

MASTER CATALOGUE 2012



SWISS MILITARY
HANOWA

MASTER CATALOGUE 2012

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SWISS MILITARY
HANOWA

ABOUT SWISS MILITARY HANOWA

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Master Catalogue



SWISS MILITARY
HANOWA

The Brand

The Military enjoys a special status in Switzerland and is deeply rooted in the country as an essential and well-respected institution. Switzerland is one of the oldest democracies in the world. Its love of freedom and independence is one of the hallmarks of the nation, and one of the primary reasons Switzerland enjoys the respect and friendship the world over.

The connection of SWISS MILITARY HANOWA to this heritage lies in the basic qualities of our outstanding sports watches: strength, functionality and reliability.



1961

Hans Noll arrives in Biel, Switzerland, to take over the European sales management for a mid-sized watch factory.

1963

Hans leaves the group with aspirations to establish his own watch-making company with his wife, Elisabeth Noll.

Without the resources to purchase an established brand, HANOWA is launched, created from the letters in Hans Noll Watches.

1966

The brand establishes a reputation for exceptional watch making, including ring watches, pendant watches, clip watches and more.

1990

The precision and skill of Hanowa leads to a focus on the production of sports, performance and lifestyle watches. Out of this, the Swiss Military brand is born.

2008

Hanowa celebrates its 45th Anniversary.

Today

SWISS MILITARY HANOWA has grown into a powerful watch brand with global recognition, reflecting a sporty, sophisticated lifestyle that adheres to a philosophy grounded in finding value and elegance at a reasonable price point.

SWISS MILITARY HANDWA, a trendsetter for military and sporty yet stylish watches, is globally recognised for its Swiss movements, craftsmanship and timeless design.

Now available in 50 countries around the world, SWISS MILITARY HANDWA is known by its trademark logo, and by its philosophy, "ALWAYS ON TARGET".

Adding a sporty component to the daily routine is clearly influencing consumers who have a desire to show off their sportier side through their choice of clothing or accessories. Following this trend SWISS MILITARY HANDWA watch collection is attracting consumers worldwide.

The customer profile for SWISS MILITARY HANDWA watches is predominantly male, with a distinct female following as well. These women are not only potential customers but also a style "advisors" on male purchases.

Young as well as middle aged consumers (from 25 to 50 years old) looking for sporty yet stylish watches, turn to SWISS MILITARY HANDWA as the trendsetter in designs and variety offering a wide range of the most evolutionary collection of its kind.

Today, SWISS MILITARY HANDWA is an energetic, dynamic and aesthetically attractive brand that continues to appeal to consumers across generations offering a value for money timepiece with a distinct personality. The brand is committed to defending its position as an international leader in sporty, elegant lifestyle accessories.



What makes the difference

SWISS MILITARY HANOWA watch collection reflects a lifestyle which is both sporty and sophisticated. These traits make our watches aspirational, “must-have” timepieces.

The quality and design of SWISS MILITARY HANOWA watches set the stage for the classic, elegant look found in designs throughout the entire collection.

From traditional to modern to sporty, SWISS MILITARY HANOWA watches have it all for the independent consumer. Primary designed for male consumers, now with a growing range of models that are geared toward both men and women.

SWISS MILITARY HANOWA enjoys an identity marked by elegance, sportiness and high performance; an enduring brand in the mid-market segment gaining a more dominant position around the globe.

SWISS MILITARY HANOWA watches are currently distributed and developed at a rapid and growing pace through the following channels:

- Domestic distribution in over 50 countries through extensive retail networks, as well as swiftly expanding shop-in-shop corners especially in the Far East and European countries.
- Travel retail – networks including ground duty free shops and in-flight (airline) sales.

Selling features

SWISS MILITARY HANOWA watches offer the following unique selling features:

A long established Swiss watch brand with nearly 50 years of brand history.

A world renowned name in Swiss watch making.

Sporty, sophisticated and elegant collections for gents and ladies.

A combination of modern design and military precision.

The Swiss cross logo signifying “Best in Class”.

Top cost, quality and performance ratio.

Strong and reliable in design and manufacturing.

Functional for day and night, work and sport.

Night time readability.

High precision elapsed time measurements (chronograph functions).

Long-life quartz movements or battery-free mechanical movements.

A two year international warranty.

World wide service assistance.

GENERAL INFORMATION

B. 1 • Pictogram Table

B. 2 • Reference System

B. 3 • The Quality












B. 4 • Watch Care

Master Catalogue

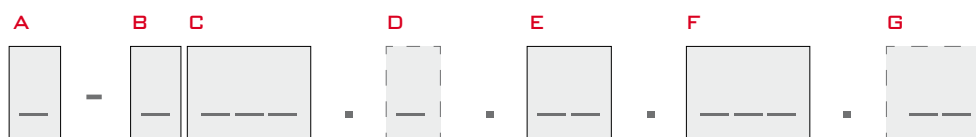


SWISS MILITARY
HANOWA

Pictogram Table

 Gents size	 Ladies size	 Swiss automatic (self-winding) mechanical movement
 Ladies size	 Chronograph	 Alarm function
 Stainless steel	 2nd time zone	 Stainless steel with Ion Plating (PVD) treatment
 Stainless steel with Ion Plating (PVD) treatment	 Date indication	 Titanium
 Titanium	 Moon phase	 Ceramic
 Ceramic	 Extra flat case and movement	 Steel and Ceramic combined
 Steel and Ceramic combined	 Mother of pearl dial	 Rubberized Plastic
 Rubberized Plastic	 Unidirectional revolving bezel	 30 Meters water resistant
 30 Meters water resistant	 Screw in crown	 50 Meters water resistant
 50 Meters water resistant	 Tachymeter	 100 Meters water resistant
 100 Meters water resistant	 Stones	 200 Meters water resistant
 200 Meters water resistant	 Silicone strap	 Scratch resistant sapphire crystal
 Scratch resistant sapphire crystal	 PU (Polyurethane) strap	 Sapphire coated mineral crystal
 Sapphire coated mineral crystal	 Case diameter (without winding-crown) in xx millimeters	 Mineral crystal
 Mineral crystal		 Swiss Precision quartz movement

Reference System



A • Movement type

- 5 Automatic (self winding)
- 6 Quartz (battery)

B • Watch gender & band type

- 4 Gents with leather / rubber strap
- 5 Gents with metal bracelet
- 6 Ladies with leather / rubber strap
- 7 Ladies with metal bracelet

C • Model number

Three digit consecutive serial number

D • Optional extended digit for alternative execution on same model

Only if more than one movement or case type are existing on same serial number

E • Case type

- | | |
|----------------------------------|------------------------------|
| 02 IP Gold on steel | 21 Plastic white |
| 04 Steel without color | 23 Plastic blue |
| 09 IP Rose gold on steel | 27 Plastic black |
| 12 Bicolor, steel & IP rose gold | 30 IP Gun on steel |
| 13 IP Black on steel | 33 Bicolor, steel & IP black |
| 15 Titanium | 55 Bicolor, steel & IP gold |
| 16 Aluminum | |

F • Dial color

- | | |
|----------------------|------------------|
| 001 white / silver | 010 pink |
| 002 champagne / gold | 011 light yellow |
| 003 blue | 013 violet |
| 004 red / scarlet | 020 light brown |
| 005 brown | 023 light blue |
| 006 green | 069 purple |
| 007 black | 059 turquoise |
| 008 mintgreen | 079 orange |
| 009 gray / rhodium | |

G • Optional extended digits for color or finishing differences

Examples:

- Two times the same dial but with differently colored top rings
- Two times the same watch but with differently colored leather straps

The Quality

SWISS MILITARY HANOWA watches incorporate today's latest lifestyle and technical trends, taking timekeeping well beyond the limits of the moment and reflecting the SWISS MILITARY HANOWA philosophy, "ALWAYS ON TARGET".



THE CASE

The steel cases and metal bracelets are made of 316 L high-grade steel. SWISS MILITARY HANOWA uses the leading IP (ion plating) technology to coat the watch surface in yellow or rose gold, or in black.



THE MOVEMENT

SWISS MILITARY HANOWA uses only Swiss made quartz or mechanical movements from leading manufacturers in Switzerland. All mechanical watches are equipped with a transparent glass case back, which displays the heart of the watch: the movement.



WATER RESISTANCE

The majority of our watches, with the exception of our extra flat models, are fitted with a screw back, assuring perfect water resistance down to 200 meters.



SAPPHIRE CRYSTAL

The majority of our watches feature scratch-resistant sapphire crystals. Sapphire is one of the hardest substances, registering 9 on the Mohs scale of rating the relative scratch resistance of materials (diamond measures 10).

The Quality



THE DIAL, THE HANDS

Luminescent hands and/or hour markers on the dial are a standard feature on our watches. SWISS MILITARY HANDMADE uses safe “Superluminova” material, allowing for perfect readability and timekeeping even at night.



THE BRACELET

Each metal bracelet is fitted with security clasp that is easy to adjust to the desired length. All bracelets are made of stainless steel, ceramic or titanium.



THE LEATHER STRAP

SWISS MILITARY HANDMADE leather straps are made of refined, high quality leather, carefully crafted and specially treated for water impermeability.

Watch Care

SWISS MILITARY HANDWA watches are crafted to provide excellent performance and unwavering accuracy. We offer the following advice to keep our timepieces functioning optimally:

HANDLING

Direct contact with any chemical products, as well as extreme shocks and extreme temperatures should be avoided.

Pushbuttons and crown should never be turned or operated under water. Doing so may allow water to enter the watch mechanisms.

CLEANING

The materials used to produce SWISS MILITARY HANDWA watches are extremely durable, but can be cleaned and rinsed if desired with a mild soap and water, and a soft cloth for drying. After immersion in salt water, rinse the watch in warm freshwater.

SERVICE

Each SWISS MILITARY HANDWA watch has been tested using the most technologically up to date equipment on water resistance. The water resistant property is ensured by different gaskets within the timepiece. These gaskets are liable to a natural aging process and have to be renewed after a certain length of time. Shocks and disruptions to the crown can also affect the water resistance. As a result, the airtight quality of the timepiece cannot be guaranteed for the lifetime of the watch. A regular check on the timepiece will help to maintain the gaskets and the water resistance.

When a battery change is required, make certain the gaskets are inspected properly to ensure the integrity of the timepiece to guarantee water resistance.

LEATHER STRAP

Contact with water and dampness, prolonged exposure to sunlight and contact with grassy substances should be avoided to prevent discoloration and deformation of the leather strap.

COLLECTION

C • Collection Overview

D • Collection Gents

E • Collection Ladies

F • Collection Automatic

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SWISS MILITARY
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Night Rider III 6-5199 D. 952



New Legend 6-4197/6-5197 D. 953



Trophy 6-5188 D. 954



Square Gents 6-5193 D. 955



Discovery Multi-Function 6-4192/6-5192 D. 956



Tell 6-4191/6-5191 D. 957



Guardian 6-4190/6-5190 D. 958



Traveller 6-4189 D. 959



Patriot 6-4187/6-5187 D. 960



Lieutenant 6-4182 D. 961



Sergeant 6-4181 D. 962



Opportunity 6-8041 Set D. 963



Highlander 6-4174/6-5175 D. 964



x-treme 6-5172 D. 965
















Collection Gents 2012

	<u>Racing</u>	<u>6-5171</u>	<u>D. 966</u>
	<u>Ranger</u>	<u>6-4200</u>	<u>D. 967</u>
	<u>Polarstar</u>	<u>6-4173/6-5173</u>	<u>D. 968</u>
	<u>Oceanic</u>	<u>6-4170</u>	<u>D. 969</u>
	<u>Oceanic Chrono</u>	<u>6-4196</u>	<u>D. 969-B</u>
	<u>Swiss Eleganza</u>	<u>6-5168</u>	<u>D. 970</u>
	<u>Swiss Guard</u>	<u>6-5167</u>	<u>D. 971</u>
	<u>Predator Chrono</u>	<u>6-4169/6-5169</u>	<u>D. 972</u>
	<u>Predator</u>	<u>6-4165</u>	<u>D. 973</u>
	<u>Checkpoint</u>	<u>6-5162</u>	<u>D. 974</u>
	<u>Flagship</u>	<u>6-4161/6-5161</u>	<u>D. 975</u>
	<u>Flagship Chrono</u>	<u>6-4183/6-5183</u>	<u>D. 975-B</u>
	<u>Mountain Guide</u>	<u>6-4157</u>	<u>D. 976</u>

Collection Gents 2012

	<u>Navalus Chrono</u>	<u>6-4156</u>	<u>D. 977</u>
	<u>Navalus</u>	<u>6-4155</u>	<u>D. 978</u>
	<u>Navigator Pro</u>	<u>6-5100</u>	<u>D. 985</u>
	<u>Navigator</u>	<u>6-4007/6-5007</u>	<u>D. 986</u>
	<u>Sealander Expert Chrono</u>	<u>6-4096/6-5096</u>	<u>D. 987</u>
	<u>Sealander Expert</u>	<u>6-4095N</u>	<u>D. 988</u>
	<u>Swiss Soldier- & Recruit Chrono</u>	<u>6-4142/6-5142/6-5010</u>	<u>D. 991</u>
	<u>Swiss Soldier & Recruit</u>	<u>6-5141//6-5044</u>	<u>D. 992</u>
	<u>Tomax</u>	<u>6-4030</u>	<u>D. 993</u>
	<u>Peace Maker</u>	<u>6-5022</u>	<u>D. 995</u>
	<u>Conquest</u>	<u>6-4013/6-5013</u>	<u>D. 996</u>
	<u>Freedom Chrono</u>	<u>6-5115</u>	<u>D. 998</u>
	<u>Freedom</u>	<u>6-5023</u>	<u>D. 999</u>

Collection Ladies 2012

	Square Ladies	6-7193	E. 982
	Guardian Lady	6-6190/6-7190	E. 983
	Swiss Glamour	6-6186/6-7186	E. 984
	Swiss Eleganza Lady	6-7168	E. 985
	Swiss Guard	6-7167	E. 986
	Lady Officer Multi-Function	6-7164	E. 987
	Lady Officer	6-7163	E. 988
	Flagship Lady	6-6161/6-7161	E. 989
	Navalus Lady Chrono	6-6156	E. 990
	Navalus Lady	6-6155	E. 991
	Sealander Sport Lady	6-6144	E. 992
	Sealander Expert Lady	6-6095.2	E. 993
	Swiss Soldier & Recruit Lady	6-7141//6-7044	E. 995
	Tomax Lady	6-6030	E. 996
	Freedom Lady	6-7023	E. 999

Collection Automatics 2012



Colonel Automatic

5-4194

F. 992



Pegasus Automatic

5-4185/5-5185

F. 993



Nautica Automatic

5-5184

F. 994

Watch Finder

Model name	Reference no.		Water resistance in m.	Case material	Glass material	Chrono function	Case diameter in mm	Special features	Page no.
Collection Gents									
Navigator	6-4007/6-5007	100	S	MIN		40	Alarm	D.	986
Swiss Recruit Chrono	6-5010	100	S	MIN	✓	39	Economic line	D.	991
Conquest	6-4013/6-5013	100	S	MIN		35	Military style	D.	996
Peace Maker	6-5022	100	S	MIN		40	Revolving bezel	D.	995
Freedom	6-5023	100	S-IP	MIN		35	Classic style	D.	999
Tomax	6-4030	100	S	MIN		37	Easy to read time	D.	993
Swiss Recruit	6-5044	100	S	MIN		39	Economic line	D.	992
Sealander Expert	6-4095N	200	S	MIN		44	Diver/Small sec.	D.	988
Sealander Expert Chrono	6-4096/6-5096	200	S	MIN	✓	44	Diver Chrono	D.	987
Navigator Pro	6-5100	100	S-IP	SAP	✓	42	Alarm	D.	985
Freedom Chrono	6-5115	100	S-IP	MIN	✓	40	Classic chrono	D.	998
Swiss Soldier	6-5141	100	S	MIN		39	Economic line	D.	992
Swiss Soldier Chrono	6-4142/6-5142	100	S	MIN	✓	39	Economic line	D.	991
Navalus	6-4155	100	S-IP	MIN		44	Big face	D.	978
Navalus Chrono	6-4156	100	S-IP	MIN	✓	44	Big face	D.	977
Mountain Guide	6-4157	50	S-IP	SAP		40	Extra flat	D.	976
Flagship	6-4161/6-5161	100	S	SAP		42	1A Price-Performance	D.	975
Checkpoint	6-5162	100	S	MIN		39	Classic style	D.	974
Predator	6-4165	100	S-IP	SAP		43	Big face	D.	973
Swiss Guard	6-5167	50	S	SAP		42	Classic style	D.	971
Swiss Eleganza	6-5168	50	S/C	SAP		38	Ceramic line	D.	970
Predator Chrono	6-4169/6-5169	100	S	SAP	✓	43	Big face	D.	972
Oceanic	6-4170	100	S-IP	MIN		46	Rubber strap	D.	969
Racing	6-5171	100	S-IP	SAP	✓	44	Racing timer	D.	966
x-treme	6-5172	100	S-IP	SAP	✓	43	Revolving bezel	D.	965
Polarstar	6-4173/6-5173	50	S-IP	SAP		40x48	Rectangular case	D.	968
Highlander	6-4174/6-5175	50	S-IP/T	SAP	✓	45	Analog/digital	D.	964
Sergeant	6-4181	100	S-IP	MIN		40	Military style	D.	962
Lieutenant	6-4182	30	S	MIN		38	Extra flat	D.	961
Flagship Chrono	6-4183/6-5183	100	S	SAP	✓	42	1A Price-Performance	D.	975-B
Patriot	6-4187/6-5187	100	S-IP	SAP	✓	43	Big face	D.	960
Trophy	6-5188	100	S/C	SAP	✓	42	Ceramic line	D.	954
Traveller	6-4189	50	S-IP	K1		42x42	Dual timer	D.	959
Guardian	6-4190/6-5190	100	S-IP	K1		42	Economic line	D.	958
Tell	6-4191	100	S-IP	K1	✓	42	Big face	D.	957
Discovery Multi-Function	6-4192/6-5192	100	S	K1		43	Dual timer	D.	956
Square	6-5193	50	S	K1		34x45	Rectangular case	D.	955
Oceanic Chrono	6-4196	100	S-IP	SAP	✓	46	Rubber strap	D.	969-B
New Legend	6-4197/6-5197	100	S-IP	SAP	✓	45	Military style	D.	953
Night Rider III	6-5199	100	IP	SAP	✓	45	Alarm	D.	952
Ranger	6-4200	50	P	SAP		44	Plastic case	D.	967
Opportunity	6-8041 Set	100	S-IP	SAP	✓	42	Set w. spare straps	D.	963

Watch Finder

Model name	Reference no.		Water resistance in m.	Case material	Glass material	Chrono function	Case diameter in mm	Special features	Page no.
Collection Ladies									
Freedom Lady	6-7023	100	S-IP	MIN	27	Classic style	E.	999	
Tomax Lady	6-6030	100	S	MIN	28	Easy to read	E.	996	
Swiss Recruit Lady	6-7044	100	S	MIN	32	Economic line	E.	995	
Sealander Expert Lady	6-6095.2	200	S	SAP	36	Diver	E.	993	
Swiss Soldier Lady	6-7141	100	S	MIN	32	Economic line	E.	995	
Sealander Sport Lady	6-6144	100	S-IP	MIN	36	Yachting	E.	992	
Navalus Lady	6-6155	100	S-IP	MIN	36	Big face	E.	991	
Navalus Lady Chrono	6-6156	100	S-IP	MIN	√	36	Big face	E.	990
Flagship Lady	6-6161/6-7161	100	S	SAP	32	1A Price-Performance	E.	989	
Lady Officer	6-7163	100	S-IP	SAP	35	Stones	E.	988	
Lady Officer Multi-Function	6-7164	100	S-IP	SAP	35	Stones/Moon phase	E.	987	
Swiss Guard Lady	6-7167	50	S-IP	SAP	32	Classic style	E.	986	
Swiss Eleganza Lady	6-7168	50	S/C	SAP	26	Ceramic line	E.	985	
Swiss Glamour	6-6186/6-7186	50	S-IP	SAP	35	Stones/MOP	E.	984	
Guardian Lady	6-6190/6-7190	100	S-IP	K1	32	Economic line	E.	983	
Square Lady	6-7193	50	S	K1	25x34	Rectangular case	E.	982	

Collection Automatics

Nautica Automatic	5-5184	100	S	SAP	42	Revolving bezel/lense	F.	994
Pegasus Automatic	5-4185/5-5185	100	S-IP	K1	44	Classic style	F.	993
Colonel Automatic	5-4194	100	S	SAP	41	Economic automatics	F.	992

COLLECTION GENTS 2012



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Night Rider III

KEY FACTS

- Big sized, robust, military style chronograph with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Alarm (12 hours) function
- Swiss precision quartz movement ISA 8174/220
- 100 Meters water resistant
- Scratch resistant sapphire crystal
- Day- and date display



6-5199.13.007

Night Rider III



6-5199.13.007

New Legend

KEY FACTS

- Big sized, robust, military style chronograph with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8172/220
- Scratch resistant sapphire crystal
- 100 Meters water resistant
- Day- and date display



6-5197.04.007

New Legend



6-4197.04.007



6-4197.09.007



6-5197.04.007



6-5197.12.007

Trophy

KEY FACTS

- Robust chronographs with ceramic components, centre stop second (1/1 sec), intermediate timing, accumulated timing, 12 hours counter, 30 minutes counter, small second
- Swiss precision quartz movement RONDA 5030D
- Scratch resistant sapphire crystal
- 100 Meters water resistant
- Date display



6-5188.09.007

Trophy



6-5188.04.001



6-5188.04.001.07



6-5188.04.007



6-5188.09.007



6-5188.30.009

Square

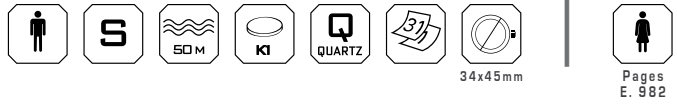
KEY FACTS

- Sports rectangular line with great price-performance relation
- Swiss precision quartz movement RONDA 505
- 50 Meters water resistant
- Date display
- Ideal as combined ladies/gents couple gift-set
- Ladies version on pages E. 982



6-5193.04.007

Square



6-5193.04.001



6-5193.04.007



6-5193.04.003



6-5193.12.001

Discovery Multi-Function

KEY FACTS

- Sports multifunction watches
- Swiss precision quartz movement ISA 9230-0005
- 100 Meters water resistant
- Date display
- Day indicator
- 2nd Time zone indicator, 12 hours
- 24 hours indicator
- Day / Night indicator, adjustable with pusher



6-5192.04.007

Discovery Multi-Function



43 mm



6-5192.04.001



6-5192.04.007



6-5192.04.003



6-5192.04.004

Discovery Multi-Function



6-4192.04.001



6-4192.04.007



6-4192.04.003



6-4192.04.004

KEY FACTS

- Dynamic gents chronographs with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8171-202
- 100 Meters water resistant
- Date display
- Trimmed leather strap



6-4191.33.007.79

Tell



6-4191.04.001.01



6-4191.04.001



6-4191.04.007

Tell



6-4191.33.001



6-4191.33.007



6-4191.33.007.79



6-4191.30.001

Guardian

KEY FACTS

- Low priced sporty gents watches
- Swiss precision quartz movement RONDA 515
- 100 Meters water resistant
- Date display
- Ideal as combined ladies/gents couple gift-set
- Ladies version on pages E. 983



6-5190.30.009

Guardian



6-5190.04.001



6-5190.04.007



6-5190.04.003



6-5190.55.001



6-5190.30.009

Guardian



6-4190.04.001.05



6-4190.04.001.03



6-4190.04.007



6-4190.55.001



6-4190.30.009

Traveller

KEY FACTS

- Dual Timer
- Swiss precision quartz movements
RONDA 751 & RONDA 753
- 50 Meters water resistant
- Ideal for travelling



6-4189.04.001

Traveller



42x42mm



6-4189.30.007



6-4189.04.001



6-4189.04.007

Patriot

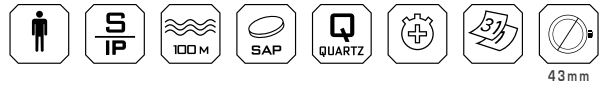
KEY FACTS

- Gents chronographs with centre stop second (1/1 sec), intermediate timing, accumulated timing, 12 hours counter, 30 minutes counter small second
- Swiss precision quartz movement RONDA 5030D
- Scratch resistant sapphire crystal
- 100 Meters water resistant
- Date display



6-4187.04.007

Patriot



6-4187.04.001



6-4187.04.007



6-4187.02.001



6-5187.04.001



6-5187.04.007



6-5187.02.001

Lieutenant

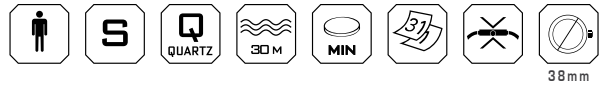
KEY FACTS

- Extra flat gents watches
- Classic size
- Swiss precision quartz movement
RONDA 705
- 30 Meters water resistant
- Date display



6-4182.04.007

Lieutenant



6-4182.04.001



6-4182.04.007



6-4182.04.002

Sergeant

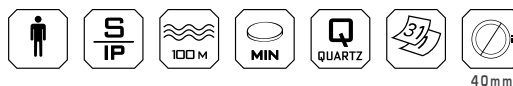
KEY FACTS

- Timeless military design watches with easy to read dial face
- Classic size
- Swiss precision quartz movement RONDA 705
- 100 Meters water resistant
- Date display



6-4181.13.007.05

Sergeant



6-4181.04.001



6-4181.04.007



6-4181.13.007.05



6-4181.13.007

Opportunity

KEY FACTS

- All inclusive Gents chronograph sets
- Centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8171-202
- 100 Meters water resistant
- Scratch resistant sapphire crystal
- Date display
- Including spare leather strap, spare PU strap, tool and gift-box



6-8041.04.007 Set



Opportunity



6-8041.04.001 Set



6-8041.04.007 Set



6-8041.13.007 Set



Highlander

KEY FACTS

- World's first Sensor Technology Masterpieces
- Swiss precision synchronized analog / digital movement ISA 9350 / 7300
- Stainless steel or Titanium case
- 50 Meters water resistant
- Scratch resistant sapphire crystal
- Unidirectional revolving bezel
- Case trimmed PU strap or solid Titanium bracelet on Ref. 6-5175.15.007



6-4174.04.007

DIGITAL FUNCTIONS

- Hour, minute, second
- 2nd time zone
- Perpetual calendar
- 12 / 24 hour mode
- Horary chime
- Chronograph functions 100 hours (1/100 sec. the 1st hour)
- Alarm
- Altimeter from 0 to 9000 M (meters or feet)
- Compass
- Barometer (Meteo)
- Thermometer from 0°C to 50°C (°C or °F)
- End of battery life signal (EOL)
- Electro Luminescent (EL) backlight

Highlander



6-4174.04.007



6-4174.04.007.07



6-4174.13.007



6-5175.15.007



KEY FACTS

- Robust gents chronographs with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8171-202
- 100 Meters water resistant
- Scratch resistant sapphire crystal
- Date display



6-5172.13.007

x-treme



43 mm



6-5172.04.001



6-5172.04.007



6-5172.04.001.07



6-5172.04.007.07



6-5172.13.007

Racing

KEY FACTS

- Robust gents chronographs with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8171-202
- 100 Meters water resistant
- Scratch resistant sapphire crystal
- Date display



6-5171.04.007

Racing



44 mm



6-5171.13.007



6-5171.13.013



6-5171.04.001



6-5171.04.007



6-5171.04.003

Ranger

KEY FACTS

- Ultra light timepieces with rubberized plastic case-body
- Swiss precision quartz movement RONDA 515
- 50 Meters water resistant
- Date display
- Unidirectional revolving bezel
- Case trimmed PU strap



6-4200.23.001.03

Ranger



6-4200.21.001.01



6-4200.27.001.07



6-4200.23.001.03



6-4200.27.007.07

Ranger



6-4200.27.007.79



6-4200.27.007.04



6-4200.27.007.06

KEY FACTS

- Classic rectangular watches
- Swiss precision quartz movement RONDA 6004.B
- 50 Meters water resistant
- Scratch resistant sapphire crystal
- Big date display at 12h
- Small second
- Available with leather strap or steel bracelet



6-4173.04.001.05

Polarstar



6-4173.04.001



6-4173.04.001.05



6-5173.04.001



6-5173.04.007



6-5173.13.007

Oceanic

KEY FACTS

- Robust gents watches
- Swiss precision quartz movement RONDA 505
- 100 Meters water resistant
- Scratch resistant sapphire crystal
- Date display
- Eye-catching bezel with luminous dot
- Case trimmed PU strap



6-4170.30.009

Oceanic



46mm



6-4170.04.001.07



6-4170.04.001.03



6-4170.13.007



6-4170.13.003



6-4170.30.009



6-4170.30.009.79

Oceanic Chrono

KEY FACTS

- Robust gents chronographs with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8171-202
- 100 Meters water resistant
- Scratch resistant sapphire crystal
- Date display
- Eye-catching bezel with luminous dot
- Case trimmed PU strap



6-4196.04.001

Oceanic Chrono



6-4196.04.001



6-4196.04.001.07



6-4196.13.007



6-4196.30.009



6-4196.30.009.79

Swiss Eleganza

KEY FACTS

- Ceramic line with great price-performance relation
- Swiss precision quartz movement ISA 330-103.6
- 50 Meters water resistant
- Date display
- Scratch resistant sapphire crystal
- Ideal as combined ladies/gents couple gift-set
- Ladies version on pages E. 985



6-5168.7.04.007

Swiss Eleganza



Pages
E.985



6-5168.7.04.001.01



6-5168.7.04.001



6-5168.7.04.007

Swiss Guard

KEY FACTS

- Classic- dynamic line with great price-performance relation
- Swiss precision quartz movement ISA 2331-103
- Date display with three windows
- 50 Meters water resistant
- Scratch resistant sapphire crystal
- Ideal as combined ladies/gents couple gift-set
- Ladies version on pages E. 986



6-5167.7.04.003

Swiss Guard



42mm



Pages
E.986



6-5167.7.04.001



6-5167.7.04.001.09



6-5167.7.04.007



6-5167.7.04.003

Predator Chrono

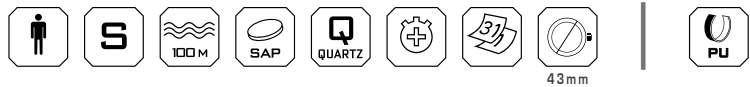
KEY FACTS

- Robust gents chronographs with wide case opening, centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8171-202
- 100 Meters water resistant
- Scratch resistant sapphire crystal
- Date display
- Eye-catching structure on dial
- Stainless steel bracelet or trimmed PU strap



6-5169.04.001

Predator Chrono



43mm



6-4169.04.001



6-4169.04.079



6-5169.04.001



6-5169.04.007



6-5169.04.003

Predator

KEY FACTS

- Robust gents watches with wide case opening
- Swiss precision quartz movement ISA 2331-103
- 100 Meters water resistant
- Scratch resistant sapphire crystal
- Date display
- Eye-catching structure on dial
- Case trimmed PU strap



6-4165.04.003

Predator



43mm



6-4165.04.001



6-4165.04.007



6-4165.04.003



6-4165.04.079



6-4165.13.001



6-4165.13.007.04

Checkpoint

KEY FACTS

- Classic sized sporty watches
- Swiss precision quartz movement RONDA 505
- 100 Meters water resistant
- Date display



6-5162.04.009

Checkpoint



6-5162.55.001



6-5162.55.007



6-5162.04.009



6-5162.04.007



6-5162.04.003

Flagship

KEY FACTS

- Sports line with great price-performance relation
- Swiss precision quartz movement ISA 2330-103
- 100 Meters water resistant
- Date display
- Scratch resistant sapphire crystal
- Ideal as combined ladies/gents couple gift-set
- Ladies version on pages E. 989



6-5161.7.04.007

Flagship



Pages
E.989



6-5161.7.04.001.07



6-5161.7.04.001.04



6-5161.7.04.003



6-5161.7.04.007

Flagship



6-4161.7.04.001.07



6-4161.7.04.001.04



6-4161.7.04.001.03



6-4161.7.04.007

Flagship Chrono

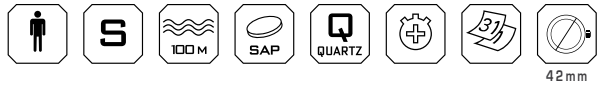


6-5183.04.003

KEY FACTS

- Sports chronographs with great price-performance relation
- Centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8171-202
- 100 Meters water resistant
- Scratch resistant sapphire crystal
- Date display

Flagship Chrono



6-5183.04.001.07



6-5183.04.003

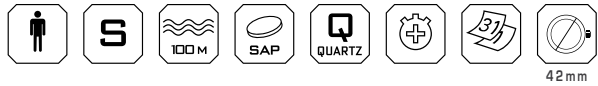


6-5183.04.001.04



6-5183.04.007

Flagship Chrono



6-4183.04.001.07



6-4183.04.001.03



6-4183.04.001.04



6-4183.04.007

Mountain Guide

KEY FACTS

- Classic design with extra flat case body
- Swiss precision quartz movement ISA 330-103
- 50 Meters water resistant
- Scratch resistant sapphire crystal
- Date display



6-4157.09.007

Mountain Guide



6-4157.09.001



6-4157.09.007



6-4157.04.001



6-4157.04.007



6-4157.04.005

Navalus Chrono

KEY FACTS

- Dynamic gents chronographs with wide case opening, centre stop second (1/1 sec), intermediate timing, accumulated timing, 12 hours counter, 30 minutes counter, small second
- Swiss precision quartz movement RONDA 5030D
- 100 Meters water resistant
- Date display
- Case trimmed leather strap
- Ladies version on pages E. 990



6-4156.04.007

Navalus Chrono



44mm



Pages
E.990



6-4156.04.001.05



6-4156.04.007



6-4156.09.007



6-4156.13.007

Navalus

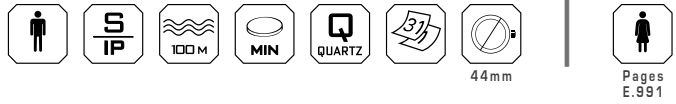
KEY FACTS

- Dynamic gents timepieces with wide case opening and eye-catching date display
- Swiss precision quartz movement ISA 2330-103
- 100 Meters water resistant
- Date display
- Case trimmed leather strap
- Ladies version on pages E. 991



6-4155.04.001.05

Navalus



6-4155.04.001.05



6-4155.04.007



6-4155.13.007

Navigator Pro

KEY FACTS

- Action chronographs with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Alarm (12 hours) function
- Swiss precision quartz movement ISA 8174/220
- 100 Meters water resistant
- Scratch resistant sapphire crystal
- Day- and date display



6-5100.13.007

Navigator Pro



6-5100.13.007



6-5100.13.003

Navigator

KEY FACTS

- Chronographs with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Alarm (12 hours) function
- Swiss precision quartz movement ISA 8174/220
- 100 Meters water resistant
- Day- and date display



6-5007.04.007

Navigator



6-5007.04.007



6-5007.04.005



6-4007.04.007



6-4007.04.003



6-4007.04.005

Sealander Expert Chrono

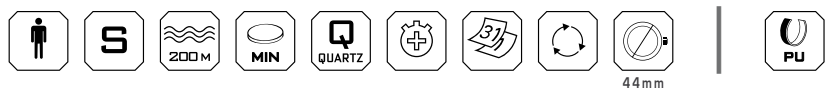
KEY FACTS

- Robust diver Chronographs with centre stop second (1/1 sec), intermediate timing, accumulated timing, 12 hours counter, 30 minutes counter small second
- Swiss precision quartz movement RONDA 5030D
- 200 Meters water resistant
- Date display
- Unidirectional revolving bezel with luminous dot



6-5096.04.007

Sealander Expert Chrono



6-5096.04.007



6-4096.04.007



6-4096.04.079

Sealander Expert

KEY FACTS

- Robust diver watches with small second
- Swiss precision quartz movement RONDA 6004.D
- Screw in- or triple o-ring secured crown
- 200 Meters water resistant
- Date display
- Unidirectional revolving bezel with luminous dot



6-4095N.04.007

Sealander Expert



6-4095N.04.007



6-4095N.04.079

Swiss Soldier & Recruit Chrono

KEY FACTS

- Low priced chronograph line with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8172/220
- 100 Meters water resistant
- Day- and date display
- Available in a large variety of versions with stainless steel bracelet or leather strap



6-5142.04.007

Swiss Soldier Chrono



6-4142.04.001



6-4142.04.007



6-5142.04.001



6-5142.04.007



6-5142.04.003

Swiss Soldier Chrono



6-4142.04.007.09



6-4142.13.007

Swiss Recruit Chrono



6-5010.04.001



6-5010.04.007



6-5010.04.003

Swiss Soldier & Recruit

KEY FACTS

- Low priced timepieces available in two dial versions
- Swiss precision quartz movement
Ref. 6-5141 (Swiss Soldier): ISA 2330-103
Ref. 6-5044 (Swiss Recruit): RONDA 515
- 100 Meters water resistant
- Date display
- Ideal as combined ladies/gents couple gift-set
- Ladies version on pages E. 995



6-5141.04.007

Swiss Soldier & Recruit



6-5141.04.001



6-5141.04.007



6-5141.04.003



6-5044.04.001



6-5044.04.007



6-5044.04.003

KEY FACTS

- Classic sized gents watches with easy to read dial face
- Swiss precision quartz movement RONDA 515
- 100 Meters water resistant
- Date display
- Ideal as combined gents/ladies leather strap timepieces set

- Ladies version on pages E. 996



6-4030.04.007.07

Tomax



6-4030.04.007.07



6-4030.04.001.07



6-4030.04.005.05

Peace Maker

KEY FACTS

- Gents watches
- Swiss precision quartz movement RONDA 515
- 100 Meters water resistant
- Magnifying glass above date display
- Unidirectional revolving bezel with luminous dot
- Ideal as combined ladies/gents couple gift-set
- Ladies version on pages E. 997



6-5022.04.007

Peace Maker



6-5022.04.007



6-5022.04.001



6-5022.04.003

Conquest

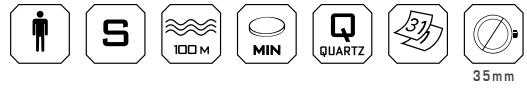
KEY FACTS

- Traditional military timepieces in a sandblasted steel finishing
- Classic size
- Swiss precision quartz movement RONDA 705
- 100 Meters water resistant
- Date display
- Magnifying glass above date display



6-5013.04.001

Conquest



6-4013.04.001



6-4013.04.007.07



6-5013.04.001



6-5013.04.007



6-5013.04.003

Freedom Chrono

KEY FACTS

- Traditional chronographs with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8172/220
- 100 Meters water resistant
- Day- and date display
- Magnifying glass above date display



6-5115.04.003

Freedom Chrono



6-5115.13.007



6-5115.13.003



6-5115.04.001



6-5115.04.007



6-5115.04.003

Freedom

KEY FACTS

- Traditional timepieces available in a great variety of versions
- Classic size
- Swiss precision quartz movement RONDA 505
- 100 Meters water resistant
- Magnifying glass above date display
- Ideal as combined ladies/gents couple gift-set

- Ladies version on pages E. 999



6-5023.04.007

Freedom



Pages
E.999



6-5023.04.001



6-5023.04.003



6-5023.04.007

Freedom



Pages
E.999



6-5023.12.001



6-5023.12.007



6-5023.13.007



6-5023.13.003

COLLECTION LADIES 2012



Master Catalogue



SWISS MILITARY
HANOWA

Square Lady

KEY FACTS

- Sports rectangular line with great price-performance relation
- Swiss precision quartz movement RONDA 585
- 50 Meters water resistant
- Date display
- Ideal as combined ladies/gents couple gift-set
- Gents version on pages D. 955



6-7193.04.004

Square Lady



25x34mm



Pages
D. 955



6-7193.04.001



6-7193.04.007



6-7193.04.004



6-7193.12.001

Guardian Lady

KEY FACTS

- Low priced sporty ladies watches
- Swiss precision quartz movement RONDA 585
- 100 Meters water resistant
- Date display
- Ideal as combined ladies/gents couple gift-set
- Some models with mother of pearl dial

- Gents version on pages D. 958



6-7190.04.001

Guardian Lady



Pages
D. 958



6-7190.04.001



6-7190.04.007



6-7190.04.003



6-7190.04.004



6-7190.55.001

Guardian Lady



32mm



Pages
D. 958



6-6190.04.001.05



6-6190.04.001.01



6-6190.04.001.03



6-6190.04.007



6-6190.55.001

Guardian Lady MOP



6-7190.1.04.001



6-7190.1.04.007



6-7190.1.55.001



6-7190.1.12.001

Swiss Glamour

KEY FACTS

- Ladies timepieces with Swarovski stones
- Swiss precision quartz movement RONDA 505
- Scratch resistant sapphire crystal
- 50 Meters water resistant
- Date display
- Some models with mother of pearl dial



6-7186.12.001

Swiss Glamour

Icons representing watch features: a female figure, S IP, 50 M, SAP, QUARTZ, a diamond, a circle with a slash, and MOP. Below the diamond icon is the text "35 mm".



6-6186.12.001



6-6186.04.001



6-6186.04.007

Swiss Eleganza Lady

KEY FACTS

- Ceramic line with great price-performance relation
- Swiss precision quartz movement ISA 338-103.6
- 50 Meters water resistant
- Date display
- Scratch resistant sapphire crystal
- Ideal as combined ladies/gents couple gift-set
- Gents version on pages D. 970



6-7168.7.04.001.01

Swiss Eleganza Lady



26 mm



Pages
D.970



6-7168.7.04.001.01



6-7168.7.02.001



6.7168.7.04.007

Swiss Guard Lady

KEY FACTS

- Classic- dynamic line with great price-performance relation
- Swiss precision quartz movement ISA K83-103
- Date display with three windows
- Scratch resistant sapphire crystal
- Ideal as combined ladies/gents couple gift-set

- Gents version on pages D. 971



6-7167.7.04.001.09

Swiss Guard Lady



32mm



Pages
E.971



6-7167.7.04.001



6-7167.7.04.001.09



6-7167.7.04.007



6-7167.7.55.002

Lady Officer Multi-Function

KEY FACTS

- Ladies multi-function watches with Swarovski stones, sporty and elegant in one
- Swiss precision quartz movement RONDA 706
- Scratch resistant sapphire crystal
- 100 Meters water resistant
- Moon phase
- Day- and date display
- Some models with mother of pearl dial



6-7164.04.001

Lady Officer Multi-Function



35 mm



6-7164.12.001



6-7164.04.001



6-7164.04.007



6-7164.04.010

Lady Officer

KEY FACTS

- Ladies timepieces with Swarovski stones, sporty and elegant in one
- Swiss precision quartz movement ISA K83-103
- Scratch resistant sapphire crystal
- 100 Meters water resistant
- Date display
- Some models with mother of pearl dial



6-7163.04.010

Lady Officer



35 mm



6-7163.12.001



6-7163.04.001



6-7163.04.007



6-7163.04.010

Flagship Lady

KEY FACTS

- Sports line with great price-performance relation
- Swiss precision quartz movement ISA K83-103
- 100 Meters water resistant
- Date display
- Scratch resistant sapphire crystal
- Ideal as combined ladies/gents couple gift-set
- Some models with mother of pearl dial

- Gents version on pages D. 975



6-7161.7.04.001.04

Flagship Lady



32mm



Pages
D.975



6-7161.7.04.001.07



6-7161.7.04.001.04



6-7161.7.04.003



6-7161.7.04.007

Flagship Lady



32mm



Pages
D.975



6-6161.7.04.001.07



6-6161.7.04.001.04



6-6161.7.04.001.03



6-6161.7.04.007

Flagship Lady MOP



32mm



Pages
D.975



6-6161.7.04.001



6-6161.7.09.001



6-6161.7.04.001.13



6-6161.7.02.001

Navalus Lady Chrono

KEY FACTS

- Dynamic ladies chronograph with centre stop second (1/5 sec), intermediate timing, accumulated timing, 30 minutes counter, small second
- Swiss precision quartz movement ISA 8171-202
- 100 Meters water resistant
- Date display
- Case trimmed leather strap
- Some models with mother of pearl dial

- Gents version on pages D. 977



6-6156.04.001

Navalus Lady Chrono



36 mm



Pages
D.977



6-6156.04.001



6-6156.04.007

Navalus Lady

KEY FACTS

- Dynamic ladies watches with eye-catching date display
- Swiss precision quartz movement ISA K83-103
- 100 Meters water resistant
- Date display
- Case-trimmed leather strap
- Some versions with mother of pearl dial
- Gents version on pages D. 978



6-6155.09.001

Navalus Lady



36mm



Pages
D.978



6-6155.04.001



6-6155.04.007



6-6155.09.001

Sealander Sport Lady

KEY FACTS

- Yachtswoman watches
- Swiss precision quartz movement
ISA K83-103
- 100 Meters water resistant
- Date display
- Unidirectional revolving bezel
- Genuine silicone strap
- Mother of pearl dial/topring inlay



6-6144.04.001

Sealander Sport Lady



6-6144.04.001



6-6144.04.010

Sealander Expert Lady

KEY FACTS

- Ladies diver watch
- Swiss precision quartz movement RONDA 585
- 200 Meters water resistant
- Scratch resistant sapphire crystal
- Date display
- Unidirectional revolving bezel with luminous dot
- Genuine silicone strap
- Mother of pearl topring inlay



6-6095.2.04.001

Sealander Expert Lady



6-6095.2.04.001

Swiss Soldier & Recruit Lady

KEY FACTS

- Low priced timepieces available in two dial versions
- Swiss precision quartz movement
Ref. 6-7141 (Swiss Soldier): ISA K83-103
Ref. 6-7044 (Swiss Recruit): RONDA 585
- 100 Meters water resistant
- Date display
- Ideal as combined ladies/gents couple gift-set
- Gents version on pages D. 992



6-7141.04.003

Swiss Soldier & Recruit Lady



6-7141.04.001



6-7141.04.007



6-7141.04.003



6-7044.04.001



6-7044.04.007



6-7044.04.003

Tomax Lady

KEY FACTS

- Classic sized gents or ladies watches
- Swiss precision quartz movement RONDA 585
- 100 Meters water resistant
- Date display
- Ideal as combined gents/ladies leather strap timepieces set

- Gents version on pages D. 993



6-6030.04.005.05

Tomax Lady



6-6030.04.007.07



6-6030.04.001.07



6-6030.04.005.05

Freedom Lady

KEY FACTS

- Traditional timepieces available in a great variety of versions
- Classic sizes
- Swiss precision quartz movement RONDA 775
- 100 Meters water resistant
- Magnifying glass above date display
- Ideal as combined ladies/gents couple gift-set

- Gents version on pages D. 999



6-7023.04.001

Freedom Lady



Pages
D.999



6-7023.04.001



6-7023.04.003



6-7023.04.007

Freedom Lady

Icons: Female silhouette, S/IP, 100 M, MIN, QUARTZ, 27 mm, Male silhouette, Pages D.999



6-7023.12.001



6-7023.12.007



6-7023.13.007



6-7023.13.003

COLLECTION AUTOMATICS 2012



Master Catalogue



SWISS MILITARY
HANOWA

Colonel Automatic

KEY FACTS

- Gents mechanical watches with automatic (self-winding) movement
- Scratch resistant sapphire crystal
- 100 Meters water resistant
- Sweep second
- Date display
- See-through case back

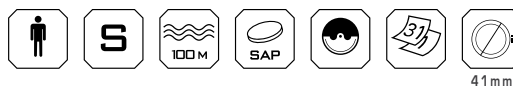


5-4194.12.001



Cal. PWP1-11
26 jewels
unbreakable mainspring
power reserve 46 hours

Colonel Automatic



5-4194.04.001



5-4194.04.007



5-4194.04.003



5-4194.12.001

Pegasus Automatic

KEY FACTS

- Gents mechanical watches with automatic (self-winding) movement
- 100 Meters water resistant
- Sweep second
- Date display
- See-through case back

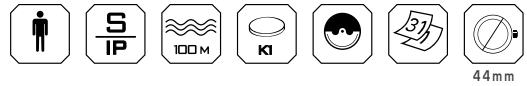


5-5185.04.007



Cal. ETA 2824-2
25 jewels
unbreakable mainspring
power reserve 38 hours

Pegasus Automatic



5-5185.04.001



5-5185.04.007

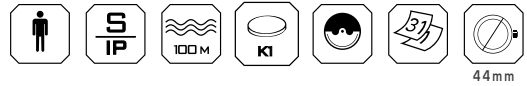


5-5185.04.003



5-5185.55.001

Pegasus Automatic



5-4185.04.001



5-4185.04.007



5-4185.55.001



6-4185.09.001

Nautica Automatic



5-5184.04.003

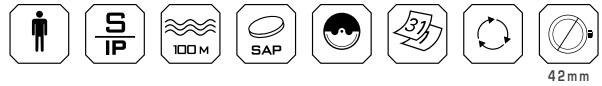
KEY FACTS

- Robust gents mechanical watches with automatic (self-winding) movement
- Scratch resistant sapphire crystal
- 100 Meters water resistant
- Sweep second
- Date display
- Magnifying glass above date display
- Unidirectional revolving bezel with luminous dot
- See-through case back



Cal. ETA 2824-2
25 jewels
unbreakable mainspring
power reserve 38 hours

Nautica Automatic



5-5184.04.001



5-5184.04.007



5-5184.04.003



5-5184.55.001

SALES AND MARKETING

G. 10 • Displays

G. 20 • Accessories

G. 40 • Advertising Material

G. 50 • Web

G. 60 • Promotion Watches

G. 70 • Promotional Items

G. 80 • Promotion Facilities

G. 90 • Give Aways

G. 110 • Tools

Master Catalogue



SWISS MILITARY
HANOWA

Window Display



Ref. 99.105 SM NEW GRAY - WINDOW-DISPLAY

- Genuine wood
- Centre Part:
 - height: 40.3 cm,
 - width: 32.7 cm
 - depth: to 42.0 cm
- Wing:
 - width: 19.0 cm
 - depth: 26.5 cm
- Containing 3 watch stand cubes in wood and rubberized c-clips
- Displaying capacity total 25 watches

Incounter Display



Ref. 99.104 SM NEW GRAY - INCOUNTER DISPLAY

- Genuine wood
- Centre Part:
 - height: 21.3 cm
 - width: 32.7 cm
 - depth: to 42.0 cm
- Wing:
 - width: 19.0 cm
 - depth: 26.5 cm
- Containing 3 watch stand cubes in wood and rubberized c-clips
- Displaying capacity total 21 watches

Highlander Window Display



99.148 SM W-DIS HIGH

- MDF wood
- Removable visual behind plexi glass
- Highlander function description

height: 44..8 cm

width: 30.0 cm

depth: 29.0 cm

weight: 6.2 kg, including packaging

- Displaying capacity total 5 watches

Highlander Incounter Display



99.149 SM I-DIS HIGH

- MDF wood
- Highlander function description

height: 26.0 cm

width: 30.0 cm

depth: 29.0 cm

weight: 4.7 kg, including packaging

- Displaying capacity total 5 watches

Window Display Large



99.153 SM WINDOW BIG

- Genuine wood
- Centre Part:
 - height: 50.3 cm
 - width: 32.6 cm
 - depth: 32.6 - 46.4 cm
- Wings:
 - width: 19.0 cm
 - depth: 26.5 cm
- Containing 3 watch stand cubes in wood and 25 rubberized c-clips
- Displaying capacity total 25 watches



Watch Stands

Ref. 99.103 SM NEW GRAY WATCH STANDS

- Genuine wood
- 3 heights
- Rubberized c-clips
- Suitable to Display Ref. 99.105 and Incounter Display Ref. 99.104



C-Rings

Ref. 99.101 SM C-RING H (horizontal)
Ref. 99.102 SM C-RING V (vertical)

- Universal size for gents and ladies watches
- Rubberized suspension metal



Pillow

Ref. 99.110 SM PILLOW

- 8.5 x 8.5 cm



Official Agent Plate

Ref. 99.112 SM OFFICIAL AGENT PLATE

- Plexi Glass, shiny

height: 5 cm
width: 7 cm
depth: 3.5 cm

Presentation Trays



Ref. 99.126 SM PRESENTATION TRAY

- Synthetic leather

width: 32 cm
depth: 26 cm



Ref. 99.157 PRESENTATION TRAY 2012

- Wood, PU wrapped

width: 37.5 cm
depth: 29.7 cm
height: 1.7 cm

AVAILABLE AUGUST 2012

„Automatic“ Labels



- Ref. 99.114 SM GENTS LABEL ENGLISH
- Ref. 99.115 SM LADIES LABEL ENGLISH
- Ref. 99.116 SM GENTS LABEL CHINESE
- Ref. 99.117 SM LADIES LABEL CHINESE

- Adhesive paperboard

Microfiber Polishing Cloths



Ref. 99.139 SM MICROFIBER

- Top quality microfiber selvyt featuring the HIGHLANDER
- Printed recto verso
- Backside showing the functions of the HIGHLANDER

15 x 15 cm



Consumer Brochure

Ref. 99.156 SM BROCHURE 2012

- Appearing once a year in March / April featuring the highlights of the year



Highlander Leaflet

Ref. 99.154 SM HIGHL BR D (German)
Ref. 99.155 SM HIGHL BR E (English)

- Folded leaflet

closed: 23 x 16 cm
open: 23 x 64 cm

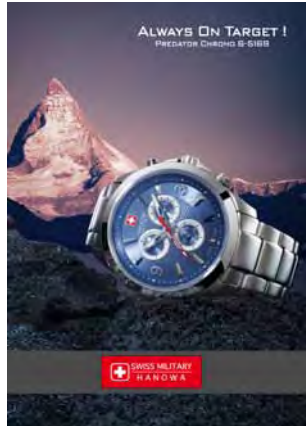


Shopping Bag

Ref. 99.111 SM PAPER BAG

- Paper

height: 30 cm
width: 20 cm
depth: 12 cm



Posters

Ref. 99.106 SM POSTERS 2012 AS-SORTED

- 500 x 700 mm
- 700 x 1000 mm

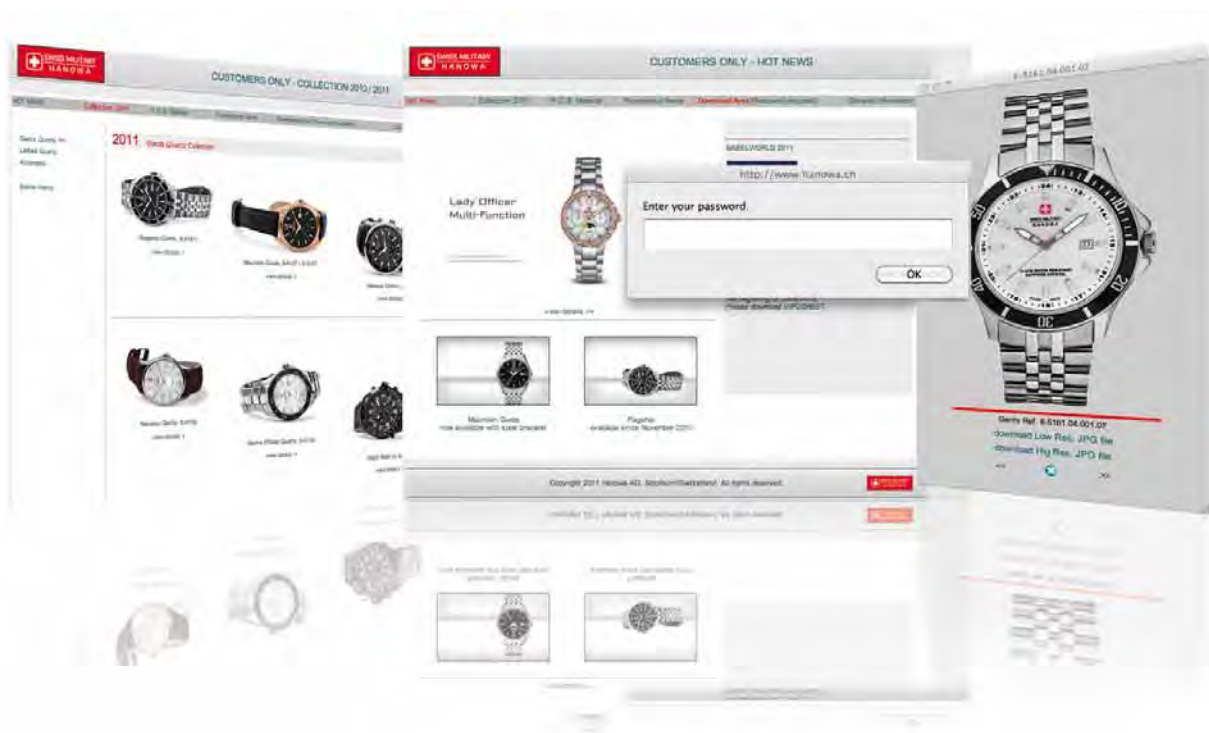
Customers Only Website

LOG IN

and get full access to:

- Hot news and novelties
- Current collection
- Download area
- General Information
- Data sheets

Please ask for weblink and password



Gift Set Swiss Recruit

KEY FACTS

- Bestselling watch „Swiss Recruit“
Gents Ref. 6-5044 or
Ladies Ref. 6-7044
as per pages D. 992 & E. 995
- Together with a ballpoint pen from the
current collection. Pen execution subject
to availability
- Including gift-box



Example:
Set 6-8010.04.007

Gents watch with white dial	Set 6-8010.04.001
Gents watch with black dial	Set 6-8010.04.007
Gents watch with blue dial	Set 6-8010.04.003

Ladies watch with white dial	Set 6-8011.04.001
Ladies watch with black dial	Set 6-8011.04.007
Ladies watch with blue dial	Set 6-8011.04.003

Ballpoint Pens

Standard Series

Metallic

- Ink refill available
- Including synthetic leather poach



Ref. 99-129



Ref. 99-132



Ref. 99-130



Ref. 99-131

Luxury Series

Metallic with carbon pattern

- Ink refill available
- Including synthetic leather poach



Ref. 99-128

Ballpoint Pens

Eco Series

Metallic

- Ink refill available
- Including synthetic leather poach



Ref. 66-116



Ref. 66-118

Rollerball Pens

Eco Series

Metallic

- Ink refill available
- Including synthetic leather poach



Ref. 66-115



Ref. 66-117

Roll Up Banner



Ref. 99.107 SM ROLL UP

- Aluminum
- Snap system with hook top bar
- Featuring current ads. visual

height: 200.0 cm

width: 85.0 cm

weight: 3.600 kg

Sidewalk Sign



Ref. 99.151 SM SIDEW.SIGN

- Aluminum frame, snap open
- DIN-A1 paper format (59.4 X 84.0 cm)
- Double sided print
- Protected by an anti-reflecting, weather resistant film

height: 108.0 cm, open 103.0 cm

width: 62.0 cm

depth: open 62.0 cm

weight: 6.500 kg

Give-Away



Ref. 99.123 SM SOLAR TORCH RED
Ref. 99.124 SM SOLAR TORCH BLACK

- Light: 3 LED Bulb (14000MCD x 3pcs)
- Product Life: 100,000 hours
- Solar Life: 5 years
- Illumination: 2 hours lighting time
- Built-in Lithium: 3.6V, 40MAh



Ref. 99.113 SM LUGGAGE TAG

- Synthetic leather, black
- Metallic buckle

height: 7.5 cm
width: 10.5 cm



Ref. 99.125 SM CARD HOLDER BLACK

- Synthetic leather, black
- Capacity: 6 cards

height: 7.5 cm
width: 10.5 cm



Ref. 99.122 SM WALLET

- Synthetic leather & nylon, black
- Velcro fastening

12.5 cm x 8.5 - 24.5 cm



Ref. 99.138 SM KEY HOLDER

- Synthetic band
- Metallic carabiner snap

Give-Away



Ref. 99.152 SM CAP

- 100 % cotton twill
- Embroidered logo
- Reinforced front panel
- Sandwich visor with 3 seams & embroidery
- Velcro fastening with Swiss Military Hanowa logo

Tool-Kit



Ref. 99.146 TOOL-KIT

15-Piece Watch Repair Tool-Kit
Including:

- Pin remover
- Bracelet holder
- Spring bar remover
- 1 metal/plastic hammer
- 4 screwdrivers
- 2 punches for removing bracelet pins
- Eye loupe
- Case wrench to open screwed case backs
- Case knife
- Stainless steel tweezers
- Replacement punches
- Quick guide