



— AWARD-WINNING —

**BIOLOGICALLY  
APPROPRIATE™**

FOODS AND TREATS

*For* **DOGS**

“THERE IS NOTHING TRUER IN THIS WORLD THAN THE LOVE OF A GOOD DOG.” — MIRA GRANT



# OUR MISSION. *Clear AND Strong*

CHAMPION PETFOODS IS AN AWARD-WINNING PET FOOD MAKER WITH A REPUTATION OF TRUST THAT SPANS MORE THAN A QUARTER CENTURY.

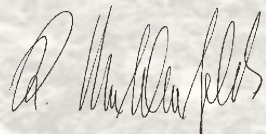
Our **BIOLOGICALLY APPROPRIATE™** philosophy represents a new class of foods, designed to nourish dogs according to their evolutionary adaptation to meat and protein-rich diets.

TRUSTED BY PET LOVERS EVERYWHERE, ORIJEN IS THE FULLEST EXPRESSION OF OUR BIOLOGICALLY APPROPRIATE™ AND FRESH REGIONAL INGREDIENT COMMITMENT.

That means ORIJEN foods are brimming with unmatched inclusions of fresh free-run poultry, nest-laid eggs, wild-caught fish and ranch-raised meats delivered fresh or raw from our region each day.

Prepared exclusively in our state-of-the-art DogStar® kitchens, award-winning ORIJEN is guaranteed to give you peace-of-mind and keep your cherished dog happy, healthy and strong.

We wouldn't have it any other way. We believe you wouldn't either.



**Reinhard Muhlenfeld**, Founder  
CHAMPION PETFOODS LP



**WE MAKE BIOLOGICALLY APPROPRIATE™ DOG FOODS FROM FRESH REGIONAL INGREDIENTS.**





### **BIOLOGICALLY APPROPRIATE™**

Our foods mirror the richness, freshness and variety of WholePrey™ meats that dogs are evolved to eat.



### **FRESH REGIONAL INGREDIENTS**

We focus on local ingredients that are raised by people we know and trust, and delivered fresh or raw each day.



### **NEVER OUTSOURCED**

We don't make foods for other companies and we don't allow our foods to be made by anyone else.

# AWARD-WINNING DOG FOODS

Our relentless focus on our Biologically Appropriate™, Fresh Regional Ingredients and Never Outsourced mission has earned us an international reputation for leadership and innovation, plus more awards than any other pet food maker we know of.

## AWARD-WINNING BIOLOGICALLY APPROPRIATE™ DOG FOOD



### **LEADERSHIP AWARDS “FOOD INNOVATION”**

Food in Canada magazine awarded Champion Petfoods the 2014 Food Innovation award — their first ever award to a pet food maker.

### **EXPORT AWARD, CONSUMER PRODUCTS**

A prestigious Government of Alberta award recognizing innovative companies that specialize in consumer products.

### **TOP 10 BEST DOG FOOD BRANDS**

For excellence of ingredients, ingredient sources, guaranteed analysis, brand history, and customer satisfaction.

### **PET FOOD INNOVATION AWARD**

The Petfood & Animal Nutrition Innovation Award celebrates innovative and disruptive thinking across the pet nutrition market.

### **ALBERTA AWARD OF DISTINCTION**

A prestigious award for outstanding achievement, leadership and ongoing involvement in the community.

### **EXCELLENCE IN CANINE PET FOOD**

By authorization of the United States, Canada and the United Kingdom, the Glycemic Research Institute compared ORIJEN to hundreds of other dog foods.



## MANY DOG FOOD BRANDS ARE OWNED BY MARKETING COMPANIES THAT NEVER MAKE ANY FOOD.

INSTEAD, THEY OUTSOURCE THEIR FOOD PRODUCTION TO THIRD-PARTY FACTORIES, WHICH MAKE MANY DIFFERENT FOODS FOR MANY DIFFERENT MARKETING COMPANIES.



**WE DON'T MAKE FOODS FOR OTHER COMPANIES AND WE DON'T ALLOW OUR FOODS TO BE MADE BY ANYONE ELSE.**

WE ARE PROUD OF OUR REPUTATION AND ARE PASSIONATE ABOUT OUR FOODS.

That's why we prepare ORIJEN in our own kitchens, where we control every detail from food development to ingredient sourcing and food safety.

When you choose ORIJEN, you have the peace-of-mind that our food is prepared with the same care and trust that you demand for all family members.

*never outsourced*

# OUR FOODS. OUR KITCHENS.

*Trusted*  
**EVERYWHERE**

**We believe that the food you choose for your dog is one of the most important decisions you can make.**

That's why we're dedicated to the highest standards of authenticity, nutritional integrity and food safety.

ORIJEN meets the strictest standards anywhere, including the United States Department of Agriculture, Government of Canada and the European Union.

MORNING SUNRISE AT OUR STATE-OF-THE-ART KENTUCKY DOGSTAR® KITCHENS. AUBURN, KENTUCKY.

# DOGSTAR®

## THE WORLD'S BEST KITCHENS

KNOWN IN ANCIENT CULTURES AS 'HEAVENLY WOLF', THE DOG STAR REPRESENTS STEADFASTNESS OF PURPOSE.

THE BRIGHTEST STAR IN THE SKY, THE DOG STAR HAS COME TO SYMBOLIZE OUR NEW KITCHENS, A BEACON IN OUR INDUSTRY, REFLECTING OUR COMMITMENT TO PET LOVERS EVERYWHERE.

Located on 85 acres of farmland in Auburn Kentucky, and purpose-built to advance our Biologically Appropriate™ mission, DogStar® is the most advanced pet food kitchen anywhere.

Equipped with unmatched fresh meat capabilities, DogStar® features a 25,000 square foot refrigerator capable of holding over 50 fresh regional meat ingredients, 10 whole vegetables and fruits, and 6 locally grown botanicals.

Built to earn the trust of pet lovers everywhere, and demonstrating a rare food safety commitment, DogStar® meets the food safety standards expected of the human food processing industry.

And to those who celebrate authenticity, our DogStar® kitchen only prepares ORIJEN and ACANA foods — no other brands, no private label.

### SEASONAL INGREDIENTS AT THEIR PEAK

DogStar® is equipped with freeze-dryers and plate freezers to flash-freeze seasonal foods, from fresh wild-caught fish to our locally grown botanicals, preserving their goodness for future use.



*Innovation*  
**OUR BIOLOGICALLY  
APPROPRIATE™ RESEARCH  
AND INNOVATION CENTRE**

JENNIFER, SENIOR LABORATORY ANALYST AT OUR STATE-OF-THE-ART BAFRINO RESEARCH AND INNOVATION CENTRE. MORINVILLE, ALBERTA.

## OUR COMMITMENT TO INNOVATION HAS NEVER BEEN STRONGER.

Adjacent to our NorthStar® Kitchens in Canada, our Biologically Appropriate™ Research and Innovation Centre is a state-of-the-art innovation hub focused on advancing our foods in four core areas:

### 1. BIOLOGICALLY APPROPRIATE™

Aligned with our drive for innovation, our Research and Innovation Centre is dedicated to the continual advancement of our Biologically Appropriate™ foods.

### 2. FRESH MEAT SEPARATION

Proprietary low temperature meat separation technologies enable higher fresh ingredient inclusions and enhanced nutritional profiles.

### 3. FOOD PERFORMANCE

Using fresh and local meats, our pilot freeze-drying and hydrolyzing technologies create all-natural flavors that enhance food performance and meal enjoyment.

### 4. VALIDATION AND NUTRIENT TESTING

Our sophisticated on-site laboratory validates food safety and nutritional properties of our ingredients and foods.



OUR  
**BIOLOGICALLY  
APPROPRIATE™**  
*philosophy*



While pet lovers often apply human attributes to their dogs, this isn't the approach to take with their food.

The gray wolf is the ancestor and closest relative of all domestic dogs, and while years of breeding have produced hundreds of 'different looking wolves', the internal workings of wolves and dogs remain unchanged.

In fact, the eating anatomy of modern dogs is the same as their wolf cousins, so it's no surprise that their food requirements remain the same too.

That's why ORIJEN foods feature 85% meat in WholePrey™ ratios and exclude the plant proteins and high-glycemic carbohydrates that don't belong in the evolutionary diet.

**THE BIOLOGICALLY APPROPRIATE™ CONCEPT IS SIMPLE: MIRROR THE FRESHNESS AND VARIETY OF MEATS THAT DOGS ARE EVOLVED TO EAT.**



**MODERN DOGS ARE BUILT LIKE THEIR  
ANCESTORS. WE BELIEVE THEY SHOULD  
EAT LIKE THEM TOO.**

CONFIDENT KALSIN, KODIAK ISLAND, ALASKA.





**BIOLOGICALLY  
APPROPRIATE™**

# PRINCIPLES

**THESE FIVE PRINCIPLES REFLECT OUR  
BIOLOGICALLY APPROPRIATE™ COMMITMENT**

1

## **RICH IN MEAT AND PROTEIN**

All dogs are adapted for a diet rich in meat and protein. That's why ORIJEN is loaded with 85% meat (about three times as much as conventional dog foods) and is entirely free of plant concentrates like potato or pea protein.

2

## **FRESH MEAT INCLUSIONS**

Unmatched by any other dry dog food, TWO THIRDS of meats are FRESH or RAW, supplying essential nutrients in their most nourishing form and providing the goodness that all dogs instinctively crave.

3

## **AN ABUNDANT VARIETY OF MEATS**

In nature, dogs benefit from an assortment of foods, so ORIJEN features a richly nourishing diversity of fresh free-run poultry, whole nest-laid eggs, free-range meats and whole wild-caught fish.

4

## **WHOLEPREY™ MEAT RATIOS**

Nature matched the nutrients in whole prey animals to perfectly meet your dog's needs. ORIJEN's WholePrey™ ratios of meat, organs and cartilage mirror nature, and eliminate the need for long lists of synthetic ingredients.

5

## **CARBOHYDRATE-LIMITED**

The natural diet contains few carbohydrates, so ORIJEN limits carbohydrates and replaces fast sugars (like potato and tapioca), with fresh whole fruits and vegetables such as pumpkin and squash.

BIOLOGICALLY  
APPROPRIATE™

RULE  
NO.

# Rich in MEAT AND PROTEIN

KELLY OF M&E FAMILY FARMS IN RUSSELLVILLE, KENTUCKY. TRUSTED SUPPLIER OF FRESH LOCAL LAMB.

85%  
MEAT\*

38%  
PROTEIN

**COMPANION DOGS ARE NOT ONLY CAPABLE OF EATING THE FOODS OF THEIR ANCESTORS, BUT ACTUALLY REQUIRE IT FOR PEAK HEALTH.**

From Dachshunds to Dobermans, all dogs have sharp teeth and a body evolved to metabolize protein and fat from meat. Loaded with 85% meat ingredients from animals deemed fit for human consumption, ORIJEN nourishes your dog according to his biological needs.

\*Except ORIJEN Tundra (80%)

## MOST DOG FOODS CONTAIN MEAT INGREDIENTS PROCESSED AT HIGH TEMPERATURES — UNLIKE ORIJEN

ORIJEN meats are either fresh or raw and bursting with goodness and taste, or dehydrated and dried for a concentrated source of nourishing protein.

*Fresh* | Refrigeration is the only way we preserve our fresh poultry, fish and meats — no preservatives.

*Raw* | Our fresh ingredients, only flash-frozen to preserve goodness — no preservatives.

*Dehydrated* | Air-dried at low-temperature from fresh meats — natural preservatives.

### **RF NO POULTRY MEAL**

ORIJEN is free of rendered chicken or turkey meals, which are replaced with dehydrated chicken and turkey.

## OUR DRIED LAMB, BEEF, PORK & FISH MEAL INGREDIENTS ARE SPECIAL TOO

RICH IN PROTEIN, OUR MEAT AND FISH MEALS ARE PREPARED AT LOW TEMPERATURE (200°F) TO OUR WHOLEPREY™ SPECIFICATIONS.

**LAMB, BEEF AND PORK MEAL** | Prepared from fresh meat with limited bone and additional liver and tripe — not the industry standard of bones and offal.

**FISH MEAL** | Prepared from fresh, whole, wild-caught Atlantic Mackerel and Herring — not the industry standard of mixed bones and trimmings.



# 10 TOP 10 FRESH OR RAW FRESH OR RAW

## FRESH MEATS ARE THE FOUNDATION OF AWARD-WINNING ORIJEN FOODS.

A full two-thirds of the meats, fish, poultry and eggs that go into ORIJEN are FRESH or RAW.

That means they're brimming with proteins and fats in their most nourishing form, providing the goodness that all dogs instinctively crave.

To preserve the integrity of our fresh meats, we use state-of-the-art low temperature cooking techniques to prepare ORIJEN.

## PLANT PROTEIN CONCENTRATES ARE INCREASINGLY COMMON IN DOG FOODS.

While pea and potato protein concentrates raise the protein in food, making it look better than it really is, they are low in amino acids essential for dogs.

Orijen derives its protein from appropriate meat sources without plant protein concentrates.

BOIN OF NORPEL FISHERIES NEW ENGLAND, TRUSTED SUPPLIER OF FRESH WILD-CAUGHT ATLANTIC FISH.



2 RULE NO. | BIOLOGICALLY APPROPRIATE™

— *Unmatched* —  
**FRESH  
MEAT  
INCLUSIONS**

**85%\*** FRESH, RAW OR  
DRIED MEAT INCLUSIONS<sup>†</sup>

\*Except ORIJEN Tundra (80%), †For ORIJEN dry foods

**2/3** OF MEATS ARE  
FRESH OR RAW

**1/3** OF MEATS ARE  
DRIED OR OILS

**0** RENDERED  
POULTRY MEAL

ALL ANIMAL INGREDIENTS ARE PREPARED FROM MEATS, POULTRY OR FISH DEEMED FIT FOR HUMAN CONSUMPTION PRIOR TO INCLUSION IN OUR INGREDIENTS OR FOODS.

BIOLOGICALLY  
APPROPRIATE™

RULE  
NO.

3

# AN ABUNDANT *Variety Of* MEATS



JONATHAN OF JSW FARMS IN LIBERTY, KENTUCKY. TRUSTED SUPPLIER OF FRESH RANCH-RAISED BEEF.

## AN UNMATCHED VARIETY OF FRESH REGIONAL MEATS

**CONSIDER THE VARIATION IN A NATURAL DIET — EGGS TODAY, A GOOSE TOMORROW, FISH THE NEXT. A RICH VARIETY OF FRESH MEATS IS A KEY PRINCIPLE IN OUR BIOLOGICALLY APPROPRIATE™ PHILOSOPHY.**

This variety is often lost in conventional dog foods which typically feature a single animal ingredient, such as chicken or lamb, that's often in highly processed form and seldom authentically fresh.

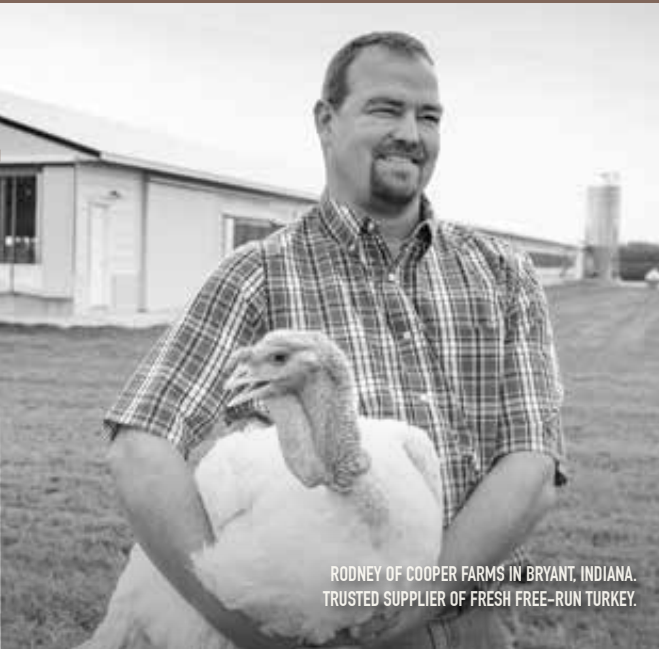
Unmatched by any other dog food, ORIJEN is loaded with up to 10 different fresh or raw meats, from ranch-raised red meats, free-run poultry, nest-laid eggs and wild-caught fish, providing your dog with a richly nourishing diversity of proteins and fats for peak health.



# INGREDIENTS WE LOVE. PEOPLE WE TRUST.

**YOU KNOW WHERE YOUR FOOD COMES FROM. WE THINK YOU OUGHT TO KNOW WHERE YOUR DOG'S FOOD COMES FROM TOO.**

That's why we make ORIJEN in our own purpose-built kitchens from ingredients raised by people we know and trust, like Rodney (below) in Bryant, Indiana — trusted supplier of fresh free-run turkey.



RODNEY OF COOPER FARMS IN BRYANT, INDIANA. TRUSTED SUPPLIER OF FRESH FREE-RUN TURKEY.

## *Fresh from our Region*

### RANCH-RAISED MEATS

Forming a natural barrier between the Coastal Plain and the vast Interior Lowlands, Kentucky's Appalachian range is renowned for its generational family ranches. Raised hormone-free on a natural diet, our red meats arrive at our kitchens fresh or raw daily.



ANGUS BEEF  
KENTUCKY FARMS



AMERICAN BISON  
INDIANA RANCHES



GRASS-FED LAMB  
KENTUCKY FARMS



YORKSHIRE PORK  
KENTUCKY FARMS



GRASS-FED MUTTON  
KENTUCKY FARMS



BOER GOAT  
KENTUCKY FARMS

DEEMED FIT FOR HUMAN CONSUMPTION BEFORE INCLUSION INTO ORIJEN INGREDIENTS

### FREE-RUN POULTRY AND NEST-LAID EGGS

Raised free-run on local and regional farms, our chicken, turkey, duck, quail and eggs are delivered fresh, so they're brimming with nourishing proteins and fats.



COBB CHICKEN  
KENTUCKY FARMS



TOM TURKEY  
INDIANA FARMS



MUSCOVY DUCK  
KENTUCKY FARMS



FREE-RUN QUAIL  
SOUTH CAROLINA



NEST-LAID EGGS  
KENTUCKY FARMS

DEEMED FIT FOR HUMAN CONSUMPTION BEFORE INCLUSION INTO ORIJEN INGREDIENTS

### WHOLE WILD-CAUGHT FISH

Our whole fish are caught wild from New England's Atlantic waters and local Kentucky lakes and then whisked to our kitchens as fresh and cold as the waters they came from.



ATLANTIC MACKEREL  
NEW ENGLAND



MONKFISH  
NEW ENGLAND



ACADIAN REDFISH  
NEW ENGLAND



ALASKAN COD  
ALASKA



ATLANTIC HERRING  
NEW ENGLAND



YELLOWTAIL FLOUNDER  
NEW ENGLAND



BLUE CATFISH  
KENTUCKY LAKES AND RIVERS

DEEMED FIT FOR HUMAN CONSUMPTION BEFORE INCLUSION INTO ORIJEN INGREDIENTS

BIOLOGICALLY  
APPROPRIATE™

RULE  
NO.



# WholePrey™ MEATS



PLAYFUL MESHACK, BARLOW, OREGON.

**SUPERFOOD  
FOR DOGS**

**WHOLE PREY FOODS MIRROR THE DIET THAT DOGS EVOLVED TO EAT OVER THOUSANDS OF YEARS — A NOURISHING BALANCE OF MEAT, ORGANS AND CARTILAGE, ALL OF WHICH DRAMATICALLY REDUCE THE NEED FOR SYNTHETIC INGREDIENTS IN ORIJEN FOODS.**

## THE ANATOMY OF DOGS REMAINS UNCHANGED.

**IN HER INFINITE WISDOM, NATURE MATCHED THE NUTRIENTS IN WHOLE GAME ANIMALS TO PERFECTLY MEET THE NEEDS OF WOLVES AND DOGS ALIKE.**



WholePrey™ represents the evolution of ORIJEN foods, incorporating meats, organs and cartilage in ratios that mirror the natural diet.

*Meat* | Essential for protein and fat as well as vitamins A, B, D and K, copper, chromium, folic acid, iron, magnesium, potassium, selenium and zinc.

*Organs* | Densely packed with virtually every nutrient your dog needs to thrive including vitamins, minerals, healthy fats and amino acids.

*Edible Bone* | A rich source of minerals like calcium, phosphorus, magnesium and potassium in natural form your dog's body can easily absorb.

## ONLY ZINC IS ADDED.\*

In nature there are no synthetic supplements, so dogs and wolves derive their complete nutritional needs naturally, by consuming whole prey animals.

Because ORIJEN incorporates WholePrey™ ratios that deliver nutrients naturally, you won't find long lists of synthetic supplements in any of our foods.

\*For ORIJEN Dryfoods



## THE NATURAL DIET OF DOGS CONTAINS FEW CARBOHYDRATES.

The relationship between protein and carbohydrates is simple: if one goes up, the other goes down, so the more protein in the food, the less room there is for carbohydrates.

While protein is essential, dogs have no biological requirement for carbohydrates, and excessive consumption can lead to obesity and diabetes.

### NOT ALL CARBOHYDRATES ARE CREATED EQUAL

The GLYCEMIC INDEX (GI) is a system of ranking carbohydrates based on their effect on blood sugar.

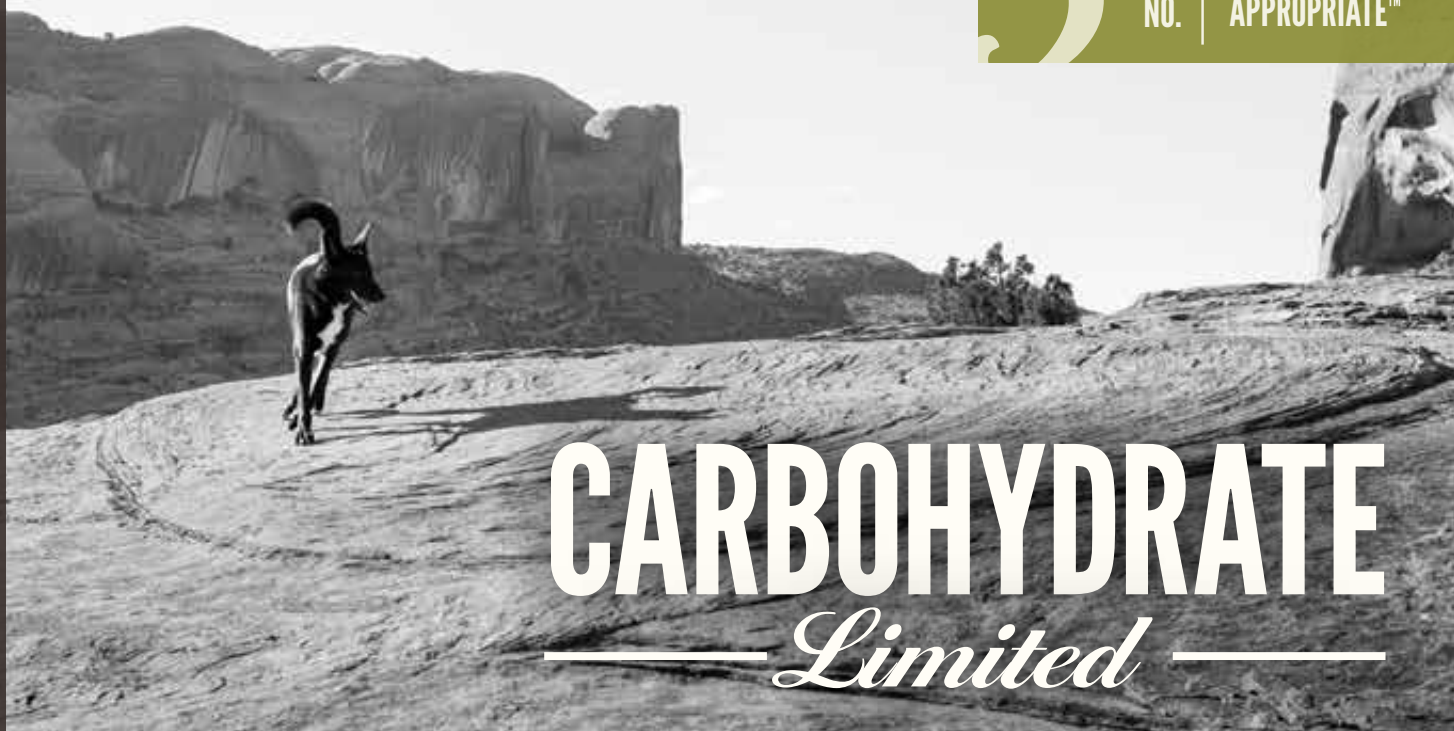
**HIGH-GLYCEMIC** carbohydrates such as tapioca and potato digest quickly, causing blood glucose to spike and fat storage to increase.

**LOW-GLYCEMIC** carbohydrates like lentils and chickpeas enter the blood slowly, reducing the potential for fat storage.

### NO POTATO. NO TAPIOCA. NO PEA STARCH.

ORIJEN features healthy fruits and vegetables such as whole pumpkin and butternut squash that enter the blood stream slowly, helping to promote stable blood sugar levels.

IRO CHALLENGING HIS POTENTIAL. MOAB, UTAH.



5 RULE NO. | BIOLOGICALLY APPROPRIATE™

# CARBOHYDRATE

— *Limited* —

CARBOHYDRATES  
LIMITED TO 20%

WHILE CARBOHYDRATES ARE RECOGNIZED AS A LEADING CAUSE OF OBESITY AND DIABETES, MOST DOG FOODS FEATURE 40 - 50% TOTAL CARBOHYDRATES, OFTEN FROM FAST SUGARS SUCH AS POTATO AND TAPIOCA THAT CAN CAUSE BLOOD SUGAR TO SPIKE AND FAT STORAGE TO INCREASE.

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# AWARD-WINNING *Foods*

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## **BIOLOGICALLY APPROPRIATE™ DOG FOOD**

**OUR BIOLOGICALLY APPROPRIATE™ PHILOSOPHY REPRESENTS A NEW CLASS OF FOODS THAT NOURISH DOGS ACCORDING TO THEIR EVOLUTIONARY ADAPTATION TO MEAT AND PROTEIN-RICH FOOD.**

TRUSTED BY PET LOVERS EVERYWHERE, AWARD-WINNING ORIJEN IS THE FULLEST EXPRESSION OF OUR BIOLOGICALLY APPROPRIATE™ AND FRESH REGIONAL INGREDIENT COMMITMENT.







**BIOLOGICALLY  
APPROPRIATE™**

*A New Class*

**MEAT-BASED FOODS THAT  
MIRROR YOUR DOG'S  
EVOLUTIONARY DIET**

BIOLOGICALLY  
APPROPRIATE™

for Puppies



NEW

## ORIJEN PUPPY

MODERN PUPPIES ARE BUILT LIKE THEIR ANCESTORS.  
WE BELIEVE THEY SHOULD EAT LIKE THEM TOO.

That's why ORIJEN PUPPY is brimming with nourishing protein and fat from free-run chicken and turkey, wild-caught fish and whole eggs, delivered FRESH or RAW in WholePrey™ ratios.

### INGREDIENTS

Deboned chicken, deboned turkey, yellowtail flounder, whole eggs, whole atlantic mackerel, chicken liver, turkey liver, chicken heart, turkey heart, whole atlantic herring, dehydrated chicken, dehydrated turkey, dehydrated mackerel, dehydrated chicken liver, dehydrated turkey liver, whole green peas, whole navy beans, red lentils, chicken necks, chicken kidney, chicken fat, pinto beans, chickpeas, green lentils, alfalfa, natural chicken flavor, lentil fiber, herring oil, ground chicken bone, chicken cartilage, turkey cartilage, dried kelp, freeze-dried chicken liver, freeze-dried turkey liver, whole pumpkin, whole butternut squash, kale, spinach, mustard greens, collard greens, turnip greens, whole carrots, apples, pears, pumpkin seeds, sunflower seeds, zinc proteinate, mixed tocopherols (preservative), chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, dried lactobacillus acidophilus fermentation product, dried bifidobacterium animalis fermentation product, dried lactobacillus casei fermentation product.

### GUARANTEED ANALYSIS

Crude protein (min.)	38 %	Phosphorus (min.)	0.9 %
Crude fat (min.)	20 %	Omega-6 / 3 (min.)	3.5 % / 0.8 %
Crude fiber (max.)	6 %	DHA / EPA (min.)	0.2 % / 0.2 %
Moisture (max.)	12 %	Glucosamine (min.)	700 mg/kg
Calcium (min.)	1.2 %	Chondroitin sulfate (min.)	600 mg/kg

**Calorie distribution:** Metabolizable energy is 3960 kcal/kg (451 kcal per 8oz. cup) with 38% from protein, 16% from vegetables and fruits and 46% from fat.

85% 15% 0%

POULTRY / FISH / EGG  
INGREDIENTS

VEGETABLES / FRUITS /  
BOTANICALS

GRAIN / POTATO / TAPROCA /  
PLANT PROTEIN CONCENTRATES

RF NO RENDERED CHICKEN  
OR TURKEY MEALS

12 OZ / 340 G  
4.5 LB / 2 KG  
13 LB / 5.9 KG  
25 LB / 11.3 KG



NEW

## ORIJEN PUPPY LARGE

RICH IN PROTEIN TO SUPPORT LARGE BREED MUSCLE MASS, YET  
LIMITED IN CALORIES TO PROMOTE A HEALTHY BODY WEIGHT.

Carbohydrate and calorie limited, ORIJEN PUPPY LARGE is loaded with richly nourishing protein from fresh local chicken and turkey, nest-laid eggs in WholePrey™ ratios, plus whole wild-caught fish.

### INGREDIENTS

Deboned chicken, deboned turkey, yellowtail flounder, whole eggs, whole atlantic mackerel, chicken liver, turkey liver, chicken heart, turkey heart, whole atlantic herring, dehydrated chicken, dehydrated turkey, dehydrated mackerel, dehydrated chicken liver, dehydrated turkey liver, whole green peas, whole navy beans, red lentils, chicken necks, chicken kidney, pinto beans, chickpeas, green lentils, alfalfa, natural chicken flavor, lentil fiber, herring oil, ground chicken bone, chicken cartilage, chicken fat, turkey cartilage, dried kelp, freeze-dried chicken liver, freeze-dried turkey liver, whole pumpkin, whole butternut squash, kale, spinach, mustard greens, collard greens, turnip greens, whole carrots, apples, pears, pumpkin seeds, sunflower seeds, zinc proteinate, mixed tocopherols (preservative), chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, dried lactobacillus acidophilus fermentation product, dried bifidobacterium animalis fermentation product, dried lactobacillus casei fermentation product.

### GUARANTEED ANALYSIS

Crude protein (min.)	38 %	Phosphorus (min.)	0.9 %
Crude fat (min.)	16 %	Omega-6 / 3 (min.)	3 % / 0.8 %
Crude fiber (max.)	6 %	DHA / EPA (min.)	0.2 % / 0.2 %
Moisture (max.)	12 %	Glucosamine (min.)	700 mg/kg
Calcium (min.)	1.1 %	Chondroitin sulfate (min.)	600 mg/kg

**Calorie distribution:** Metabolizable energy is 3760 kcal/kg (429 kcal per 8oz. cup) with 40% from protein, 22% from vegetables and fruits and 38% from fat.

85% 15% 0%

POULTRY / FISH / EGG  
INGREDIENTS

VEGETABLES / FRUITS /  
BOTANICALS

GRAIN / POTATO / TAPROCA /  
PLANT PROTEIN CONCENTRATES

RF NO RENDERED CHICKEN  
OR TURKEY MEALS

13 LB / 5.9 KG  
25 LB / 11.3 KG

WHOLEPREY™ POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 DEHYDRATED | ONLY ZINC IS ADDED

WHOLEPREY™ POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 DEHYDRATED | ONLY ZINC IS ADDED



for *All Life Stages*

**BIOLOGICALLY  
APPROPRIATE™**



## ORIJEN ORIGINAL

**ALL DOGS EVOLVED AS CARNIVORES AND POSSESS A BIOLOGICAL NEED FOR A DIET THAT'S RICH AND VARIED IN MEAT AND PROTEIN.**

That's why award-winning ORIJEN is loaded with free-run chicken and turkey, wild-caught fish and nest-laid eggs — delivered FRESH or RAW in WholePrey™ ratios to nourish your dog completely.

### INGREDIENTS

Deboned chicken, deboned turkey, yellowtail flounder, whole eggs, whole atlantic mackerel, chicken liver, turkey liver, chicken heart, turkey heart, whole atlantic herring, dehydrated chicken, dehydrated turkey, dehydrated mackerel, dehydrated chicken liver, dehydrated turkey liver, whole green peas, whole navy beans, red lentils, chicken necks, chicken kidney, pinto beans, chickpeas, green lentils, alfalfa, chicken fat, natural chicken flavor, herring oil, ground chicken bone, chicken cartilage, turkey cartilage, dried kelp, freeze-dried chicken liver, freeze-dried turkey liver, whole pumpkin, whole butternut squash, kale, spinach, mustard greens, collard greens, turnip greens, whole carrots, apples, pears, pumpkin seeds, sunflower seeds, zinc proteinate, mixed tocopherols (preservative), chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, dried lactobacillus acidophilus fermentation product, dried bifidobacterium animalis fermentation product, dried lactobacillus casei fermentation product.

### GUARANTEED ANALYSIS

Crude protein (min.)	38 %	Phosphorus (min.)	0.9 %
Crude fat (min.)	18 %	Omega-6 / 3 (min.)	3.3 % / 0.8 %
Crude fiber (max.)	4 %	DHA / EPA (min.)	0.2 % / 0.2 %
Moisture (max.)	12 %	Glucosamine (min.)	700 mg/kg
Calcium (min.)	1.2 %	Chondroitin sulfate (min.)	600 mg/kg

**Calorie distribution:** Metabolizable energy is 3940 kcal/kg (449 kcal per 8oz. cup) with 39% from protein, 20% from vegetables and fruits and 41% from fat.

**85%** POULTRY / FISH / EGGS  
INGREDIENTS

**15%** VEGETABLES / FRUITS / BOTANICALS

**0%** GRAIN / POTATO / TAPIOCA / PLANT PROTEIN CONCENTRATES

**RF** NO RENDERED CHICKEN  
OR TURKEY MEALS

12 OZ / 340 G  
4.5 LB / 2 KG  
13 LB / 5.9 KG  
25 LB / 11.3 KG

WHOLEPREY™ POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 DEHYDRATED | ONLY ZINC IS ADDED



## ORIJEN SIX FISH

**INSPIRED BY THE RICH DIVERSITY OF WILD AND SUSTAINABLE FISH INDIGENOUS TO NEW ENGLAND'S COLD ATLANTIC WATERS,**

ORIJEN SIX FISH is loaded with unmatched inclusions of wild-caught fish, whisked to our kitchens from cold New England waters FRESH or RAW and WHOLE, in richly nourishing WholePrey™ ratios.

### INGREDIENTS

Whole atlantic mackerel, whole atlantic herring, whole acadian redbfish, whole atlantic hake, yellowtail flounder, atlantic monkfish, herring oil, atlantic mackerel meal, atlantic herring meal, blue whiting meal, whole green peas, alaskan cod meal, capelin meal, sunflower oil, whole navy beans, whole red lentils, whole pinto beans, whole chickpeas, whole green lentils, whole yellow peas, natural fish flavor, safflower oil, lentil fiber, freeze-dried cod liver, dried kelp, whole pumpkin, whole butternut squash, kale, spinach, mustard greens, collard greens, turnip greens, whole carrots, whole apples, whole pears, pumpkin seeds, sunflower seeds, zinc proteinate, mixed tocopherols (preservative), chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, dried lactobacillus acidophilus fermentation product, dried bifidobacterium animalis fermentation product, dried lactobacillus casei fermentation product.

### GUARANTEED ANALYSIS

Crude protein (min.)	38 %	Phosphorus (min.)	0.9 %
Crude fat (min.)	18 %	Omega-6 / 3 (min.)	2.3 % / 2%
Crude fiber (max.)	4 %	DHA / EPA (min.)	0.6 % / 0.6 %
Moisture (max.)	12 %	Glucosamine (min.)	800 mg/kg
Calcium (min.)	1 %	Chondroitin sulfate (min.)	600 mg/kg

**Calorie distribution:** Metabolizable energy is 3940 kcal/kg (449 kcal per 8oz. cup) with 39% from protein, 20% from vegetables and fruits and 41% from fat.

**85%** WILD-CATCHED FISH  
INGREDIENTS

**15%** VEGETABLES / FRUITS / BOTANICALS

**0%** GRAIN / POTATO / TAPIOCA / PLANT PROTEIN CONCENTRATES

12 OZ / 340 G  
4.5 LB / 2 KG  
13 LB / 5.9 KG  
25 LB / 11.3 KG

WHOLEPREY™ FISH | 2/3 FRESH OR RAW AND 1/3 DEHYDRATED | ONLY ZINC IS ADDED

BIOLOGICALLY  
APPROPRIATE™

for *All Life Stages*



## ORIJEN REGIONAL RED

A DIVERSITY OF RED MEATS IN FRESH WHOLEPREY™ RATIOS TO MIRROR THE NATURAL FOODS OF DOGS.

REGIONAL RED is loaded with Angus beef, local lamb, Yorkshire pork and Boer goat, grass-fed on Kentucky ranches and delivered FRESH or RAW in richly nourishing WholePrey™ ratios.

### INGREDIENTS

Deboned beef, deboned lamb, deboned goat, deboned bison, whole blue catfish, lamb liver, beef liver, beef tripe, deboned mutton, beef heart, goat meal, pork liver, deboned pork, lamb meal, beef meal, whole green peas, whole red lentils, whole pinto beans, beef kidney, mackerel meal, mutton meal, herring meal, pork meal, beef fat, whole chickpeas, whole green lentils, whole navy beans, pork kidney, natural pork flavor, herring oil, green lamb tripe, dried beef cartilage, dried pork cartilage, lentil fiber, dried kelp, whole pumpkin, whole butternut squash, kale, spinach, mustard greens, collard greens, turnip greens, carrots, apples, pears, freeze-dried beef liver, freeze-dried beef tripe, freeze-dried lamb liver, freeze-dried lamb tripe, pumpkin seeds, sunflower seeds, zinc proteinate, mixed tocopherols (preservative), chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, dried lactobacillus acidophilus fermentation product, dried bifidobacterium animalis fermentation product, dried lactobacillus casei fermentation product.

### GUARANTEED ANALYSIS

Crude protein (min.)	38 %	Phosphorus (min.)	0.8 %
Crude fat (min.)	18 %	Omega-6 / 3 (min.)	2.8 % / 0.75 %
Crude fiber (max.)	4 %	DHA / EPA (min.)	0.15 % / 0.15 %
Moisture (max.)	12 %	Glucosamine (min.)	500 mg/kg
Calcium (min.)	1 %	Chondroitin sulfate (min.)	400 mg/kg

**Calorie distribution:** Metabolizable energy is 3940 kcal/kg (449 kcal per 8oz. cup) with 39% from protein, 20% from vegetables and fruits and 41% from fat.



## ORIJEN TUNDRA

LIKE HIS COUSIN THE WOLF, YOUR DOG IS ADAPTED FOR A DIET OF WHOLE MEATS, WITH SMALL AMOUNTS OF FRUITS AND GRASSES.

That's why we loaded TUNDRA with ranch-raised venison, bison and elk, free-run duck and quail, and steelhead trout — delivered FRESH or RAW in WholePrey™ ratios so they're loaded with goodness.

### INGREDIENTS

Goat, venison, mutton, bison, whole arctic char, rabbit, duck, whole steelhead trout, whole pilchard, whole alaskan cod, goat meal, venison meal, alaskan cod meal, mutton meal, blue whiting meal, red lentils, green peas, duck fat, herring meal, pollock meal, whole garbanzo beans, whole yellow peas, alfalfa, dried kelp, whole pumpkin, whole butternut squash, cod liver, goat tripe, goat liver, mutton liver, mutton tripe, venison liver, venison tripe, whole carrots, spinach, apples, pears, cranberries, freeze-dried elk liver, freeze-dried venison liver, freeze-dried bison liver, freeze-dried goat liver, zinc proteinate, mixed tocopherols (preservative), juniper berries, rose fruit, dandelion root, elder flowers, marigold, dried chicory root, dried Enterococcus faecium fermentation product.

### GUARANTEED ANALYSIS

Crude Protein (min.)	38 %	Phosphorus (min.)	1.5 %
Crude Fat (min.)	18 %	Omega-6 / 3 (min.)	1.8 % / 1.4 %
Crude Fiber (max.)	5 %	DHA / EPA (min.)	0.5 % / 0.4 %
Moisture (max.)	12 %	Glucosamine (min.)	600 mg/kg
Calcium (min.)	1.9 %	Chondroitin sulfate (min.)	800 mg/kg

**Calorie distribution:** Metabolizable energy is 3840 kcal/kg (461 kcal per 250 ml cup or 120 g) with 40% from protein, 18% from vegetables and fruits and 42% from fat.

WHOLEPREY™ RED MEATS & FISH | 2/3 FRESH OR RAW AND 1/3 DEHYDRATED | ONLY ZINC IS ADDED

WHOLEPREY™ RED MEAT, FISH & GAME | 2/3 FRESH OR RAW AND 1/3 DEHYDRATED | ONLY ZINC IS ADDED



CONTEMPLATIVE ZOEY, ALEXANDRIA, VIRGINIA.

for *Seniors*

BIOLOGICALLY APPROPRIATE™



NEW

## ORIJEN SENIOR

**MEAT AND PROTEIN-RICH TO PROMOTE LEAN MUSCLE MASS, AND LIMITED IN CALORIES TO SUPPORT A HEALTHY BODY WEIGHT.**

Carbohydrate-limited, ORIJEN SENIOR is brimming with richly nourishing protein from free-run chicken and turkey, wild-caught fish and nest-laid eggs delivered FRESH or RAW, in WholePrey™ ratios.

### INGREDIENTS

Deboned chicken, deboned turkey, yellowtail flounder, whole eggs, whole atlantic mackerel, chicken liver, turkey liver, chicken heart, turkey heart, whole atlantic herring, dehydrated chicken, dehydrated turkey, dehydrated mackerel, dehydrated chicken liver, dehydrated turkey liver, whole green peas, whole navy beans, red lentils, chicken necks, chicken kidney, pinto beans, chickpeas, green lentils, alfalfa, lentil fiber, natural chicken flavor, chicken cartilage, herring oil, ground chicken bone, chicken fat, turkey cartilage, dried kelp, freeze-dried chicken liver, freeze-dried turkey liver, whole pumpkin, whole butternut squash, kale, spinach, mustard greens, collard greens, turnip greens, whole carrots, apples, pears, pumpkin seeds, sunflower seeds, zinc proteinate, mixed tocopherols (preservative), chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, dried lactobacillus acidophilus fermentation product, dried bifidobacterium animalis fermentation product, dried lactobacillus casei fermentation product.

### GUARANTEED ANALYSIS

Crude protein (min.)	38 %	Phosphorus (min.)	0.9 %
Crude fat (min.)	15 %	Omega-6 / 3 (min.)	3 % / 0.8 %
Crude fiber (max.)	8 %	DHA / EPA (min.)	0.2 % / 0.2 %
Moisture (max.)	12 %	Glucosamine (min.)	700 mg/kg
Calcium (min.)	1.2 %	Chondroitin sulfate (min.)	600 mg/kg

**Calorie distribution:** Metabolizable energy is 3630 kcal/kg (414 kcal per 8oz. cup) with 42% from protein, 21% from vegetables and fruits and 37% from fat.

**85%** POULTRY / FISH / EGGS  
INGREDIENTS

**15%** VEGETABLES / FRUITS / BOTANICALS

**0%** GRAIN / POTATO / TAPIOCA / PLANT PROTEIN CONCENTRATES

**RF** NO RENDERED CHICKEN OR TURKEY MEALS

12 OZ / 340 G  
4.5 LB / 2 KG  
13 LB / 5.9 KG  
25 LB / 11.3 KG

WHOLEPREY™ POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 DEHYDRATED | ONLY ZINC IS ADDED





# ORIJEN FREEZE-DRIED



OUR ULTIMATE  
BIOLOGICALLY APPROPRIATE™  
DOG FOODS AND TREATS

**PREPARED WITHOUT COOKING TO FULLY RETAIN THE GOODNESS OF OUR FRESH REGIONAL INGREDIENTS.**

We equipped our award-winning kitchens with nitrogen tunnels which flash-freeze our fresh meats, locking in their natural goodness.

Then, using state-of-the-art freeze dryers, our 18-hour freeze-drying process removes water from our fresh ingredients, leaving their richly nourishing goodness in concentrated form.

ORIJEN's freeze-dried foods and treats offer all the flavor and nutritional benefits of raw foods, just as Mother Nature intended.

FRIDAY PATIENTLY WAITING, PACIFIC CITY, OREGON.





## ADULT DOG

90% 10% 0%

CHICKEN / TURKEY /  
FISH / MEAT / LAMB EGGS  
VEGETABLES / FRUITS /  
BOTANICALS  
GRAIN / POTATO /  
OIL

6 OZ / 170 G 16 OZ / 454 G

A symphony of free-run chicken, turkey and nest-laid eggs from local prairie farms, wild-caught fish from Vancouver Island, plus whole fruits and berries from the Okanagan valley — delivered fresh or raw then gently freeze-dried.

### INGREDIENTS

Chicken (ground with bone), turkey (ground with bone), whole herring, chicken liver, chicken heart, whole eggs, spinach greens, pea fiber, turkey liver, turkey heart, whole flounder, ground whole sunflower seeds, whole pumpkin, butternut squash, whole carrots, whole cranberries, whole blackberries, whole blueberries, apples, pears, plums, apricots, brown kelp, mixed tocopherols (preservative), chicory root, dandelion root, summer savory, peppermint leaf, ginger root, zinc proteinate, iron proteinate, copper proteinate, manganese proteinate.

#### GUARANTEED ANALYSIS

	RECONSTITUTED ANALYSIS	
Crude Protein (min.)	36 %	13 %
Crude Fat (min.)	35 %	13 %
Crude Fiber (max.)	5 %	2 %
Moisture (max.)	4 %	65 %
Calcium / Phosphorus (min.)	1.6 % / 1.3 %	0.6 % / 0.5 %
Omega-6 / Omega-3 (min.)	5.5 % / 1 %	2 % / 0.4 %
DHA / EPA (min.)	0.2 % / 0.2 %	0.07 % / 0.07 %
Glucosamine (min.)	800 mg/kg	292 mg/kg
Chondroitin (min.)	800 mg/kg	292 mg/kg



## REGIONAL RED

90% 10% 0%

RED MEATS /  
WILD-CATCHED FISH  
VEGETABLES / FRUITS /  
BOTANICALS  
GRAIN / POTATO /  
OIL

6 OZ / 170 G 16 OZ / 454 G

Loaded with Angus beef, wild boar, lamb and bison, raised free-range on Alberta's fertile ranches by people we know and trust, delivered fresh or raw and then gently freeze-dried to retain their natural goodness and taste.

### INGREDIENTS

Beef (ground with bone), wild boar (ground with bone), lamb (ground with bone), whole herring, bison (ground with bone), beef liver, spinach greens, pea fiber, lamb liver, pork, pork liver, beef heart, lamb heart, beef tripe, whole salmon, whole ground sunflower seeds, whole pumpkin, butternut squash, whole carrots, whole cranberries, whole blackberries, whole blueberries, apples, pears, plums, apricots, brown kelp, mixed tocopherols (preservative), chicory root, dandelion root, summer savory, peppermint leaf, ginger root, iron proteinate, zinc proteinate, manganese proteinate.

#### GUARANTEED ANALYSIS

	RECONSTITUTED ANALYSIS	
Crude Protein (min.)	36 %	15 %
Crude Fat (min.)	35 %	15 %
Crude Fiber (max.)	5 %	2 %
Moisture (max.)	4 %	60 %
Calcium / Phosphorus (min.)	1.7 % / 1.4 %	0.7 % / 0.6 %
Omega-6 / Omega-3 (min.)	2.5 % / 1.1 %	1 % / 0.5 %
DHA / EPA (min.)	0.3 % / 0.3 %	0.1 % / 0.1 %
Glucosamine (min.)	300 mg/kg	125 mg/kg
Chondroitin (min.)	300 mg/kg	125 mg/kg



## TUNDRA

90% 10% 0%

VENISON / BISON /  
DUCK / QUAIL / TROUT  
VEGETABLES / FRUITS /  
BOTANICALS  
GRAIN / POTATO /  
OIL

6 OZ / 170 G 16 OZ / 454 G

Brimming with ranch-raised venison, bison and elk, free-run duck and quail, steelhead trout plus whole fruits, vegetables and berries — delivered to our freeze-dry kitchens fresh or raw and loaded with goodness and taste.

### INGREDIENTS

Venison (ground with bone), duck (ground with bone), whole steelhead trout, bison (ground with bone), elk (ground with bone), quail (ground with bone), duck liver, duck heart, spinach greens, pea fiber, bison tripe, elk liver, elk heart, elk kidney, whole ground sunflower seeds, whole pumpkin, butternut squash, whole carrots, whole cranberries, whole blueberries, whole blackberries, apples, pears, plums, apricots, brown kelp, mixed tocopherols (preservative), chicory root, dandelion root, summer savory, peppermint leaf, ginger root, iron proteinate, zinc proteinate, manganese proteinate.

#### GUARANTEED ANALYSIS

	RECONSTITUTED ANALYSIS	
Crude Protein (min.)	37 %	13 %
Crude Fat (min.)	34 %	12 %
Crude Fiber (max.)	5 %	2 %
Moisture (max.)	4 %	65 %
Calcium / Phosphorus (min.)	1.7 % / 1.4 %	0.6 % / 0.5 %
Omega-6 / Omega-3 (min.)	3 % / 1 %	1.1 % / 0.4 %
DHA / EPA (min.)	0.2 % / 0.2 %	0.07 % / 0.07 %
Glucosamine (min.)	300 mg/kg	100 mg/kg
Chondroitin (min.)	300 mg/kg	100 mg/kg

BIOLOGICALLY  
APPROPRIATE™

FREEZE-  
DRIED

LOLA EXPLORING.  
CHESAPEAKE, VIRGINIA.



# Formula MATCHED TREATS

Featuring the same meats, poultry and fish as our award-winning dry foods, ORIJEN's FORMULA MATCHED treats are loaded with 100% free-run poultry, whole nest-laid eggs, wild-caught fish and ranch-raised meats, that deliver tail-wagging goodness to dogs, and peace-of-mind to their human companions.

AVAILABLE SIZES 2 OZ / 56.7 G  
3.5 OZ / 100 G



**BIOLOGICALLY APPROPRIATE™**

## Dog Treats

**YOUR DOG IS BIOLOGICALLY ADAPTED TO THRIVE ON A DIET OF FRESH WHOLE MEATS.**

That's why we loaded ORIJEN treats with 100% pure and natural meat and nothing else, so you can indulge and nourish your dog at the same time.

Made without cooking or preservatives, ORIJEN treats are gently freeze-dried to lock in the goodness and taste of our fresh regional meat ingredients.

### ORIGINAL

Loaded with goodness from fresh, free-run chicken and turkey from Alberta Prairie farms, plus fresh wild-caught flounder from North Vancouver's pristine Pacific Ocean.

**INGREDIENTS:** Boneless chicken, boneless turkey, chicken liver, turkey liver, boneless flounder.



### REGIONAL RED

Bursting with flavor, our red meats are ranch-raised under Alberta's blue skies by people we know and trust, and delivered to our kitchens fresh so they're loaded with goodness.

**INGREDIENTS:** Wild boar liver, lamb liver, beef liver, boneless wild boar, boneless lamb, boneless beef.



### TUNDRA

This unique and flavorful treat features elk, venison, quail and steelhead trout — raised or fished within our region and delivered by people we know and trust.

**INGREDIENTS:** Boneless venison, elk liver, boneless elk, venison liver, boneless quail, steelhead trout.





# Single SOURCE TREATS

Made with a single meat ingredient. **ORIJEN Singles** provide a simple and pure way to reward and nourish your dog. Bursting with the savory tastes of fresh beef, lamb, wild boar, bison and duck delivered fresh from our region, these unique treats are loaded with 100% pure and natural meat that is gently freeze-dried to keep your cherished dog healthy, happy and strong.

**100% MEAT.** *100% Natural*

Prepared without cooking or preservatives, **ORIJEN's BIOLOGICALLY APPROPRIATE™** dog treats feature 100% meat, gently freeze-dried to lock in all its natural goodness, for a pure and natural treat you can trust and that your dog will love.

## BLACK ANGUS BEEF *Singles*

Bursting with flavor and goodness, our Angus beef is raised free-range on Alberta ranches and delivered to our kitchens fresh each day.

**INGREDIENTS:** Beef, beef liver, tripe.



## RANCH-RAISED LAMB *Singles*

Tender and savory, our lamb is raised free-range on Alberta foothill farms and then delivered to our kitchens fresh or raw each day.

**INGREDIENTS:** Lamb, lamb liver, tripe.



## ALBERTA WILD BOAR *Singles*

Packed with nourishment and taste, our wild boar is delivered fresh from Alberta farms where they are raised naturally on tubers and shoots.

**INGREDIENTS:** Wild boar, wild boar liver.



## FREE-RUN DUCK *Singles*

Raised on natural grains and well water in Ontario, our free-run duck is delivered fresh or raw and bursting with goodness and taste.

**INGREDIENTS:** Duck liver, duck.



## FREE-RANGE BISON *Singles*

Delivered fresh, our flavorful bison is ranch-raised under Alberta's blue sky by ranchers we know and trust, free of hormone-enhanced feeds and antibiotics.

**INGREDIENTS:** Bison, bison liver, tripe.





TRAIL-BLAZING LAIKA, STRONGSVILLE, OHIO.

— AWARD-WINNING —  
**BIOLOGICALLY  
APPROPRIATE™**  
FOODS AND TREATS

**AT CHAMPION, OUR MISSION IS  
CLEAR AND STRONG.**

**WE MAKE BIOLOGICALLY  
APPROPRIATE™ DOG FOODS  
FROM FRESH REGIONAL  
INGREDIENTS.**

From dry foods to freeze-dried foods and treats, ORIJEN is brimming with ranch-raised meats, free-run poultry, nest-laid eggs and wild-caught fish, grown close to home by people we trust, then delivered FRESH or RAW, so they're bursting with goodness.

Made from America's best and freshest ingredients in our DogStar® kitchens, ORIJEN is guaranteed to keep your cherished dog happy, healthy and strong.

**We wouldn't have it any other way and  
believe you wouldn't either.**

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KITCHENS

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