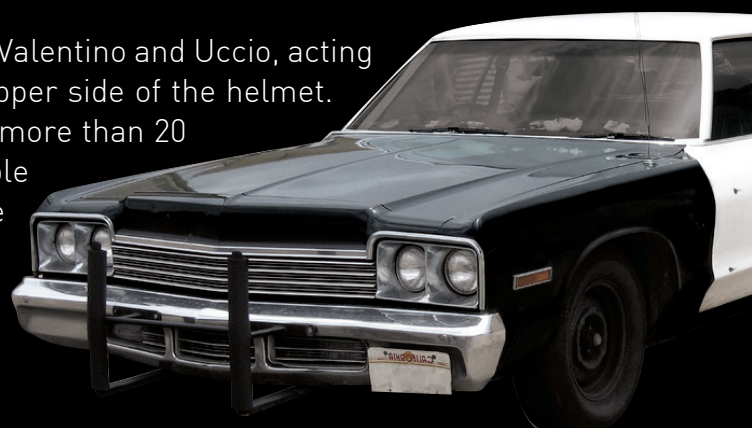




## VALENTINO ROSSI DEBUTES HIS NEW AGV PISTA GP R GRAPHIC IN MISANO: “SWEET HOME MISANO”

According to tradition of the Italian San Marino Grand Prix Valentino showcased the new special graphic of his AGV Pista GP R helmet. This time, the theme is the priceless relationship with his childhood friend Alessio Salucci, better known as “Uccio”, today the assistant of Valentino and sportive director at VR46 Racing Team and VR46 Riders Academy.

Recalling the renowned movie “**The Blues Brothers**”, Valentino and Uccio, acting as Dan Aykroyd and John Belushi, stand out on the upper side of the helmet. The AGV tricolor logo, the distinctive element that for more than 20 years now supports Valentino throughout his incredible career, dominates the front head and the sides of the spoiler.





Uccio's fist leans on top of the central logo, showing his nickname's tattoo on his fingers. "Sweet Home Misano" is written on the back of the rider's head, evoking the well-known song of the movie and paying tribute to the many fans that crowd into the Misano World Circuit, the home track, to support him. The Biplano spoiler crosses with the distinctive fluo-yellow 46 number. The helmet features several amusing details referring to the movie, the inspiration for the Doctor and the designer Aldo Drudi. His adored dogs Cesare and Cecilia and his beloved red cat Rossano, all wearing Rayban Wayfarer sunglasses, sit on the nape, whereas, on the chin guard, the helmet shows the Bluesmobile, the police car the Blues brothers used to drive.

The **Pista GP R** is the evolution of the AGV's groundbreaking Pista GP and is the most protective helmet ever developed. The helmet offers an increased field of vision through the introduction of **Race 3 Max Pinlock®**, a Class 1 Optic visor with 100% Max Vision Pinlock® (120) and is characterized by a new-patented **Visor Lock System (VLS)**. Aerodynamic performance has been improved thanks to the new wind-tunnel-tested Biplano rear spoiler, while



comfort benefits from a new-patented interior structure and an implemented **Integrated Ventilation System (IVS)**.

Pista GP R is the first helmet to include a **hydration system**, featuring internal channels and a drinking valve placed inside the chin area.

A Pista GP R replica model will be available from May and will cost € 1.500 (RRP incl. VAT). Orders are now being taken at your usual AGV retailer.

**This limited edition will reproduce the graphics on Valentino's helmet, except for other sponsor's logos and visor components and accessories.**

Ideal combination of protection, performance and comfort, AGV **Pista GP R** is the top of the range result of the **AGV Extreme Standards**, an innovative and pioneering integrated design protocol that revolutionizes the development and enables to measurably and demonstratively improve the helmet's performance in terms of impact protection, field of vision, compact design, lightweight, aerodynamics, ventilation and ergonomics. Thus, the innovative **AGV Extreme Standards** process raises the level of helmets' R&D technologies and represents a milestone in head protection systems

