound from the television's two speakers.

Advanced Auto Volume

Prevents jumps in sound volume when a television show goes into a commercial break.



Stream FM Radio directly to your television.



Enjoy your phone's stored media and applications on TV with Smartphone Ready BRAVIA.



Go from 'OFF' to 'ON' 2-3 times faster than previous Sony televisions.

Enhance your BRAVIA Experience

Every Sony BRAVIA TV is equipped with easy-to-use, personalised and intuitive functions, Eco friendly settings, Photo Frame Mode and S-Force Front Surround 3D. These additional features and technologies promise entertainment that only a Sony BRAVIA can deliver.

Eco-Friendliness

Being eco-friendly is now a lifestyle choice that influences our every activity. But that doesn't mean we have to compromise on quality or enjoyment. With all the innovative energy-saving features found in BRAVIA, you can now enjoy your favourite shows with the peace of mind knowing that you're doing your part to save the Earth.

Intelligent Presence Sensor | Save power and get the best results every time



Save power and more. Thanks to a built-in camera, Face Detection and motion detection, the television knows where you are in the room and goes into Standby mode to save power when nobody is watching.



Ambient Sensor | Great pictures under any lighting conditions



In daylight, fluorescent light, incandescent light or darkness, the television always looks great. Ambient Sensor detects the lighting conditions and adjusts both the brightness and colour temperature accordingly. Saves energy by reducing brightness at night.



Light Sensor | Light Sensor : great viewing, power saving in all light



There's no need to adjust the television for bright and dark ambient light. Light Sensor does it for you. You not only get a great picture, you also save energy.



*Applicable only with 46EX430

		COMPARISON					CHART					
		3D LED BRAVIA			LED BRAVIA		LED BRAVIA			LCD BRAVIA		
Model Series		HX925	HX850	HX750	NX650	EX650	EX550	EX430	EX330	BX450	CX350	BX350
PICTURE QUALITY	Available Size	165 cm (65) / 140 cm (55)	140 cm (55) / 117 cm (46) / 102 cm (40)	140 cm (55) / 117 cm (46) / 102 cm (40) / 81 cm (32)	102 cm (40) / 81 cm (32)	117 cm (46) / 102 cm (40) / 81 cm (32)	81 cm (32) / 66 cm (26)	117 cm (46) / 102 cm (40) / 61 cm (24)	81 cm (32)	102 cm (40)	81 cm (32) / 56 cm (22)	81 cm (32) / 66 cm (26) / 56 cm (22)
	LED	Intelligent Peak LED	Dynamic Edge LED	Dynamic Edge LED	Edge LED	Edge LED	Edge LED	LED*	LED	-	-	-
	PICTURE ENGINE	Picture Engine X-Reality PRO	Picture Engine X-Reality PRO	Picture Engine X-Reality	Picture Engine X-Reality	Picture Engine X-Reality	Picture Engine X-Reality	BRAVIA ENGINE	BRAVIA ENGINE	BRAVIA ENGINE	BRAVIA ENGINE	BRAVIA ENGINE
	HIGH DEFINITION	1920 x 1080 Full HD 3D	1920 x 1080 Full HD 3D	1920 x 1080 Full HD 3D	Full HD 1080	Full HD 1080	-	Full HD 1080	-	Full HD 1080	-	-
	MOTIONFLOW	Motionflow XR 800	Motionflow XR 800	Motionflow XR 400	Motionflow XR 100	Motionflow XR 100	Motionflow XR* 100	Motionflow XR** 100	-	-	-	-
INTERNET TV	OTHERS	Intelligent MPEG NR	Intelligent MPEG NR	Intelligent MPEG NR	Intelligent MPEG NR	Intelligent MPEG NR	Intelligent MPEG NR	Clear Resolution Enhancer Digital Noise Reduction Intelligent Picture Processor	Clear Resolution Enhancer Digital Noise Reduction Intelligent Picture Processor	Clear Resolution Enhancer Digital Noise Reduction Intelligent Picture Processor	Clear Resolution Enhancer Digital Noise Reduction Intelligent Picture Processor	Clear Resolution Enhancer Digital Noise Reduction Intelligent Picture Processor
	WATCH	Sony Entertainment Network YouTube	Sony Entertainment Network YouTube	Sony Entertainment Network YouTube	Sony Entertainment Network YouTube	Sony Entertainment Network YouTube	Sony Entertainment Network YouTube	-	-	-	-	-
	COMMUNICATE	skype f t	skype f t	skype f t	skype f t	skype f t	skype f t	-	-	-	-	-
	SEARCH	WEB Browser Music Search	WEB Browser Music Search	WEB Browser Music Search	WEB Browser Music Search	WEB Browser Music Search	WEB Browser Music Search	-	-	-	-	-
	WI-FI	Built-in	Built-in	Built-in	Dongle*	Dongle*	Dongle*	-	-	-	-	-
OTHERS	DESIGN	Monolithic Design	Monolithic Design	-	Monolithic Design	-	-	-	-	-	-	-
	PHOTO FRAME MODE	-	-	-	-	-	-	Photo Frame Mode	Photo Frame Mode	-	Photo Frame Mode	-
	ECO SETTING	INTELLIGENT PRESENCE SENSOR Ambient Sensor	Light Sensor	Light Sensor	Light Sensor	Light Sensor	Light Sensor	Light Sensor***	-	-	-	-
	USB	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY	USB PLAY
	HDMI	HDMI x4	HDMI x4	HDMI x4	HDMI x4	HDMI x4	HDMI x4 HDMI x2###	HDMI x2	HDMI x2	HDMI x2	HDMI x2	HDMI x2
Refer Page No.	18	19	20	21	22	22	23	23	24	25	26	

*Not applicable with 26EX550. # 46EX430 & 24EX430 are Edge LED.
 **Not applicable with 24EX430. ##Dongle is a part of accessories and sold separately.
 ***Applicable only with 46EX430. ###HDMI x 4 is with 81cm (32) & HDMI x 2 is with 66cm (26) only.



Monolithic Design

HX925
Series

- Available in
- 165 cm (65)
 - 140 cm (55)

LED
Powered by
Picture Engine
X-Reality PRO



HX850
Series

- Available in
- 140 cm (55)
 - 117 cm (46)
 - 102 cm (40)



LED
Powered by
Picture Engine
X-Reality PRO



Monolithic Design

Intelligent Peak LED

Conventional CCFL

Intelligent Peak LED

Sony's Intelligent Peak LED backlight uses local dimming and boost to achieve a dynamic contrast ratio so high, it's beyond the limits of measurement.

3D glasses - 2 pcs.
worth **Rs. 6,980/-**
absolutely **free**

Skype Camera
worth **Rs. 4,990/-**
absolutely **free**

See extreme clarity in every pixel

Picture Engine **X-Reality PRO**

Input Signal

Reality Creation Database

Output Signal

Super Real HD (1080P)

Enjoy Sony's best picture. See remarkably clean, vivid, lifelike images whether you're watching dazzling 1080p Blu-ray Disc™ movies or low-resolution web videos.

3D glasses - 2 pcs.
worth **Rs. 6,980/-**
absolutely **free**

Picture Quality

Picture Engine **X-Reality PRO**

OptiContrast Panel

1920 x 1080 **Full HD 3D**

Motionflow **XR 800**

Internet TV

SONY PLAYERS

BIG FLIX

indiatimes

YouTube

skype

f

WEB Browser

Wireless LAN Built-in

dlna

Other Features

USB PLAY

INTELLIGENT PRESENCE SENSOR

Ambient Sensor

Picture Quality

Picture Engine **X-Reality PRO**

OptiContrast Panel

1920 x 1080 **Full HD 3D**

Motionflow **XR 800**

Internet TV

SONY PLAYERS

BIG FLIX

indiatimes

YouTube

skype

f

WEB Browser

Wireless LAN Built-in

dlna

Other Features

USB PLAY

Light Sensor



HX750
Series

- Available in
- 140 cm (55)
 - 117 cm (46)
 - 102 cm (40)
 - 81 cm (32)

LED

Powered by
Picture Engine
X-Reality



NX650
Series

- Available in
- 102 cm (40)
 - 81 cm (32)

LED

Powered by
Picture Engine
X-Reality



Monolithic Design

Motionflow XR400



Experience smoother, sharper and clearer TV images, whatever you're watching. Motionflow XR400 combines BRAVIA's native 200 panel with new image interpolation, LED backlight blinking and IB Reduction to achieve dramatically smoother, sharper, clearer and more natural images. You'll enjoy a silk-smooth on-screen look with fast-moving sports, movies, animation and more.



Moving Pictures on other 3D TV's



Moving Pictures on Sony 3D BRAVIA



3D glasses - 2 pcs.
worth Rs. 6,980/-
absolutely free

OptiContrast Panel



OptiContrast panel helps boost contrast and brightness while minimizing unwanted light reflections. The OptiContrast panel also helps in establishing a dark background for rich, vibrant, high contrast pictures even in well lit rooms.



Picture Quality

Picture Engine
X-Reality

1920 x 1080
Full HD 3D

Motionflow XR
400

Internet TV



Other Features

USB PLAY

Light Sensor

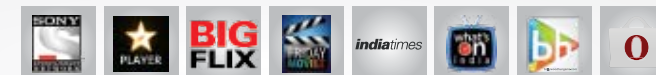
Picture Quality

Picture Engine
X-Reality

Full HD
1080

Motionflow XR
100

Internet TV



Other Features

USB PLAY

Light Sensor



EX650 Series

- Available in
- 117 cm (46)
 - 102 cm (40)
 - 81 cm (32)

EX550 Series

- Available in
- 81 cm (32)
 - 66 cm (26)

EX430 Series

- Available in
- 117 cm (46)
 - 102 cm (40)
 - 61 cm (24)

EX330 Series

- Available in
- 81 cm (32)

LED

Powered by
Picture Engine
X-Reality

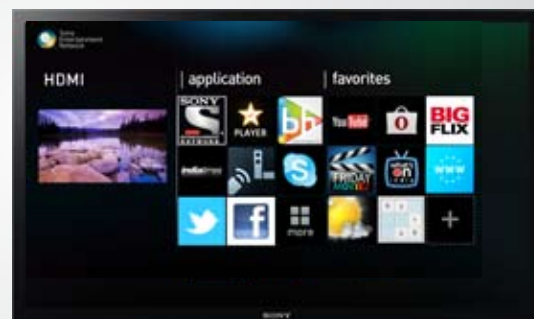


B:3
BRAVIA ENGINE



Sony Internet TV at its easiest

Now watch millions of online videos instantly or access movies, TV Shows, games & music at your finger tips with exclusive applications on your BRAVIA.



Intelligent Picture for clear reception, reduced noise

Intelligent Picture PLUS



Enjoy clear reception with the optimum balance between low noise and high resolution. By sensing the signal strength and applying noise reduction accordingly, Intelligent Picture delivers maximum noise reduction when the signal is weak and minimum noise reduction when the signal is strong.

Picture Quality

Picture Engine
X-Reality

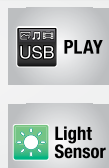
Full HD
1080

Motionflow XR 100

Internet TV



Other Features



Picture Quality

B:3
BRAVIA ENGINE

Full HD
1080

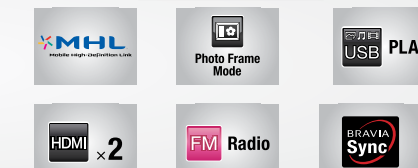
Motionflow XR 100

Intelligent Picture PLUS

Clear Resolution Enhancer

Digital Noise Reduction

Other Features



*Only with EX650 Series
**Not applicable with 26EX550

*Not applicable with 32EX330 Series
**Not applicable with 24EX430



BX450 Series

Available in
• 102 cm (40)

CX350 Series

Available in
• 81 cm (32)
• 56 cm (22)



B 3 BRAVIA ENGINE

B 3 BRAVIA ENGINE

Revel in Clear, Vibrant, and True-to-Life Images with BRAVIA Engine3

The revolutionary BRAVIA Engine 3 uses a new high definition video processor that reproduces images with impressive depth, vibrant colours with true-to-life tones, and high-definition images with amazing clarity. With BRAVIA Engine 3, you can now enjoy clear and vibrant images in finer detail from both SD and HD sources.

Without BRAVIA Engine3

Without BRAVIA Engine 3, the images you see are not of the best quality.

With BRAVIA Engine3

With BRAVIA Engine 3, images receive the deepest blacks, truest colours, and are supremely clear.

Enjoy your photos on the big screen while listening to music

Turn your TV into a super-size digital photo frame. Just connect a USB drive and enjoy all those photo memories on the big screen with reduced energy consumption. View slideshows while listening to FM radio or music stored on USB memory.

Photo Frame Mode

Picture Quality

- B 3 BRAVIA ENGINE
- Full HD 1080
- Clear Resolution Enhancer
- Intelligent Picture PLUS
- Digital Noise Reduction
- 24P TRUE CINEMA
- Scene Select

Other Features

- USB PLAY
- HDMI x2
- FM Radio
- BRAVIA Sync
- OVER VOLTAGE PROTECTION

Picture Quality

- B 3 BRAVIA ENGINE
- Clear Resolution Enhancer
- Intelligent Picture PLUS
- Digital Noise Reduction
- 24P TRUE CINEMA
- Scene Select

Other Features

- Photo Frame Mode
- USB PLAY
- HDMI x2
- FM Radio
- BRAVIA Sync
- OVER VOLTAGE PROTECTION



BX350 Series

- Available in
- 81 cm (32)
 - 66 cm (26)
 - 56 cm (22)

B 3 BRAVIA ENGINE

Enjoy Crisp TV images with fine textures and detail

With Clear Resolution Enhancer, you'll enjoy accurate reproduction of fine details and textures, even in flat image areas. Crisper, clearer images also benefit from heightened contrast that boosts the perception of on-screen depth, without sacrificing black saturation.

Clear Resolution Enhancer

Picture Quality

- B 3 BRAVIA ENGINE
- Clear Resolution Enhancer
- Intelligent Picture PLUS
- Digital Noise Reduction
- 24P TRUE CINEMA
- Scene Select

Other Features

- USB PLAY
- HDMI x2
- FM Radio
- BRAVIA Sync
- OVER VOLTAGE PROTECTION

Accessories

3D

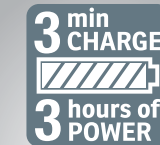
3D Glasses



TDG-BR250

3D Glasses

MRP Rs. 3,490/-



3D BRAVIA glasses with smart battery inside

3 minutes of charging delivers more than 3 hours of power backup

Enjoy the comfortable wear to watch 3D content*

For long time viewing, "3D Glasses" have been improved to be lighter.

Less Flicker

Glasses are designed to shut out the outside light for minimized flicker

*Explanation for TDG-BR250 only

INTERNET TV

Skype Camera/Microphone



CMU-BR100

- Make free video calls over the Internet
- Enables crisp & clear picture quality with HD signals

MRP Rs. 4,990/-

Wi-Fi Dongle



UWA-BR100

- Wi-Fi LAN Adapter Connectivity
- Enables wireless connectivity for hassle free enjoyment

MRP Rs. 2,990/-

MONOLITHIC DESIGN STAND

Bunchin Stand with Speakers

Bunchin stand equipped with built-in speakers produce an exceptional sound quality. It further enhances the aesthetic of monolithic design

SU-B553S

MRP Rs. 8,990/-



Also available:

SU-B463S

MRP Rs. 7,990/-

SU-B403S

MRP Rs. 6,990/-



3D LED BRAVIA SPECIFICATIONS												
Model Code	HX925 Series			HX850 Series			HX750 Series					
	KDL-65HX925	KDL-55HX925	KDL-55HX850	KDL-46HX850	KDL-40HX850	KDL-55HX750	KDL-46HX750	KDL-40HX750	KDL-32HX750			
Screen Size (measured diagonally)	165 cm (65)	140 cm (55)	140 cm (55)	117 cm (46)	102 cm (40)	140 cm (55)	117 cm (46)	102 cm (40)	81 cm (32)			
TV System (Analog)	B/G,D,K,I,L,M											
Color System	PAL,SECAM,NTSC 3.58,NTSC 4.43											
Video Signal	1080/24p (HDMI™ only), 1080/60i, 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p, 720/60p, 720/30p (HDMI™ only), 1080/30p (HDMI™ only), 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p			1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/30p (HDMI™ only), 720/30p (HDMI™ only), 720/24p (HDMI™ only), 1080/60i, 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p			1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/30p (HDMI™ only), 720/30p (HDMI™ only), 720/24p (HDMI™ only), 1080/60i, 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p			1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/30p (HDMI™ only), 720/30p (HDMI™ only), 720/24p (HDMI™ only), 1080/60i, 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p		
PICTURE												
Picture Mode	Vivid, Standard, Custom, Photo-Vivid, Photo-Standard, Photo-Original, Photo-Custom, Cinema, Game-Standard, Game-Original, Graphics, Sports, Animation			Vivid, Game-Standard, Game-Original, Graphics, Sports, Animation, Standard, Custom, Photo-Vivid, Photo-Standard, Photo-Original, Photo-Custom, Cinema1, Cinema2								
Display Resolution	Full HD (1920 x 1080)											
Backlight Type	Intelligent Peak LED			Dynamic Edge LED								
Video Processing	X-Reality PRO™			X-Reality™			X-Reality™					
Motionflow	Motionflow XR 800			Motionflow XR 400								
Live Colour™ Technology	Yes											
Intelligent Picture Plus	-											
Noise Reduction	Intelligent MPEG Noise Reduction											
24p True Cinema	Yes											
Wide Mode	FULL, Normal, Wide Zoom, Zoom, Caption, 14:09, Normal/Full1/Full2 for PC											
3D Sync Transmitter Integrated	Yes											
3D	Active											
Simulated 3D	Yes											
AUDIO												
Sony Original Sound	S-Force Front Surround 3D											
Sound Mode	Dynamic, Standard, Clear Voice											
Surround Effect	Cinema, Sports, Music, Game											
Stereo System	NICAM/A2											
Audio Power Output	10W + 10W + 10W			10W + 10W								
EASY TO USE FEATURES												
BRAVIA Sync	Yes											
Photo MAP	Yes											
Picture Frame Mode	Yes											
On Screen Instruction Manual	Yes											
Sleep Timer	Yes											
Twin Picture (PAP)	Yes											
Picture in Picture (PIP)	Yes											
NETWORK												
*BRAVIA™ Internet Video	Yes											
*BRAVIA™ Internet Widgets	Yes											
Wi-Fi	Wireless LAN Built-in											
Skype™	Yes											
Wi-Fi Direct	Yes											
TrackID	Yes											
Video Search	Yes											
Media Remote	Yes											
DLNA	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/WMV/MP3/WMA/LPCM/JPEG											
ECO												
Sensor	Intelligent Presence Sensor / Ambient Sensor			Light Sensor								
TERMINAL												
HDMI™	4 (1 Side/3Rear)			4 (2Side/2Bottom)								
USB 2.0	2 (Side), MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/DiVX/WMV/MP3/WMA/LPCM/WAV/JPEG/MPO											
Ethernet Connection(s)	1 (Rear)			1 (Bottom)								
Component Video (Y/Pb/Pr) Input(s)	1 (Rear/Hybrid)	1 (Adaptor/Bottom Hybrid)		1 (Rear Hybrid w/Composite)								
HDMI™ PC Input	Yes											
Digital Audio Output(s)	1 (Rear)	1 (Side)		1 (Bottom)								
Audio Out	1 (Side) Hybrid w/HP											
Headphone Output(s)	1 (Side) Hybrid w/Audio out											
GENERAL												
Stand Tilt Range	-	0° - 6° Flexible		Approx. 0° - 6°			-					
Power Requirements (voltage/frequency)	AC 110-240V/50/60Hz											
Power Consumption (in Operation)	271W	178W	150W	120W	115W	142W	130W	116W	81W			
Power Consumption (in Standby)	0.30W											
Dimensions (W x H x D) (Without Stand) (mm)	1504x900x45	1278x771x38	1274x750x35	1077x640x35	944x566x40	1271x761x60	1076x650x60	943x576x59	756x471x59			
Dimensions (W x H x D) (With Stand) (mm)	1504x935x374	1278x803x308	1274x808x341	1077x697x268	944x623x268	1271x798x312	1076x687x252	943x613x232	756x508x220			
Weight (Kg) (Without stand)	43.2	26.1	21.7	16.6	13.7	19.2	14.6	11.8	8.0			
Weight (Kg) (With stand)	51.7	31.6	26.2	20.3	17.4	23.6	17.6	14.3	10.2			
Accessories												
Remote Control	RM-GD017 (Multi_GA)			RM-GD022 (New Simple)								
3D Glasses (2 Pcs.)	TDG-BR250/B											
Optional Design Stand	-	SU-B551S		SU-B553S	SU-B463S	SU-B403S	-					

LED BRAVIA SPECIFICATIONS												
Model Code	NX650 Series		EX650 Series			EX550 Series		EX430 Series		EX330 Series		
	KDL-40NX650	KDL-32NX650	KDL-46EX650	KDL-40EX650	KDL-32EX650	KDL-32EX550	KDL-26EX550	KLV-46EX430	KLV-40EX430	KLV-24EX430	KLV-32EX330	
Screen Size (measured diagonally)	102 cm (40)	81 cm (32)	117 cm (46)	102 cm (40)	81 cm (32)	81 cm (32)	66 cm (26)	117 cm (46)	102 cm (40)	61 cm (24)	81 cm (32)	
TV System (Analog)	B/G,D,K,I,L,M											
Color System	PAL,SECAM,NTSC 3.58,NTSC 4.43							PAL, SECAM, NTSC 3.58, NTSC 4.43 in AV only	PAL,SECAM,NTSC 3.58,NTSC 4.43			
Video Signal	1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/30p (HDMI™ only), 720/30p (HDMI™ only), 720/24p (HDMI™ only), 1080/60i, 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p		1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/30p (HDMI™ only), 720/30p (HDMI™ only), 720/24p (HDMI™ only), 1080/60i, 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p			1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/30p (HDMI™ only), 720/30p (HDMI™ only), 720/24p (HDMI™ only), 1080/60i, 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p		1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/60i, 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p				
PICTURE												
Picture Mode	Vivid, Game-Standard, Game-Original, Graphics, Sports, Animation, Standard, Custom, Photo-Vivid, Photo-Standard, Photo-Original, Photo-Custom, Cinema1, Cinema2							Vivid, Standard, Custom, Cinema, Photo, Sports, Game, Graphics				
Display Resolution	Full HD (1920 x 1080)					WXGA (1366 x 768)		Full HD (1920 x 1080)		WXGA (1366 x 768)		
Backlight Type	Edge LED					Edge LED		Edge LED	Direct LED	Edge LED	Direct LED	
Motionflow	Motionflow XR 100											
Video Processing	X-Reality™					BRAVIA Engine 3™ Technology						
Live Colour™ Technology	-					Yes						
Intelligent Picture Plus	-					Yes						
Noise Reduction	Intelligent MPEG Noise Reduction					Digital Noise Reduction						
24p True Cinema	-					Yes						
Wide Mode	FULL, Normal, Wide Zoom, Zoom, Caption, 14:09, Normal/Full1/Full2 for PC					FULL, Normal, Wide Zoom, Zoom						
3D Sync Transmitter Integrated	-											
3D	-											
Simulated 3D	-											
AUDIO												
Sony Original Sound	S-Force Front Surround 3D					Bass Booster						
Sound Mode	Dynamic, Standard, Clear Voice											
Surround Effect	Cinema, Sports, Music, Game											
Stereo System	NICAM/A2											
Audio Power Output	10W + 10W			8W + 8W		5W + 5W						
EASY TO USE FEATURES												
BRAVIA Sync	Yes											
Photo MAP	Yes					-						
Picture Frame Mode	Yes					Yes						
Photo Frame Mode	No					Yes						
Onscreen Instruction Manual	Yes					-						
Sleep Timer	-					Yes						
Twin Picture (PAP)	Variable					Fixed						
Picture in picture (PIP)	Yes											
NETWORK												
*BRAVIA™ Internet Video	Yes											
*BRAVIA™ Internet Widgets	Yes											
Wi-Fi	Wireless LAN Ready											
Skype™	Yes											
Wi-Fi Direct	Yes											
TrackID	Yes											
Video Search	Yes											
Media Remote	Yes											
DLNA	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/WMV/MP3/WMA/LPCM/JPEG											
ECO												
Sensor	Light Sensor											
TERMINAL												
HDMI™	4 (2Side/2Bottom)					2 (Rear)						
USB 2.0	2* (Side), MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/DiVX/WMV/MP3/WMA/LPCM/WAV/JPEG/MPO		1 (Side) MPEG1/MPEG2TS/MPEG2PS/MPEG4Visual/MPEG4AVC/H.264/WMV/Xvid/MP3/PCM/DolbyDigitalAC3/WMA/Jpeg									
Ethernet Connection(s)	1 (Bottom)					1 (Rear)						
Component Video (Y/Pb/Pr) Input(s)	1 (Rear Hybrid w/Composite)											
HDMI™ PC Input	Yes											
Digital Audio Output(s)	1 (Bottom)					1 (Rear)						
Audio Out	1 (Side) Hybrid w/HP											
Headphone Output(s)	1 (Side) Hybrid w/Audio Out					1 (Side) / Hybrid w Audio out						
GENERAL												
Stand Tilt Range	-											
Power Requirements (voltage/frequency)	AC 110-240V/50/60Hz											
Power Consumption (in Operation)	99W	70W	108W	99W	70W	72W	50W	97W	82W	38W	50W	
Power Consumption (in Standby)	0.35W											
Dimensions (W x H x D) (Without Stand) (mm)	954x581x55	767x477x55	1074 x 649 x 60	941 x 575 x 60	753 x 470 x 60	753 x 470 x 60	642 x 412 x 59	1067 x 647 x 71	930x 568x61	576 x 366 x 40	737 x 459 x 61	
Dimensions (W x H x D) (With Stand) (mm)	954x599x241	767x494x226	1074x686x251	941 x 612 x 231	753 x 507 x 219	753 x 507 x 219	642 x 426 x 187	1067 x 687 x 256	930 x 586 x 208	576 X 399 X 158	737 x 477 x 167	
Weight (Kg) (Without stand)	12.8	8.7	14.1	11.3	7.8	7.8	6.1	16.6	6.6	4.4	4.5	
Weight (Kg) (With stand)	15.1	10.5	17.5	14.1	10.2	10.2	6.9	18.3	6.9	4.7	4.7	
Accessories												
Remote Control	RM-GD023 (New Simple)							RM-GA022				

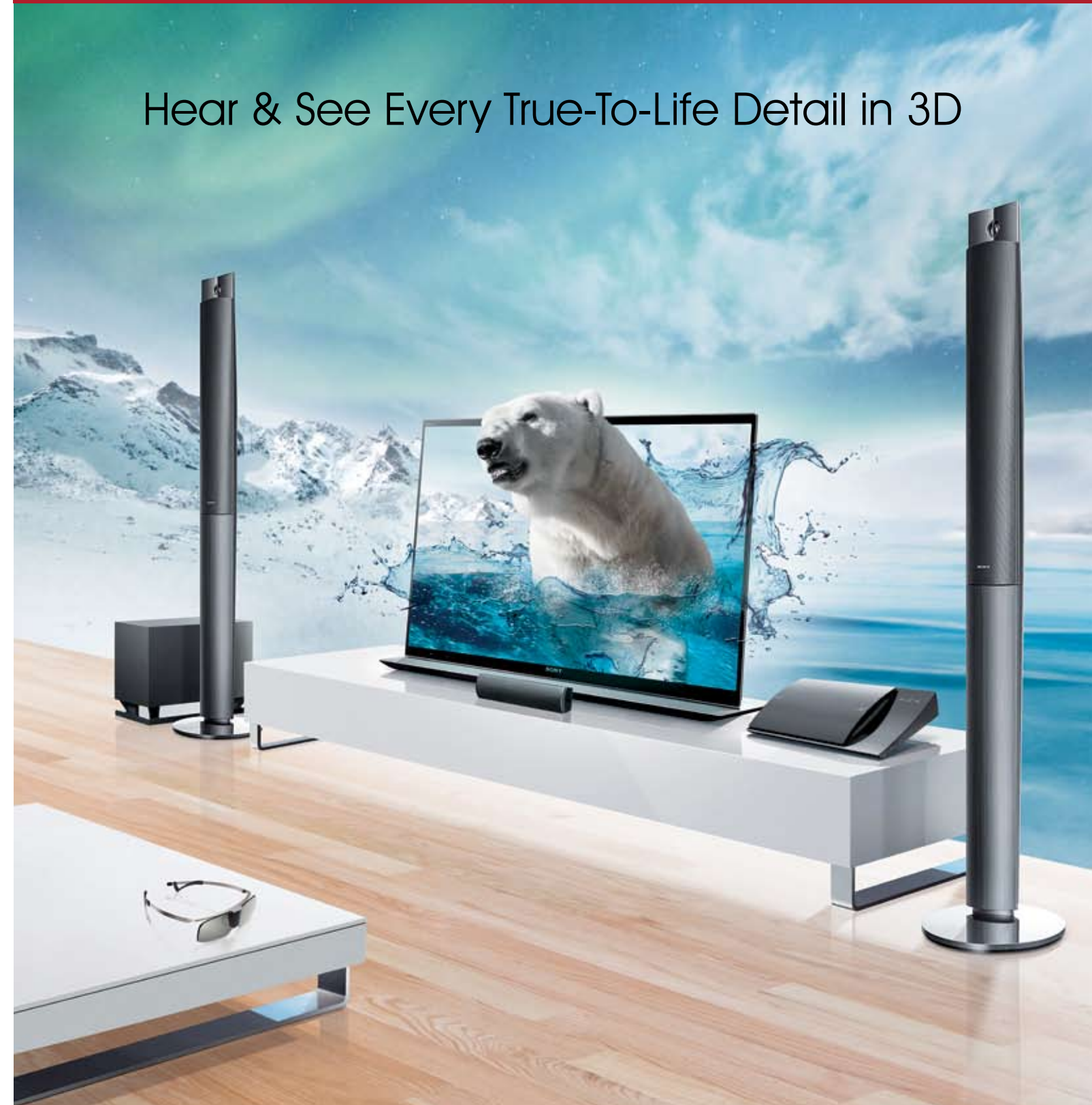
*1(side) with 26EX550

LCD BRAVIA SPECIFICATIONS

Model Code	BX450 Series		CX350 Series		BX350 Series	
	KLV-40BX450	KLV-32CX350	KLV-22CX350	KLV-32BX350	KLV-26BX350	KLV-22BX350
Screen Size (measured diagonally)	102 cm (40)	81 cm (32)	56 cm (22)	81 cm (32)	66 cm (26)	56 cm (22)
TV System (Analog)	Analogue: B/G, D/K, L/M					
Color System	PAL, SECAM, NTSC 3.58, NTSC 4.43					
Video Signal	1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/60i, 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p					
PICTURE						
Picture Mode	Vivid, Standard, Custom, Cinema, Photo, Sports, Game, Graphics					
Display Resolution	Full HD (1920 x 1080)	WXGA (1366 x 768)				
Backlight Type	CCFL					
Motionflow	-					
Video Processing	BRAVIA Engine 3™ Technology					
Live Colour™ Technology	-					
Intelligent Picture Plus	Yes					
Noise Reduction	Digital Noise Reduction					
24p True Cinema	Yes					
Wide Mode	FULL, Normal, Wide Zoom, Zoom					
3D Sync Transmitter Integrated	-					
3D	-					
Simulated 3D	-					
AUDIO						
Sony Original Sound	Bass Booster					
Sound Mode	Dynamic, Standard, ClearVoice					
Surround Effect	Cinema, Sports, Music, Game					
Stereo System	NICAM/A2					
Audio Power Output	8W + 8W	5W + 5W	8W + 8W	8W + 8W	5W + 5W	5W + 5W
EASY TO USE FEATURES						
BRAVIA Sync	Yes					
Photo MAP	-					
Picture Frame Mode	Yes					
Photo Frame Mode	Yes					
Onscreen Instruction Manual	-					
Sleep Timer	Yes					
Twin Picture (PAP)	Fixed					
Picture in picture (PIP)	Yes					
NETWORK						
*BRAVIA™ Internet Video	-					
*BRAVIA™ Internet Widgets	-					
Wi-Fi	-					
Skype™	-					
Wi-Fi Direct	-					
TrackID	-					
Video Search	-					
Media Remote	-					
DLNA	-					
ECO						
Sensor	-					
TERMINAL						
HDMI™	2(2Rear)					
USB 2.0	1 (Side) MPEG1/MPEG2TS/MPEG2PS/MPEG4Visual/MPEG4AVC/H.264/WMV/DiVX/Xvid/MP3/PCM/DolbyDigitalAC3/WMA/Jpeg					
Component Video (Y/Pb/Pr) Input(s)	1 (Hybrid)					
HDMI™ PC Input	Yes					
Audio Out	1 (Side/Hybrid)					
Headphone Output(s)	1 (Side/Hybrid)					
GENERAL						
Stand Tilt Range	-					
Power Requirements (voltage/frequency)	AC 110-240V/50/60Hz					
Power Consumption (in Operation)	163W	101W	47W	101W	76W	47W
Power Consumption (in Standby)	0.3W					
Dimensions (W x H x D) (Without Stand) (mm)	980x601x94	790x497x91	545x360x61	790x497x91	661x424x83	545x360x61
Dimensions (W x H x D) (With Stand) (mm)	980x639x220	790x534x193	545x399x175	790x534x193	661x461x193	545x399x175
Weight (Kg) (Without stand)	13.2	8.9	5.1	8.9	7.2	5.1
Weight (Kg) (With stand)	14.0	9.4	5.4	9.4	7.7	5.4
Accessories						
Remote Control	RM-GA021	RM-GA022		RM-GA021		

Blu-ray/DVD Home Theatre

Hear & See Every True-To-Life Detail in 3D



Bring Home the Real 3D Cinema Experience



With Sony, entertainment at home becomes a whole new adventure! A world of options that include enjoyment of 3D video, multimedia and new format playback, as well as online content is now on hand with the new range of Sony Blu-ray Disc™/DVD Players. Witness true high-quality image and sound entertainment and immerse yourself in amazing 3D action only with Sony Blu-ray range.

The Sony 3D Picture and Sound Experience

Witness Outstanding 3D Realism

With 3D movies in Full HD 1080p, you can feel like you're in the middle of all the movie action. Enjoy full 3D experience with Sony 3D Blu-ray Disc™ Home Theatre System, special 3D glasses and 3D Blu-ray Disc™. Playback 3D content or maximise 2D content through the new 2D to 3D conversion capability. Exciting and immersive, a world of 3D can now be yours with Sony.

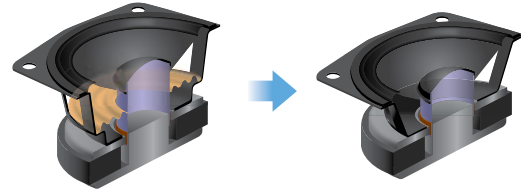


3D Glasses



Hear the Power of New Sound Technology

Ahead of the curve, Sony perfects the use of ferrofluid (ferromagnetic fluid) in speaker design. With Magnetic Fluid Speakers, you can hear powerful sound with minimal distortion. The damperless speaker delivers clear reproduction of original sound sources and has a high efficiency body that is thinner and lighter.



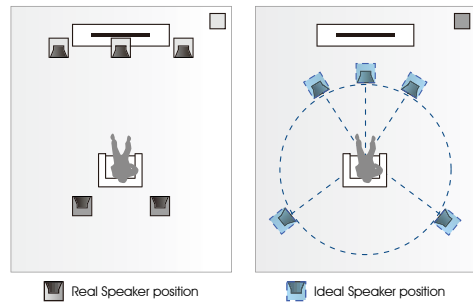
MAGNETIC FLUID SPEAKER

For 5.1ch BDV-N series SP1

Achieve the Perfect Listening Environment

Through D.C.A.C.DX, Sony's original auto calibration system, any environment can be acoustically perfect, regardless of listening position or the shape, size or construction of the room. The system compensates for speaker position by establishing an optimised sound field, using a new stereo microphone for sound calibration. The distance to a subwoofer and its sound level can also be adjusted to greatly enhance enjoyment of music and movies.

Note: This function is only available for the BDV-N Series



Digital Cinema Auto Calibration DX

Experience High Definition Audio Quality

DTS-HD Master Audio

Enjoy uncompromised audio experience that brings movies, music & games to life, just as if you were in studio listening to the master recording.



Dolby® TrueHD

Reproduces 100 percent lossless audio that is bit-for-bit identical to the studio master, so you hear the music, movie, or TV show just as its creators intended.



The Sony Way to Online Content Enjoyment

Enter a World of Entertainment with Sony Internet Audio & Video



Open the doors to the extensive Sony Entertainment Network (SEN). Press the SEN button on the remote controller or click the SEN icon on the Xross Media Bar™ (XMB) to get to the top page list. Go through a wide variety of videos, music, movies, sports footage and more by simply using the search button. Internet entertainment is truly quick and easy with Sony!



Connect to the Internet Easily, Wirelessly



Have easy access to online content. Use the built-in Wi-Fi function in the N Series or the USB Wireless LAN Adapter in the E Series for wireless streaming of movies, videos, photos and music. With quick network connection, you can enjoy Internet entertainment with amazing clarity and high-fidelity sound.

Note: Sony UWA-BR100 Wireless LAN Adapter sold separately.



BDV-N990W

3D Blu-ray Home Theatre System with Wireless Rear Speakers



Total Output Power 1000W
Powerful Sound Quality

- Total Output Power: 1000W
- 3D Blu-ray Playback
- Wireless Rear Speakers
- Multiple Format Playability: BD, DVD-R/+R, CD-DA/-RW, XvidHD, JPEG, MP3, AVI, MP4, MPG, MPEG, M4V, MKV, WMV, WMA, AVC-HD/TM, VOB, VRO, WAV, AAC
- BRAVIA Internet Video
- Wi-Fi Built-in
- HDMI Input x 2, Output x 1
- Composite Video Output x 1
- Digital Audio Input (Optical x 1)
- Audio Input (Pin Jack)
- USB Connection x 2



Tweeter



S-MASTER Digital Amplifier





BDV-E690

4 Tallboy 3D Blu-ray Home Theatre System



**Total Output Power
1000W**
Powerful Sound Quality

- Total Output Power: 1000W
- 3D Blu-ray Playback
- Multiple Format Playability: BD, DVD-R/+R, CD-DA/-RW, XvidHD, JPEG, MP3, AVI, MP4, MPG, MPEG, M4V, MKV, WMV, WMA, AVC-HDTM, VOB, VRO, WAV, AAC
- BRAVIA Internet Video
- Precision Cinema HD Upscale
- HDMI Output x 1
- Composite Video Output x 1
- Digital Audio Input (Optical x 1)
- Audio Input (Pin Jack)
- USB Connection x 1
- 4-Floor stand speakers



BDV-E490

2 Tallboy 3D Blu-ray Home Theatre System



**Total Output Power
1000W**
Powerful Sound Quality

- Total Output Power: 1000W
- 3D Blu-ray Playback
- Multiple Format Playability: BD, DVD-R/+R, CD-DA/-RW, XvidHD, JPEG, MP3, AVI, MP4, MPG, MPEG, M4V, MKV, WMV, WMA, AVC-HDTM, VOB, VRO, WAV, AAC
- BRAVIA Internet Video
- Precision Cinema HD Upscale
- HDMI Output x 1
- Composite Video Output x 1
- Digital Audio Input (Optical x 1)
- Audio Input (Pin Jack)
- USB Connection x 1
- 2-Floor stand speakers





BDV-E290

3D Blu-ray
Home Theatre System



Total Output Power
1000W
Powerful Sound Quality

- Total Output Power: 1000W
- 3D Blu-ray Playback
- Multiple Format Playability: BD, DVD-R/+R, CD-DA/-RW, XvidHD, JPEG, MP3, AVI, MP4, MPG, MPEG, M4V, MKV, WMV, WMA, AVC-HDTM, VOB, VRO, WAV, AAC
- BRAVIA Internet Video
- Precision Cinema HD Upscale
- HDMI Output x 1
- Composite Video Output x 1
- Digital Audio Input (Optical x 1)
- Audio Input (Pin Jack)
- USB Connection x 1

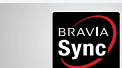


DAV-DZ640

2 Tallboy DVD
Home Theatre System

Total Output Power
1000W
Powerful Sound Quality

- Total Output Power: 1000W
- HDMI Output (Upscale 1080p for DVD)
- 1080p Upscaling for DVD Playback
- USB Music/Movie Playback (Xvid home and MPEG-4 Simple Profile)
- Function: DVD/CD, FM Tuner, TV/Audio In, USB
- Compact Disc/FM Recording to USB
- 2-Floor stand speakers





DAV-DZ340

**DVD
Home Theatre System**

**Total Output Power
1000W**
Powerful Sound Quality

- Total Output Power: 1000W
- HDMI Output (Upscale 1080p for DVD)
- 1080p Upscaling for DVD Playback
- USB Music/Movie Playback
(Xvid home and MPEG-4 Simple Profile)
- Function: DVD/CD, FM Tuner,
TV/Audio In, USB
- Compact Disc/FM Recording to USB



DAV-TZ215

**DVD
Home Theatre System**

**Total Output Power
600W**
Powerful Sound Quality

- Total Output Power: 600W
- HDMI Output (Upscale 1080p for DVD)
- 1080p Upscaling for DVD Playback
- USB Music/Movie Playback
(Xvid home and MPEG-4 Simple Profile)
- Function: DVD/CD, FM Tuner,
TV/Audio In, USB





DAV-TZ145

**DVD
Home Theatre System**

- Total Output Power: 360W
- HDMI Output (Upscale 1080p for DVD)
- 1080p Upscaling for DVD Playback
- USB Music/Movie Playback
(Xvid home and MPEG-4 Simple Profile)
- Function: DVD/CD, FM Tuner,
TV/Audio In, USB



**Total Output Power
360W**
Powerful Sound Quality



Speakers

SA-D10

Incredible Surround Sound

Total
Output Power
70 W

- 4.1 Multi Media Speaker System
- USB Playability
- 70 W Power Output
- High Quality Digital Amplifier
- Wooden Big size Sub Woofer for
Powerful Bass Sound & Loudness
- "VACS" with digital amplifier
- Remote Control
- Glossy Finish Design
- Wall Mountable
- Punching Metal Grill
- Easy Connection / Easy Setting
- RCA Input x 1, Stereo Mini Input x 1



USB PLAY

VACS with
Digital Amplifier

Big Size Wooden
Sub Woofer

Wall
Mountable

Remote
Control

SRS-D9

Ultimate Bass Sound

Total
Output Power
60 W

- 2.1 Multi Media Speaker System
- USB Playability
- 60 W Power Output
- High Quality Digital Amplifier
- Wooden Big size Sub Woofer for
Powerful Bass Sound
- Bass Control & Treble Control
- 15 degree upward design for easy
listening
- Punching Metal Grill
- Easy Connection / Easy Setting
- RCA Input x 1, Stereo Mini Input x 1



USB PLAY

Digital
Amplifier

Big Size Wooden
Sub Woofer

Powerful
Bass Sound

Blu-ray Disc Players



BDP-S490

3D Blu-ray Disc Player

- 3D Content Playback/Simulated 3D
- Wi-Fi Ready
- Multi Media & Format Playback
- Content Throw
- Media Remote
- Stylish and Ultra-Compact Design
- USB Terminal



BDP-S190

Blu-ray Disc Player

- Multi Media & Format Playback
- High Quality Video
- High Quality Audio
- Stylish and Ultra-Compact Design
- USB Terminal



BRAVIA Series	Goes best with	Also available
HX925 Series	BDV-N990W 3D Blu-ray Home Theatre System with Wireless Rear Speakers Output Power: 1000 W RMS	BDV-E690 4 Tallboy 3D Blu-ray Home Theatre System Output Power: 1000 W RMS
HX850 Series	BDV-N990W 3D Blu-ray Home Theatre System with Wireless Rear Speakers Output Power: 1000 W RMS	BDV-E690 4 Tallboy 3D Blu-ray Home Theatre System Output Power: 1000 W RMS
HX750 Series	BDV-E690 4 Tallboy 3D Blu-ray Home Theatre System Output Power: 1000 W RMS	BDV-E490 2 Tallboy 3D Blu-ray Home Theatre System Output Power: 1000 W RMS
NX650 Series	BDV-E290 3D Blu-ray Home Theatre System Output Power: 1000 W RMS	WHG-SLK20D Virtual Surround Sound System Output Power: 180 W RMS
EX650 Series	BDV-E290 3D Blu-ray Home Theatre System Output Power: 1000 W RMS	DAV-DZ340 DVD Home Theatre System Output Power: 1000 W RMS
EX550 Series	BDV-E290 3D Blu-ray Home Theatre System Output Power: 1000 W RMS	DAV-DZ340 DVD Home Theatre System Output Power: 1000 W RMS
EX430 Series	DAV-DZ340 DVD Home Theatre System Output Power: 1000 W RMS	DAV-TZ215 DVD Home Theatre System Output Power: 600 W RMS
EX330 Series	DAV-DZ340 DVD Home Theatre System Output Power: 1000 W RMS	DAV-TZ215 DVD Home Theatre System Output Power: 600 W RMS
BX350 Series	DAV-TZ145 DVD Home Theatre System Output Power: 360 W RMS	SA-D10 4.1 Multi Media Speaker System Output Power: 70 W RMS
CX350 Series	DAV-TZ145 DVD Home Theatre System Output Power: 360 W RMS	SRS-D9 2.1 Multi Media Speaker System Output Power: 60 W RMS

The Incredible 3D Bundle Offer

on purchase of 3D BRAVIA



Buy at just Rs. 9,990/-*
& save Rs. 10,000/-

3D Bundle includes:



3D
Blu-ray player
(BDP-S490)



3D
Movie Titles**
- 2pcs.



3D
Glass
- 1pc



3D
HDMI
Cable

*MRP Rs. 19,990/- inclusive of all taxes. (MRP & saving indicated is valid on the date of publication. Kindly check the dealer counter or website for any update). The package includes BDP-S490, 1 Glass, HDMI Cable & 2 Movie Titles.
**Pictures are depicted for illustration purpose only. Kindly check the availability at the dealer counter.
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*Conditions apply. **Special Finance Offer Details: Down Payment of Rs. 2,999/- and rest in 9 EMI through BAJAJ Finance. Contact Finance Co./Banks for coverage /network area. Finance at the sole discretion of the financier. Limited Period Offer. Conditions apply.



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